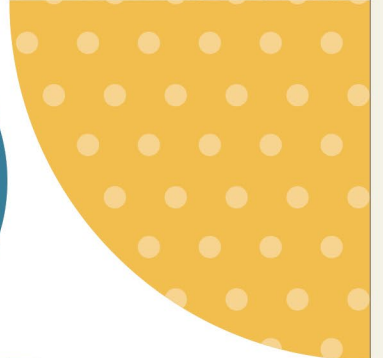
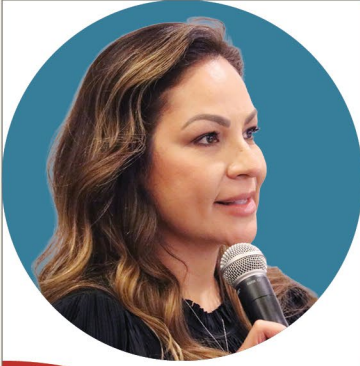


2026 CACM
PROMOTIONAL
OPPORTUNITIES

CACM IS YOUR STATEWIDE PARTNER

Here at CACM, we deeply value the relationships we share with our industry partners. You play an essential role in helping community managers across California thrive, and we're proud to support meaningful connections between both sides of our profession.

One of the ways we do this is through the creation of unique events and localized opportunities designed to bring industry partners and community managers together. These moments of connection foster understanding, collaboration and lasting relationships, helping us all elevate the standards of our industry.

As the only provider of California-specific community management education and certification, CACM is uniquely positioned to empower managers with tools, knowledge and resources to succeed. But their success wouldn't be possible without you. Your expertise, solutions and partnership are what make our professional community stronger. Because of your continued support, CACM can remain focused on advancing education, advocacy and professionalism within our industry.

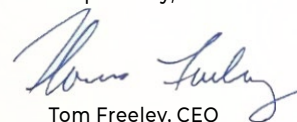
Over the past few years, we've focused on expanding engagement opportunities across the state. Through the formation of Industry Partner Councils, Industry Partner specific certification, courses and local committees, we've created more ways for you to connect with managers in your regions. As the industry continues to evolve, our opportunities for both managers and industry partners are evolving along with it. In 2025, we introduced webinars, apps and podcasts, all new ways for you to connect with managers and stay engaged with the broader CID community. And we'll continue to grow and innovate in 2026.

As a CACM member, your investment goes further, offering statewide visibility and the opportunity to tailor a marketing approach that aligns with your business goals. We're also proud to maintain a level of exclusivity at our events, ensuring your participation stands out and your contributions are truly recognized.

The opportunities are here, and we're here to help you make the most of them. Together, we can continue building a stronger, more connected community management industry.

We are sincerely grateful for your partnership and support. Here's to continued growth, collaboration and shared success in 2026!

Respectfully,



Tom Freeley, CEO

“We’ve officially joined CACM! Aka the cool kids club for community managers and service providers. We’re super proud to be part of this awesome organization and can’t wait to connect, learn and probably drink a lot of coffee at some great events! Shoutout to @cacmchat for letting us in!”

– Zienix Property Services

Source: 2025 Fall Vision Magazine

“Thank you CACM for providing great education and the opportunity to learn more to help me be a better community manager.”

– Zienix Property Services

Source: 2025 Fall Vision Magazine

“Celebrating my new certification as a California Certified Industry Partner! Thank you CACM for giving industry partners the opportunity to learn more about community management and certifying us while doing it!”

– Cierra Boaz, CCIP

Source: 2024 Fall Vision Magazine



THE VALUE CACM BRINGS TO YOU!

OUR MISSION is to elevate the professionalism and success of the California community management industry. CACM empowers a network of community management professionals working in large scale, portfolio, resort and high-rise homeowners’ associations to share and apply California’s most effective community management practices.



2,141

MANAGEMENT COMPANY
AND MANAGER MEMBERS

472

INDUSTRY PARTNER
MEMBERS

CACM is the only organization in California whose membership is comprised entirely of community association managers and industry partners. With roughly 15 million homeowners living in more than 53,000 HOAs across California, community association managers serve a vital role in the sense of community.

SHOWCASE

 your expertise, products and services to members across California. All of the promotional opportunities detailed in this guide are designed to help you reach hundreds of community managers, both regionally and statewide.

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CACM EVENT CALENDAR

2026

JAN

No scheduled events.

FEB

4-6 **Northern California Law Seminar & Expo**
Oakland Marriott City Center
& Convention Center

MAR

11-13 **Southern California Law Seminar & Expo**
Disneyland Hotel
& Convention Center

APR

16-17 **Executive Leadership Summit**

28 Santa Barbara **NEW!**
Spring Forum

30 San Diego Spring Forum

MAY

1 Day at the Races
5 Inland Empire Spring Forum
12 East Bay Spring Forum
13 North Bay Spring Forum
14 Sacramento Spring Forum
19 Orange County Spring Forum
21 San Francisco Spring Forum
28 Coachella Valley Spring Forum

JUN

TBD Celebrate California's
Certified Managers

JUL

No scheduled events.

AUG

No scheduled events.

SEP

1 San Diego Fall Forum
3 Ventura Fall Forum
10 Sacramento Fall Forum
15 East Bay Fall Forum
16 North Bay Fall Forum
17 San Francisco Fall Forum
21 Golf Trick or Tee – SoCal
24-25 High Rise and Large Scale Summit
29 Orange County Fall Forum
30 Inland Empire Fall Forum

OCT

1 Coachella Valley Fall Forum
6 Bakersfield Fall Forum
26 Golf Trick or Tee – NorCal

NOV

No scheduled events.

DEC

1 Northern California Holiday Party
3 Southern California Holiday Party



EXECUTIVE LEADERSHIP SUMMIT

APRIL 16-17, 2026

Monterey Plaza Hotel and Spa
400 Cannery Row
Monterey, CA 93940

A rare marketing opportunity that all businesses who service this industry should strongly consider. Connect with the CEOs and executives from California's top management companies! This once-a-year, professional and collaborative event takes you out of the "vendor" category and into the "knowledgeable leader" category providing you the opportunity to solve industry challenges alongside these top-level decision makers!

ABOUT OUR VENUE

Nestled a block from historic Cannery Row, Monterey Plaza Hotel & Spa is a celebration of place, offering superlative services and amenities. As the 'grand dame of the bay', Monterey Plaza provides our guests with classic, coastal hospitality refreshed by a spirit of conviviality. With our dramatic beachfront setting, perched over the magnificent Monterey Bay, we truly put you on top of it all. From the redesigned lobby and suites, the vibrant Schooners Monterey and breathtaking rooftop spa, enjoy engaging new experiences with all the classic comfort and quality of an iconic oceanfront luxury hotel.



PREMIER SPONSOR

\$4,500

2 available

- Conference registration for two company representatives (includes VIP dinner)
- One additional VIP Dinner
- One tabletop display in prime location
- 10% discount on one additional conference registration for company representatives
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Signage at event
- Sponsor ribbon for company attendees
- Electronic list of manager attendees post event

EXECUTIVE SPONSOR

\$3,500

- Conference registration for one company representative (includes VIP dinner)
- One additional VIP Dinner
- 10% discount on one additional conference registration for company representatives
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Signage at event
- Sponsor ribbon for company attendees
- Electronic list of manager attendees post event

2026 EXECUTIVE LEADERSHIP SUMMIT

SPONSORSHIP CONTRACT



PREMIER SPONSOR \$4,500

EXECUTIVE SPONSOR \$3,500

NOTE

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TERMS AND CONDITIONS

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PRIVACY STATEMENT

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PLEASE FILL IN ALL FIELDS BELOW

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EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD Full payment must accompany this form.

TOTAL DUE _____

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

Sponsorships are limited and reserved on a first come, first served basis with full payment and subject to sell out.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE



Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653
949.916.2226 | cacm.org



CACM DAY AT THE RACES

FRIDAY, MAY 1, 2026
SANTA ANITA PARK
285 W. HUNTINGTON DRIVE, ARCADIA

Join us for a day of horse racing at the historic Santa Anita Park, famous for its Art Deco-style architecture and its stunning views of the majestic San Gabriel mountains. Known as "The Great Race Place," Santa Anita Park is one of the world's preeminent racetracks and a frequent host of the Breeders' Cup World Championship. Our event will include field-level views of the race and networking opportunities. Race day attire welcome!

CLUB COURT BAR SPONSOR

\$1,500

- Sponsor logo on sign near the bar
- Recognition as the Bar Sponsor
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees



WIN SPONSOR

\$1,000 | 1 available

- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

PLACE SPONSOR

\$1,000 | 1 available

- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

CLUB COURT PREMIER SPONSOR

\$2,500 | 1 available

- Verbal recognition and introduction
- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

CLUB COURT LUNCH SPONSOR

\$1,500

- Sponsor logo on sign near the lunch
- Recognition as the Lunch Sponsor
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

LADIES HAT CONTEST SPONSOR

\$1,500 | 1 available

- Announce winner and provide prize for hat contest
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

SHOW SPONSOR

\$1,000 | 1 available

- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

TRIPLE CROWN SPONSOR

\$1,000 | 1 available

- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

2026 CACM DAY AT THE RACES

SPONSORSHIP CONTRACT



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CLUB COURT PREMIER SPONSOR	\$2,500
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CLUB COURT BAR SPONSOR	\$1,500
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CLUB COURT LUNCH SPONSOR	\$1,500
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LADIES HAT CONTEST SPONSOR	\$1,500
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WIN SPONSOR	\$1,000
--------------------	---------

PLACE SPONSOR	\$1,000
----------------------	---------

SHOW SPONSOR	\$1,000
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TRIPLE CROWN SPONSOR	\$1,000
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STREET ADDRESS

CITY

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ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

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2026 EDUCATIONAL FORUMS

FACE-TO-FACE INTERACTION WITH COMMUNITY MANAGERS

Penetrate the California market by region! These educational breakfast or lunch forums will focus on sessions that allow managers to ask you questions as the Industry Partner Expert. You will discuss key topics and trends specific to the California community management industry. Not only do these Educational Forums provide you with one-on-one interactions, but they continue to grow you and your team's understanding of the challenges managers face in the workplace. With this knowledge, you can become part of their solutions!

MANAGER SUPPORT SPONSOR

\$850

Support a cause and invite managers to enhance their knowledge! As a manager support sponsor, you'll have the opportunity to invite managers to the Educational Forum. This is the perfect chance to strengthen your connections and show that you support their California-specific education and professional growth.

- Show your support and sponsor six managers to attend
- Two company attendees
- Recognition at the event
- Recognition in Vision magazine
- Link to sponsor website on CACM website and in email promotions
- Sponsor badge for company attendees

EDUCATIONAL FORUMS

Dates & Locations

SANTA BARBARA LUNCH April 28

VENTURA LUNCH Sept 3

SAN DIEGO LUNCH

April 30 | September 1

INLAND EMPIRE LUNCH

May 5 | September 30

EAST BAY LUNCH

May 12 | September 15

NORTH BAY LUNCH

May 13 | September 16

SACRAMENTO BREAKFAST

May 14 | September 10

ORANGE COUNTY LUNCH

May 19 | September 29

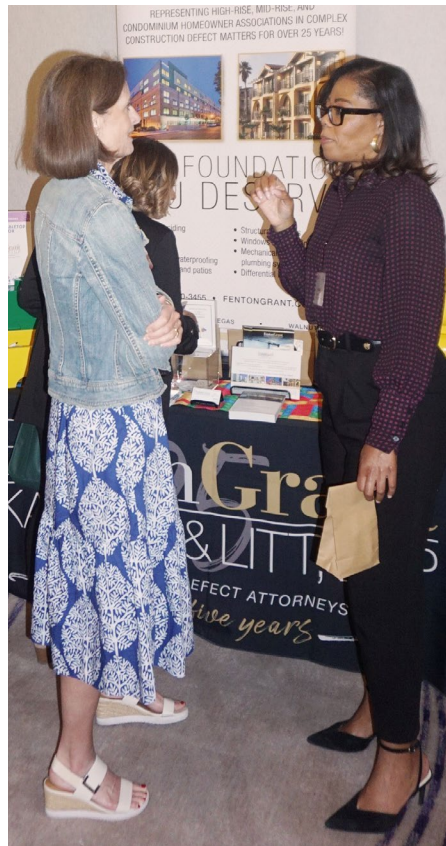
SAN FRANCISCO LUNCH May

21 | September 17

COACHELLA VALLEY BREAKFAST

May 28 | October 1

BAKERSFIELD LUNCH October 6



SESSION TABLETOP SPONSOR

\$850

Connect with managers, be the expert, answer their questions about your services with solutions to their challenges, and solidify business relationships with new and existing clients.

- Session tabletop display with the opportunity to provide solutions
- Two company attendees
- Recognition at the event
- Recognition in Vision magazine
- Link to sponsor website on CACM website and in email promotions
- Sponsor badge for company attendees

2026 EDUCATIONAL FORUMS

SPONSORSHIP CONTRACT

EDUCATIONAL FORUMS:

MANAGER SUPPORT SPONSOR

	SPRING	FALL
East Bay	\$850	
North Bay	\$850	
Sacramento	\$850	
San Francisco	\$850	
Orange County	\$850	
Inland Empire	\$850	
San Diego	\$850	
Coachella Valley	\$850	
Santa Barbara	\$850	
Ventura	\$850	
Bakersfield	\$850	

EDUCATIONAL FORUMS:

SESSION TABLE SPONSOR

	SPRING	FALL
East Bay	\$850	
North Bay	\$850	
Sacramento	\$850	
San Francisco	\$850	
Orange County	\$850	
Inland Empire	\$850	
San Diego	\$850	
Coachella Valley	\$850	
Santa Barbara	\$850	
Ventura	\$850	
Bakersfield	\$850	

NOTE

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PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

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REGIONAL CONNECTIONS

CACM strives to create business interactions with our manager members that are memorable for all involved. Regional Connections are unique marketing opportunities that elevate your brand and provide you quality time with managers and key executives that build relationships.

MEMBER DINNER

\$1,000 (PER SPONSOR)

It's not just dinner, it's a game changer! This shared meal is an opportunity to break down barriers and really get to know managers and key executives within the region in an intimate setting. These gatherings are held in regional locations and provide all present with a fabulous dinner, lively conversation, and sharing.

- Dinner event with members to get acquainted in a casual, fun atmosphere
- Two company sponsor attendees
- Event planning, logistics and marketing provided by CACM
- Recognition at event
- Recognition in Vision magazine

KNOWLEDGE SHARING LUNCH

\$850 (PER SPONSOR)

- Networking lunch with community managers
- Two company sponsor attendees to share their expertise on industry issues
- Event planning, logistics and marketing provided by CACM
- Recognition at event
- Recognition in Vision magazine



FOR MORE NETWORKING EVENTS CONTACT EVENTS@CACM.ORG

2026 REGIONAL CONNECTIONS

SPONSORSHIP CONTRACT

MEMBER DINNER

	SPRING	FALL
East Bay	\$1,000	
North Bay	\$1,000	
Sacramento	\$1,000	
San Francisco	\$1,000	
Los Angeles	\$1,000	
Orange County	\$1,000	
Inland Empire	\$1,000	
San Diego	\$1,000	
Coachella Valley	\$1,000	
Central Coast	\$1,000	

KNOWLEDGE SHARING LUNCH

	SPRING	FALL
East Bay	\$850	
North Bay	\$850	
Sacramento	\$850	
San Francisco	\$850	
Los Angeles	\$850	
Orange County	\$850	
Inland Empire	\$850	
San Diego	\$850	
Coachella Valley	\$850	
Central Coast	\$850	

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TOTAL DUE _____

Amex

Discover

Mastercard

Visa

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CELEBRATE CACM'S CALIFORNIA CERTIFIED MANAGERS: NorCAL & SoCAL

MEET & CELEBRATE CCAM, CAFM, MCAMs

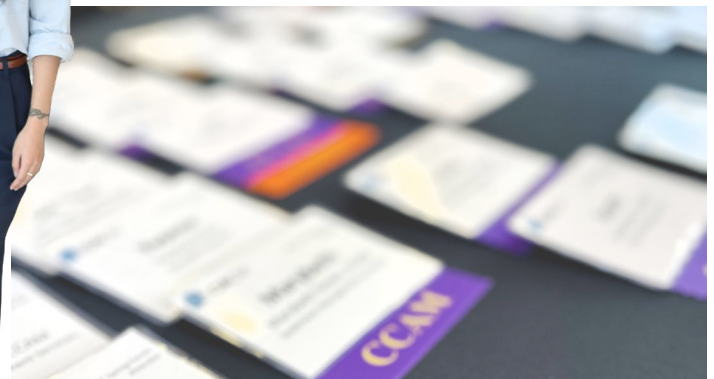
\$850

Join us for the 2026 Meet & Celebrate California Certified Managers! "Educating and Supporting California Community Champions". June date and location to be determined.

This educational networking event is hosted at no-cost for community managers and provides networking opportunities with industry experts.

This fast-paced opportunity includes:

- Informational speed-dating rounds
- Educational materials from Industry Partners
- Raffle prizes & more!
- Two company attendees
- Recognition at the event
- Recognition in Vision magazine
- Link to sponsor website on CACM website and in email promotions
- Sponsor badge for company attendees



MEET & CELEBRATE CALIFORNIA CERTIFIED MANAGERS SPONSORSHIP CONTRACT

CELEBRATE CERTIFIED MANAGERS		\$850
NorCAL	SoCAL	

NOTE

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STATEMENT OF PHOTO & VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE



Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653
949.916.2226 | cacm.org



HIGH RISE & LARGE SCALE SUMMIT

SEPTEMBER 24-25, 2026
SOUTHERN CALIFORNIA
Rancho Bernardo Inn
17550 Bernardo Oaks Dr.
San Diego, CA 92128

This educational summit brings community managers from across California who specialize in high-rise and large-scale communities together for two days of learning and networking. Focused on their area of expertise and on challenges that pertain to their work environments, this event offers a personalized, interactive knowledge-sharing experience.

Don't miss out on this opportunity to meet and build relationships with specialized managers and hear about their unique communities and experiences at this annual, must-attend summit.

HIGH RISE PREMIER SPONSOR

\$4,500 (2 AVAILABLE)

- Conference registration for two company representatives (includes VIP dinner)
- One tabletop display in prime location
- Opportunity to purchase one additional conference registration for company representative
- Company name/logo on electronic confirmation received by attendees
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, X & Instagram)
- Recognition in Vision magazine
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on event signage
- Sponsor ribbon for company attendees

HIGH RISE SUMMIT SPONSOR

\$3,500

- Conference registration for one company representative (includes VIP dinner)
- Opportunity to purchase one additional conference registration for company representative
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, X & Instagram)
- Recognition in Vision magazine
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on event signage
- Sponsor ribbon for company attendees

LARGE SCALE PREMIER SPONSOR

\$4,500 (2 AVAILABLE)

- Conference registration for two company representatives (includes VIP dinner)
- One tabletop display in prime location
- Opportunity to purchase one additional conference registration for company representative
- Company name/logo on electronic confirmation received by attendees
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, X & Instagram)
- Recognition in Vision magazine
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on event signage
- Sponsor ribbon for company attendees

LARGE SCALE SUMMIT SPONSOR

\$3,500

- Conference registration for one company representative (includes VIP dinner)
- Opportunity to purchase one additional conference registration for company representative
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, X & Instagram)
- Recognition in Vision magazine
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on event signage
- Sponsor ribbon for company attendees

HIGH RISE & LARGE SCALE SUMMIT

SPONSORSHIP CONTRACT

September 24-25, 2026

Southern California
Rancho Bernardo Inn
17550 Bernardo Oaks Dr.
San Diego, CA 92128

HIGH RISE SUMMIT PREMIER SPONSOR	\$4,500
HIGH RISE SUMMIT SPONSOR	\$3,500
HIGH RISE ADDITIONAL ATTENDEE	\$699
LARGE SCALE SUMMIT PREMIER SPONSOR	\$4,500
LARGE SCALE SUMMIT SPONSOR	\$3,500
LARGE SCALE ADDITIONAL ATTENDEE	\$699

TERMS

Full payment must accompany signed contract. Sponsorships are processed on a first come, first served basis. Prepayment is required prior to all events. Cancellation of sponsorship contract or conference attendance will result in a 50% processing fee, plus related costs. No refund will be given within 120 days of event. Refunds or cancellations cannot be made after any promotional materials have been created. Submission guidelines and deadlines apply to all sponsorship opportunities. CACM reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. I acknowledge and accept all terms and policies on this form.

STATEMENT OF PHOTO & VIDEO RELEASE

Photography and video recording will be taking place during the event as part of CACM's ongoing marketing, public relations and social media efforts. By sponsoring this event, sponsor grants permission to CACM and its agents to utilize member's image, likeness and/or sound recordings for its legitimate business purposes in perpetuity. If you do not wish CACM to use your name, image or likeness, please contact communications@cacm.org.

DISCLAIMER

CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

PRIVACY STATEMENT

By sponsoring this event, you consent to receive emails and other electronic communications, as well as direct mail, related to CACM membership and events, and to products and services of CACM and other select third parties. You also agree that while membership may provide you access to lists from CACM databases, you will use those lists only in accordance with their express terms, and not for commercial purposes. You also agree to respect CACM service marks and trademarks, and use the CACM brand and credentials in accordance with association approved standards and policies.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

YES, PLEASE EMAIL CREDIT CARD RECEIPT TO

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE

Sponsorships are limited and reserved on a first come, first served basis with full payment and subject to sell out.



Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653
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2026 HOLIDAY PARTIES

NORTHERN CALIFORNIA

December 1, 2026

SOUTHERN CALIFORNIA

December 3, 2026

CACM is delighted to bring holiday parties to Southern and Northern California. Let's get together for some holiday cheer and celebrate the successes of 2026. It's the best time to connect and create memories with colleagues and friends. These are celebrations you don't want to miss!

PREMIER SPONSOR

\$3,500 (ONE PER LOCATION)

- Six complimentary company attendees
- Draped table for marketing materials/giveaways and welcoming attendees
- Signage featuring company name/logo at event
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees



BAR SPONSOR

\$2,500

- Four complimentary company attendees
- 25 drink tickets to pass out to manager attendees
- Signage featuring company name/logo at the bar area
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

APPETIZER STATION SPONSOR

\$1,500

- Three complimentary company attendees
- Signage featuring company name/logo near appetizer station
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

DESSERT STATION SPONSOR

\$1,500

- Three complimentary company attendees
- Signage featuring company name/logo at dessert station
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

NETWORKING SPONSOR

\$850

- Two complimentary company attendees
- Signage featuring company name/logo at event
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

2026 HOLIDAY PARTIES

SPONSORSHIP CONTRACT

	NORCAL	SOCAL
PREMIER SPONSOR	\$3,500	
BAR SPONSOR	\$2,500	
APPETIZER STATION SPONSOR	\$1,500	
DESSERT STATION SPONSOR	\$1,500	
NETWORKING SPONSOR	\$850	

NOTE

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

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STATEMENT OF PHOTO & VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

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CORPORATE & EDUCATION SPONSORSHIPS



CACM CORPORATE PARTNER SPONSOR

\$7,000

- Promoted as corporate supporter of CACM California-Specific Education
- Company branding and recognition in Vision magazine
- Article featuring why you support community manager education
- Full page ad in Vision magazine (quarterly, 4 issues valued \$4,300)
- Premium Banner Ad on CACM website (12 months valued \$3,500)
- Company branding and recognition in education email promotions
- Corporate Sponsor Logo featured in online directory on CACM website
- Social media post recognizing sponsor for supporting manager education
- Boost your organization's credibility by supporting a cause

EDUCATION SCHOLARSHIP FUND

\$600

- Show your commitment to California-specific education and professional development within the CID industry.
- Social media mention on CACM's social media channels (LinkedIn, Facebook & Instagram); date and content to be determined by CACM
- Company name/logo in Vision magazine



2026 CACM CORPORATE & EDUCATION SPONSORSHIP CONTRACT

CORPORATE PARTNER SPONSOR	\$7,000
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EDUCATION SCHOLARSHIP FUND	\$600
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NOTE

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PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE



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marketing@cacm.org



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DIGITAL MARKETING OPPORTUNITIES

CACM is proud to share that we support the largest contingent of community managers in California. As an industry resource, our website and social media channels are visited regularly. Advertising your brand with CACM’s digital marketing opportunities means you are a part of their interaction with their professional organization. It solidifies your place as a leader in the community management industry.

As online engagement has grown, ensuring your message is received in a safe and direct manner is critical to business success. Partner with CACM to showcase your brand to managers across the state or within a specific geo-targeted range.

DIRECT EMAIL MARKETING

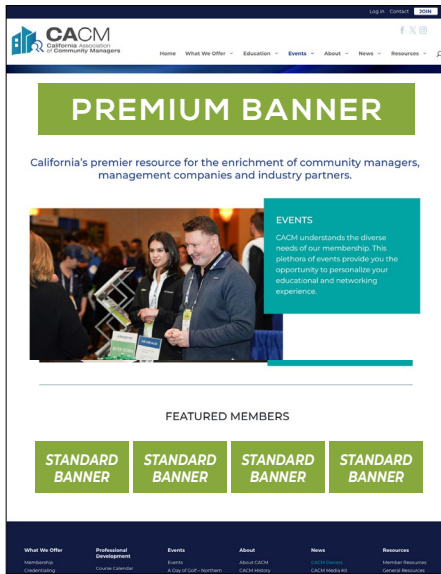


- Direct email blast showcasing your brand and your brand alone!
- Opportunity to educate community managers on best practices and innovative solutions
- CACM to send direct email to over 2,000 members
- Email branded with CACM and company sponsor content

\$1,000 per email
2 available per month, reserved on a first-come, first-served basis

Market your business through CACM direct emails by simply selecting the months that fit into your overall marketing plan. Industry Partner members can select up to one direct email per month (based on space availability.)

CACM EMAIL ENGAGEMENT STATS					
2025	OPEN RATE	42%	2024	OPEN RATE	38%
	CLICK THRU RATE	9%		CLICK THRU RATE	11%



WEBSITE PREMIUM BANNER AD

PREMIUM BANNER AD

2800 pixels wide x 360 pixels high, 72 dpi

This premium ad placement provides advertisers with visibility on CACM's most frequented pages – the Credentialing, Professional Development, Membership, Events and Course Description pages.

These ads rotate randomly.

<i>Market your business through CACM's website by selecting the package sessions that best fit into your overall marketing plan.</i>	1 Month.....\$750
	3 Months.....\$1,250
	6 Months.....\$2,250
	9 Months.....\$3,000
	12 Months.....\$3,500

Submit your advertisement in a JPG, PNG, or GIF file format. The ad will not be displayed at this resolution on every device and will likely be displayed smaller than 1600px by 900px on many devices. If you wish to submit a file with a resolution less than specified size, please be aware that the display quality on some high resolution displays may be less than optimal.

While we request a high resolution image file for your ad, please avoid use of small design elements including large amounts of text that may not be legible if the ad is being viewed on a smaller screen such as a mobile phone.

We recommend reviewing the ads on the bottom of the page on www.cacm.org on multiple devices for sample designs from current advertisers.

Format: GIF, PNG or JPG. Ads may be animated, but limited to a maximum of 8 seconds and 2 loops. Advertiser is responsible for providing all digital artwork conforming to required specifications and related information (such as website URL link) prior to banner ad placement.

**CACM reserves the right to determine ad placement location on the site and the right to withdraw or deny placement of a banner ad which it determines in its sole discretion to be inappropriate.*

STANDARD BANNER AD

STANDARD BANNER AD

1600 pixels wide by 900 pixels high, 72 dpi

These banners are placed at the bottom of the Homepage, Credentialing, Professional Development, and Events pages. These ads rotate randomly.

<i>Market your business through CACM's website by selecting the package sessions that best fit into your marketing plan.</i>	1 Month.....\$400
	3 Months.....\$750
	6 Months.....\$1,250
	9 Months.....\$1,750
	12 Months.....\$2,000



HOMEPAGE SLIDER SPOT
(2 SPOTS PER MONTH AVAILABLE)

1920 pixels wide x 670 pixels high, 72 dpi

This premium placement ad provides visibility on the CACM home page. The ads on the slider rotate. Advertiser provides content including photo, text and link. CACM designs the slide.

1 Month.....\$750
12 Months.....\$4,000 *(artwork must change monthly)*



CACM.ORG
ENGAGEMENT STATS

Total Page Views	2024	252,363
	JAN-OCT. 2025	197,951

Total Home Page Views	2024	45,203
	JAN-OCT. 2025	34,806



FOLLOWERS ACROSS
ALL CHANNELS

10,598*

- in 5,762
- f 2,280
- ig 1,685
- X 871

*As of Oct. 1, 2025

SOCIAL MEDIA SPONSOR

- One paid social media post per month on CACM's Instagram, Facebook and LinkedIn
- Sponsor supplies artwork (photo or video reel) and link

PHOTO
1080 pixels wide by 1080 pixels high, 72 dpi

REEL
1080 pixels wide by 1920 pixels high

1 Month.....\$300
12 Months.....\$1,500



MYCOMMUNITY™ E-NEWSLETTER

E-NEWSLETTER HORIZONTAL BANNER AD

HORIZONTAL BANNER AD

520 pixels wide x 100 pixels high, 72 dpi

\$850 each

4 available per month, reserved on a first-come, first served basis

Market your business through CACM's myCommunity newsletter by selecting the month(s) that best fit into your overall marketing plan.

E-NEWSLETTER LOGO OR VIDEO PLACEMENT

LOGO

144 pixels wide x 144 pixels high, 72 dpi

VIDEO

Please provide YouTube or Vimeo link or link to reel on Instagram.

Market your business through CACM's myCommunity newsletter by selecting the month(s) that best fit into your overall marketing plan.

FULL YEAR - \$1,600

Deadline: November 8, 2024

FIRST QUARTER - \$450

Deadline: November 8, 2024

SECOND QUARTER - \$450

Deadline: February 14, 2026

THIRD QUARTER - \$450

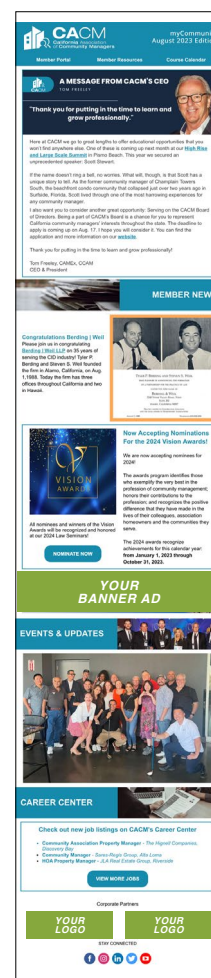
Deadline: May 16, 2026

FOURTH QUARTER - \$450

Deadline: August 8, 2026

E-newsletter advertising is available quarterly and includes insertions in three consecutive e-newsletters. Sponsorship includes sponsor logo or advertisement, 144 pixels x 144 pixels, 72 dpi linked to sponsor's website or email. A maximum of six sponsorships sold per quarter; sponsor logos will appear in the order in which contracts are received.

FORMAT: GIF, PNG or JPG. Ads may be animated, but limited to a maximum of 8 seconds and 2 loops. Advertiser is responsible for providing all digital artwork conforming to required specifications and related information (such as website URL link) prior to banner ad placement.



CACM's 'must-read' monthly e-newsletter for managers in the California community management industry. With industry leading open and click rates, our e-newsletter provides outstanding visibility. It's the perfect tool to reach clients – and only \$450 per quarter!

CACM's myCommunity e-newsletters reach more than 2,000 community managers monthly with industry news, upcoming events and professional development opportunities.

2025 myCOMMUNITY™ EMAIL ENGAGEMENT STATS

Jan - Oct. 1, 2025

OPEN RATE **43.78%** | CLICK RATE **7.52%**

2026 CACM DIGITAL MARKETING OPPORTUNITIES CONTRACT

DIGITAL MARKETING OPPORTUNITIES

DIRECT EMAIL MARKETING \$1,000 EACH

MONTHS:

JAN FEB MAR APR MAY JUN
JUL AUG SEP OCT NOV DEC

PREMIUM BANNER AD ON CACM WEBSITE

MONTHS:

1 Month \$750
3 Months \$1,250
6 Months \$2,250
9 Months \$3,000
12 Months \$3,500

STANDARD BANNER AD ON CACM WEBSITE

MONTHS:

1 Month \$400
3 Months \$750
6 Months \$1,250
9 Months \$1,750
12 Months \$2,000

E-NEWSLETTER HORIZONTAL BANNER AD \$850 EACH

MONTHS:

JAN FEB MAR APR MAY JUN
JUL AUG SEP OCT NOV DEC

E-NEWSLETTER LOGO PLACEMENT

Full Year \$1,600
First Quarter \$450
Second Quarter \$450
Third Quarter \$450
Fourth Quarter \$450

SOCIAL MEDIA SPONSOR

1 Month \$300
12 Months \$1,500

CACM HOMEPAGE SLIDER AD

1 Month \$750
12 Months \$4,000

PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

WEBSITE

EMAIL

PHONE

MOBILE PHONE

PAYMENT METHOD *Full payment must accompany this form.*

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

TERMS AND CONDITIONS

Payment is due with the signed contract. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

RESERVED RIGHTS

Acceptance and publication of member materials shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any sponsor logo. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the sponsorship.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE



Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.

23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653

949.916.2226 | cacm.org

ONLINE DIRECTORY LISTINGS ENHANCEMENTS

The CACM Industry Partner Online Directory allows community managers and consumers alike to search for your business by category of service, company name or region serviced. Industry Partners receive a complimentary basic listing, but there are plenty of ways to enhance your listing and ensure managers can find you quick and easy. Free basic listing is based on your primary category of service.

A

Access Controls
Accountants
Air Conditioning & Heating Services
Animal Control Services
Architects
Asphalt Manufacturer
Asphalt Repair & Paving
Assessment Collection Services
Attorneys
Awnings

B

Billing Documents & Services
Biohazard Remediation

C

Cable Communication Services
Charity Partner
Chimney Repairs & Services
Community Association Consulting
Computer Products & Services
Concrete Products & Services
Construction Defect Analysis

D

Decking Products & Services
Dry Rot Repair & Replacement

E

Election Administration
Electrical Contractors
Elevator Products & Services
Employment Services & Consulting
Energy Solutions Provider
Engineering Services/Consultants
Environmental Consultants
Environmental Products & Services

F

Fencing, Gates & Doors
Financial Management
Financial Services
Fire Safety
Fitness Equipment & Services
Flooring
Foreclosures

G

Garage Doors
General Contractors
Graffiti Removal
Green Products & Services

H

Hazardous Materials Management

I

Inspections & Reports
Insurance Agency
Insurance Valuations
Internet Services
Investment Counselors

J

Janitorial Services

L

Lake & Stream Management
Landscape Consulting
Landscape Design Services
Landscape Maintenance
Landscape Materials & Supplies
Leak Prevention & Detection
Lighting Services

M

Mail Services
Mailbox Products & Installation
Maintenance & Repairs
Maintenance Manuals & Consulting
Management Software Solutions
Mold Specialists

P

Paint Manufacturers & Consultants
Painting Contractors
Parking Enforcement
Patio Furniture & Restoration
Pest Control Services
Pet Waste Products & Removal
Playground Products & Services
Plumbing & Boiler Repairs
Pool Maintenance & Services
Pool Repair & Resurfacing Services
Power Washing & Steam Cleaning
Printing & Publications

R

Rain Gutters
Recreation Facility Services
Repipe Services
Reserve Study Firms
Restoration Services – Emergency
Restoration Services – Structural
Restroom Restoration
Risk Management
Roof & Water Consultant
Roofing Contractors
Roofing Products & Services

S

Security Services & Systems
Seismic Retrofitting
Sewer/Septic Cleaning
Shade Covers
Siding Products & Services
Signs
Slurry Seal, Sealcoat & Striping
Solar Products & Services
Stormwater Service & Maintenance
Street Sweeping Services

T

Termite Control Services
Towing Services
Tree Services

U

Utility Auditors

V

Vendor Compliance

W

Waste Management & Services
Waste Removal Services
Water Feature Maintenance
Water Management & Services
Water Truck Service
Waterproofing
Weatherproofing
Window Cleaning Services
Window Replacement

2026 CACM DIGITAL MARKETING OPPORTUNITIES

ONLINE DIRECTORY LISTING ENHANCEMENTS CONTINUED

ONLINE DIRECTORY LISTINGS ENHANCEMENTS

Logo Display \$150
Collateral Link \$150
Promotional Video \$150
Additional Categories \$150 each, list categories
Additional Listings \$150 each,
LIST QUANTITY OF ADDITIONAL LISTINGS AND FILL OUT PAGE 27

The CACM Industry Partner Online Directory allows community managers and consumers alike to search for your business by category of service, company name or region serviced. Industry Partners receive a complimentary basic listing, but there are plenty of ways to enhance your listing and ensure managers can find you quick and easy.

Free basic listing is based on your primary category of service.

PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

PAYMENT METHOD

TOTAL DUE _____

PAYMENT IN FULL

PAYMENT FOR FIRST ISSUE, BILL ME FOR FOLLOWING ISSUES.

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

SUBMISSION OF MATERIALS

Please include member name with submission and reference the publication for insertion identification. Publisher reserves the right to reject improper or incorrectly prepared materials. Email materials to marketing@cacm.org (10MB or smaller, zipped, self-extracting).

PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM 60 days prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

RESERVED RIGHTS

Acceptance and publication of an ad shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any advertising content. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the advertising space.



Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653
949.916.2226 | cacm.org

2026 CACM DIGITAL MARKETING OPPORTUNITIES

ONLINE DIRECTORY LISTING ENHANCEMENTS CONTINUED

*Enhance your
company's
exposure
to ensure
managers find
you with ease.*

#1 ADDITIONAL CONTACT Check all that apply.

CONTACT OFFICE CATEGORY

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

WEBSITE

EMAIL

PHONE

MOBILE PHONE

#2 ADDITIONAL CONTACT Check all that apply.

CONTACT OFFICE CATEGORY

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

WEBSITE

EMAIL

PHONE

MOBILE PHONE

#3 ADDITIONAL CONTACT Check all that apply.

CONTACT OFFICE CATEGORY

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

WEBSITE

EMAIL

PHONE

MOBILE PHONE



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CACM EVENTS APP ADD-ONS

NEW THIS YEAR!

Options for the following events:

- Spring and Fall Educational Forums
- Executive Leadership Summit
- High Rise and Large Scale
- Holiday Parties



EVENT APP CAROUSEL BANNER AD

\$600 PER EVENT
Limited availability:
Only 4 sponsored banner ads per event.

Promote valuable content to drive clicks and engagement through a banner ad

- Rotating carousel banner ad (ad rotates at the top of the app homepage) and click-through to a landing page of your choice

SPECS

CAROUSEL BANNER AD SPECS

Size 355 px width x 120 px height. File type: PNG or JPG file.

COMPANY LOGO SPECS

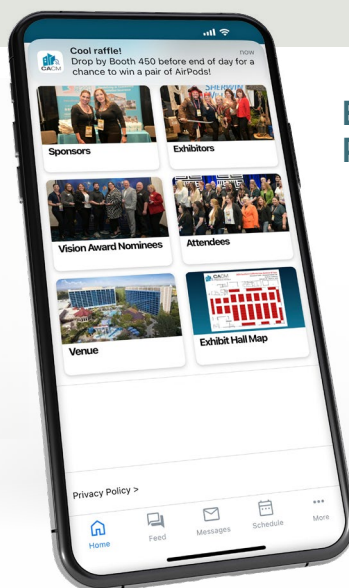
480 px width x 270 px height. File type: PNG or JPG.

COMPANY BIO

Please provide 80 to 100 word description in a word document.

COLLATERAL SPECS

Please provide links to PDFs or to videos you want included in the listing.
Only links will be posted.



EVENT APP PUSH NOTIFICATION

\$500 PER PUSH
Limited availability:
Only 2 notifications per day, per event. Notifications will be sent Wednesday through Friday of event week. First come, first served.

Push notification alerts for both Apple and Android app versions make it easy for users to simply tap a message to open the app and be taken to the alert message.

How to make the most of your push notification:

- One push notification to drive traffic to your booth with a giveaway or other on-site promotion
- Send an "after event message alert" to attendees with a special offer

EVENT APP LISTING ENHANCEMENT PACKAGE

\$250 PER EVENT
LOGO ONLY \$150 PER EVENT

Designed to promote maximum engagement between you and the manager attendees, Exhibitors and Sponsors automatically receive a basic listing in the event app that includes company name, website and booth number.

Make your company stand out from the rest with an enhancement package that includes:

- Your company bio, company logo, social media links, and/or link to PDF collateral in your listing in the mobile app.



CACM EVENTS APP ADD-ONS

SPONSORSHIP CONTRACT

EDUCATIONAL FORUMS

BANNER AD \$600
PUSH NOTIFICATION \$500
LISTING ENHANCEMENT \$250
LOGO ONLY \$150

East Bay Lunch | Spring
East Bay Lunch | Fall
North Bay Lunch | Spring
North Bay Lunch | Fall
Sacramento Breakfast | Spring
Sacramento Breakfast | Fall
San Francisco Lunch | Spring
San Francisco Lunch | Fall
Orange County Lunch | Spring
Orange County Lunch | Fall
Inland Empire Lunch | Spring
Inland Empire Lunch | Fall
San Diego Lunch | Spring
San Diego Lunch | Fall
Coachella Valley Breakfast | Spring
Coachella Valley Breakfast | Fall
Santa Barbara Lunch | Spring
Santa Barbara Lunch | Fall

EXECUTIVE LEADERSHIP SUMMIT

HIGH RISE AND LARGE SCALE

HOLIDAY PARTIES

NorCal
SoCal

TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

PRIVACY STATEMENT

By sponsoring this event, you consent to receive emails and other electronic communications, as well as direct mail, related to CACM membership and events, and to products and services of CACM and other select third parties. You also agree that while membership may provide you access to lists from CACM databases, you will use those lists only in accordance with their express terms, and not for commercial purposes. You also agree to respect CACM service marks and trademarks, and use the CACM brand and credentials in accordance with association approved standards and policies.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME
EVENT CONTACT
STREET ADDRESS
CITY STATE ZIP
BUSINESS PHONE MOBILE PHONE
WEBSITE (Required)
EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____
Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO
CARD NUMBER
CVV EXPIRATION DATE BILLING ZIP CODE
CARDHOLDER NAME (PRINT CLEARLY)
AUTHORIZED SIGNATURE
APPROVED BY TITLE

TERMS: Full payment must accompany signed contract. CACM reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. Prepayment is required prior to all events. Cancellation of the sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given within 120 days of event. Refunds or cancellations cannot be made after any promotional materials have been created.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE DATE
PRINT NAME TITLE

STATEMENT OF PHOTO & VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.



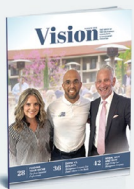
Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.
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2026 CACM PUBLICATIONS

Place your brand front and center in the most read publications of the California Community Management Industry. The Law Journal and Vision Magazine consistently rank in the top five communications tools from CACM.



VISION MAGAZINE

	2024	2025*
Average Impressions	12,816	12,747
Average Reads	1,192	830
Average Downloads	77	59



LAW JOURNAL

	2024	2025*
Average Impressions	8,526	10,436
Average Reads	741	597
Average Downloads	114	89



RESOURCE GUIDE

	2024	2025*
Impressions	14,608	14,436
Reads	1,806	1,718
Click Throughs	733	604
Downloads	217	176

*Jan - Oct. 1, 2025



Vision Magazine rated as valuable or highly valuable member benefit

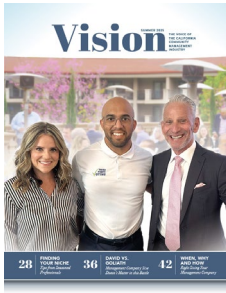
70%
members*

Law Journal rated as valuable or highly valuable member benefit

80%
members*

*2023 Manager Member Survey

2026 CACM VISION MAGAZINE ADVERTISING CONTRACT



VISION ADVERTISING DEADLINES

Spring	Feb. 16, 2026
Summer	May 8, 2026
Fall	August 14, 2026
Winter	October 23, 2026

ISSUE SELECTION

Spring Summer Fall Winter

AD SIZES

Full Page (7.5" w x 10" h)
Half Page (7.5" w x 4.75" h)
Quarter Page (3.5" w x 4.75" h)

Use Same Ad As Last Year
Submitting New Ad

AD RATES (PRICE PER ISSUE)

Full Page	\$1,075
1/2 Page	\$740
1/4 Page	\$510

NON-MEMBERS: ADD 30% TO AD RATES.

DIGITAL GUIDELINES

All artwork must meet the following requirements:

- Images must be no less than 300 dpi
- Supported file types: .pdf, .jpg, .png
- Must provide a target URL

PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

PAYMENT METHOD

TOTAL DUE _____

PAYMENT IN FULL

PAYMENT FOR FIRST ISSUE, BILL ME FOR FOLLOWING ISSUES.

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

SUBMISSION OF MATERIALS

Please include member name with submission and reference the publication for insertion identification. Publisher reserves the right to reject improper or incorrectly prepared materials. Email materials to marketing@cacm.org (10MB or smaller, zipped, self-extracting).

PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM 60 days prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

RESERVED RIGHTS

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2026 CACM LAW JOURNAL ADVERTISING CONTRACT



LAW JOURNAL ADVERTISING DEADLINES

Spring	January 12, 2026
Summer	April 6, 2026
Fall	July 20, 2026
Winter	September 28, 2026

ISSUE SELECTION

Spring Summer Fall Winter

AD SIZES

Full Page (7.5" w x 10" h)
Half Page (7.5" w x 4.75" h)
Quarter Page (3.5" w x 4.75" h)

Use Same Ad As Last Year
Submitting New Ad

AD RATES (PRICE PER ISSUE)

Full Page	\$1,075
1/2 Page	\$740
1/4 Page	\$510

NON-MEMBERS: ADD 30% TO AD RATES.

DIGITAL GUIDELINES

All artwork must meet the following requirements:

- Images must be no less than 300 dpi
- Supported file types: .pdf, .jpg, .png,
- Must provide a target URL

PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

PAYMENT METHOD

TOTAL DUE _____

PAYMENT IN FULL

PAYMENT FOR FIRST ISSUE, BILL ME FOR FOLLOWING ISSUES.

Amex

Discover

Mastercard

Visa

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CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

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2026 LAW JOURNAL LEGAL DIRECTORY LISTING CONTRACT

CACM's **LAW JOURNAL** is a quarterly digital newsletter designed to provide managers with easy-to-understand interpretations of legal matters. Starting with the Fall 2026 issue, the Legal Directory is included in each issue of the newsletter, which is distributed electronically quarterly to over 2,000 community management professionals. Plus, each issue is added to CACM's Members Only online section for managers to access electronically, giving your listing an added shelf life!

**DEADLINE FOR 2026 DIRECTORY:
JUNE 30, 2026**

LISTING FEES (CHECK ONE)

Member \$950

Non-Member \$1,600

AVAILABLE CATEGORIES (CHECK ONE)

ADA Compliance

Arbitrators & Mediators

Assessment Collection Services

Attorney

Construction Defect Analysis

Election Administration

Expert Witness

Reserve Study Firms

Vendor Compliance

TERMS AND CONDITIONS

Payment is due with the signed contract and listing submission. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

RESERVED RIGHTS

Acceptance and publication of listing content shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any listing. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the listing.

PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL (Required)

PHONE

LEGAL DIRECTORY LISTING INFORMATION

Print or type. Max. 55 characters per line. No substitutions.

Same Listing As Last Year

FIRM NAME

AREA OF SPECIALTY (e.g., Community Association Law, Construction Defect Litigation, General Counsel, etc.)

PRINCIPAL OR PARTNER NAME(S) (if desired)

TAGLINE OR OFFICE LOCATIONS (Either one or the other. If multiple locations, only cities may be listed.)

OFFICE ADDRESS (Primary location only)

CITY

STATE

ZIP

PHONE

FAX

EMAIL

WEBSITE

PAYMENT METHOD

TOTAL DUE _____

PAYMENT IN FULL

PAYMENT FOR FIRST ISSUE, BILL ME FOR FOLLOWING ISSUES.

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE



Email your completed contract to
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2026 RESOURCE GUIDE DIGITAL ISSUE

Branding your company with CACM solidifies your place in the community management industry. This manager “go-to” directory makes finding great service providers a snap! A must for all businesses that service this industry as it’s a resource that readers turn to year-round.

FULL PAGE PREMIUM PLACEMENT

\$2,295 | 7.5"W x 10"H

Choice of ad placement in the following areas:

- Inside Front and Back Cover
- Before the following sections: About CACM, Management Businesses, Community Managers, Industry Partners and Index (First come, first served)



FULL PAGE: INDUSTRY PARTNER SECTION

\$1,995 | 7.5"W x 10"H

This is a full-page ad specifically in the industry partner listings of the directory. Ad will be placed as close to your company listing as possible. However, placement or location is not guaranteed.



HALF PAGE: INDUSTRY PARTNER SECTION

\$900 | 7.5"W x 4.75"H

This is a half-page ad specifically in the industry partner listings of the directory. Ad will be placed as close to your company listing as possible. However, placement or location is not guaranteed.



QUARTER PAGE: INDUSTRY PARTNER SECTION

\$550 | 3.5"W x 4.75"H

This is a quarter-page ad specifically in the industry partner listings of the directory. Ad will be placed as close to your company listing as possible. However, placement or location is not guaranteed.



LOGO WITH PRIMARY LISTING AND ADDITIONAL LISTINGS

\$350 EACH

For additional brand recognition, add your color logo above your free company listing or additional paid listings. Promote your company with this affordable option!

ADDITIONAL LISTINGS IN DIRECTORY

\$150 EACH

As a CACM member, your company benefits from receiving **one free company listing** in the directory in the service category of your choice. However, if you want additional service category listings, additional office locations or contacts, you can purchase individually for \$150 each. This is a budget-friendly way to promote your diverse services, regional offices and staff!

2026 RESOURCE GUIDE

CATEGORY LINE LISTING SELECTION

A

Access Controls
Accountants
Air Conditioning & Heating Services
Animal Control Services
Architects
Asphalt Manufacturer
Asphalt Repair & Paving
Assessment Collection Services
Attorneys
Awnings

B

Billing Documents & Services
Biohazard Remediation

C

Cable Communication Services
Charity Partner
Chimney Repairs & Services
Community Association Consulting
Computer Products & Services
Concrete Products & Services
Construction Defect Analysis

D

Decking Products & Services
Dry Rot Repair & Replacement

E

Election Administration
Electrical Contractors
Elevator Products & Services
Employment Services & Consulting
Energy Solutions Provider
Engineering Services/Consultants
Environmental Consultants
Environmental Products & Services

F

Fencing, Gates & Doors
Financial Management
Financial Services
Fire Safety
Fitness Equipment & Services
Flooring
Foreclosures

G

Garage Doors
General Contractors
Graffiti Removal
Green Products & Services

H

Hazardous Materials Management

I

Inspections & Reports
Insurance Agency
Insurance Valuations
Internet Services
Investment Counselors

J

Janitorial Services

L

Lake & Stream Management
Landscape Consulting
Landscape Design Services
Landscape Maintenance
Landscape Materials & Supplies
Leak Prevention & Detection
Lighting Services

M

Mail Services
Mailbox Products & Installation
Maintenance & Repairs
Maintenance Manuals & Consulting
Management Software Solutions
Mold Specialists

P

Paint Manufacturers & Consultants
Painting Contractors
Parking Enforcement
Patio Furniture & Restoration
Pest Control Services
Pet Waste Products & Removal
Playground Products & Services
Plumbing & Boiler Repairs
Pool Maintenance & Services
Pool Repair & Resurfacing Services
Power Washing & Steam Cleaning
Printing & Publications

R

Rain Gutters
Recreation Facility Services
Repipe Services
Reserve Study Firms
Restoration Services – Emergency
Restoration Services – Structural
Restroom Restoration
Risk Management
Roof & Water Consultant
Roofing Contractors
Roofing Products & Services

S

Security Services & Systems
Seismic Retrofitting
Sewer/Septic Cleaning
Shade Covers
Siding Products & Services
Signs
Slurry Seal, Sealcoat & Striping
Solar Products & Services
Stormwater Service & Maintenance
Street Sweeping Services

T

Termite Control Services
Towing Services
Tree Services

U

Utility Auditors

V

Vendor Compliance

W

Waste Management & Services
Waste Removal Services
Water Feature Maintenance
Water Management & Services
Water Truck Service
Waterproofing
Weatherproofing
Window Cleaning Services
Window Replacement

Note: If you do not see your category, please submit your desired category for review.

2026 RESOURCE GUIDE

FREE & ADDITIONAL LISTING INFORMATION SHEET

RESOURCE GUIDE MATERIALS DEADLINE: FEBRUARY 28, 2026

Please complete FREE information.

For Additional Line Listings, fill out for each additional category, office location, or individual contact listing. Use extra sheets if necessary.

Note: This must be submitted with the signed contract and payment in full to be accepted.

FREE LINE LISTING INFORMATION (REQUIRED)

FREE LISTING INFO

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

ADDITIONAL LINE LISTING INFORMATION (OPTIONAL)

ADD'L LISTING # _____ (CHECK ONE PLEASE) ADDITIONAL CATEGORY ADDITIONAL OFFICE LOCATION ADDITIONAL CONTACT PERSON

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

ADD'L LISTING # _____ (CHECK ONE PLEASE) ADDITIONAL CATEGORY ADDITIONAL OFFICE LOCATION ADDITIONAL CONTACT PERSON

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

ADD'L LISTING # _____ (CHECK ONE PLEASE) ADDITIONAL CATEGORY ADDITIONAL OFFICE LOCATION ADDITIONAL CONTACT PERSON

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

ADD'L LISTING # _____ (CHECK ONE PLEASE) ADDITIONAL CATEGORY ADDITIONAL OFFICE LOCATION ADDITIONAL CONTACT PERSON

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

TOTAL ADDITIONAL LINE LISTINGS DESIRED (@ \$150 EACH) _____

2026 RESOURCE GUIDE

DISPLAY ADVERTISING SPECIFICATIONS

2026 Resource Guide Contract Deadline: December 31, 2025

JUST WANT A FREE COMPANY LISTING?

In order to make changes to your company information, please submit your changes to membership@cacm.org. Changes and updates must be completed by 02/28/2026 to be included in the Resource Guide.

WANT EVEN GREATER VISIBILITY?

Then choose from the following options:

1. PURCHASE DISPLAY AD.

If you want to purchase a full-color display ad, determine the size and mark it on the contract. For maximum visibility, consider a premium location.

2. ADD A COLOR LOGO TO YOUR LISTING.

For brand recognition, add your color logo above your free line or additional listings.

3. PROMOTE ADDITIONAL SERVICE CATEGORIES, OFFICE LOCATIONS OR CONTACTS.

Select from available categories and complete the attached Additional Line Listing Sheet. If you don't see your needed category, please call and we may be able to add it. Remember, the information on the FREE LISTING INFO is already included at no charge. Indicate the number of the listing (e.g., 1, 2, 3, etc.) and total the billable listings at the bottom of the page where noted. Use an extra sheet if necessary. Then, total that information on the contract. **THE ADDITIONAL LINE LISTING SHEET MUST BE ACCOMPANIED BY A COMPLETED CONTRACT TO BE ACCEPTED.**

Complete the contract in full and submit to marketing@cacm.org

Remember to include totals, signature and credit card information and email to marketing@cacm.org.

QUESTIONS?

Please call 949.916.2226 or email marketing@cacm.org.

ADVERTISING SPECIFICATIONS

SUBMISSION OF MATERIALS

Please include member name in file and reference the publication for insertion identification. Label all materials with client name and phone number, along with agency name, contact and phone number, if applicable. Publisher reserves the right to reject improper or incorrectly prepared materials.

MATERIALS MAY BE SUBMITTED VIA:

- Email to marketing@cacm.org (10MB or smaller, compressed,)

DIGITAL ART GUIDELINES

ALL artwork must meet the following requirements: print-ready PDF or JPEG format

A. PDF submissions (preferred):

- All high resolution images and fonts MUST be embedded.

B. JPEG submissions:

- 300 dpi minimum.

CACM is not responsible for errors that would have been avoided if an accurate proof had been provided or for incorrectly created artwork.

AD POSITION

With the exception of premium placement locations, placement or location of Resource Guide ads is not guaranteed. CACM, at its sole discretion, will determine where ads are placed within the publication.

TERMS AND CONDITIONS

Payment is due with the signed contract and your artwork submission. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

RESERVED RIGHTS

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BEST VALUE: Choose full page advertising for greater visibility and optimum results!
Display ads are placed on same or facing page of listing whenever possible.
Logo with listing is placed directly above company listing.

2026 RESOURCE GUIDE ADVERTISING CONTRACT

FULL PAGE PREMIUM PLACEMENT \$2,295 (7.5"W x 10"H)

CHOICE OF AD PLACEMENT (first come, first served)

- Inside Front Cover
- Inside Back Cover
- Before About CACM section
- Before Management Businesses section
- Before Managers section
- Before Industry Partner section
- Before Index section

INDUSTRY PARTNER SECTION

Full Page - 7.5" w x 10" h	\$1,995
Half Page - 7.5" w x 4.75" h	\$900
Quarter Page - 3.5" w x 4.75" h	\$550

- I will supply a NEW AD
- I will supply a NEW LOGO
- Use the SAME AD as last year
- Use the SAME LOGO as last year

***Note:**
The digital Resource Guide is a standard 8.5"x11" publication. Ad sizes must fit this format.

Logo with primary and/or add'l listings (Minimum .375" H, 300 dpi, JPG, PNG or PDF)	\$350
Additional Listings (each)	\$150

SERVICE CATEGORY FOR AD PLACEMENT

SERVICE CATEGORY FOR LOGO PLACEMENT

DIGITAL GUIDELINES

All artwork must meet the following requirements:

- Press Quality PDF or JPEG format
- Images must be minimum 300 dpi

AD POSITION

With the exception of premium placement locations, placement or location of Resource Guide ads is not guaranteed. CACM, at its sole discretion, will determine where ads are placed within the publication. If artwork does not conform to these specifications, a charge of \$100 may be incurred.

PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

PAYMENT METHOD

TOTAL DUE _____

PAYMENT IN FULL

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

SUBMISSION OF MATERIALS

Please include member name with submission and reference the publication for insertion identification. Publisher reserves the right to reject improper or incorrectly prepared materials. Email materials to marketing@cacm.org (10MB or smaller, zipped, self-extracting).

PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM 60 days prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

RESERVED RIGHTS

Acceptance and publication of an ad shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any advertising content. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the advertising space.



Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653
949.916.2226 | cacm.org



2025 PROFESSIONAL DEVELOPMENT CATALOG

34,349 IMPRESSIONS	1,107 READS
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**2026
CATALOG IS
RELEASED IN EARLY
JANUARY 2026!**

2026 Professional Development Catalog

Show your support for CACM education while reaching out to community managers through your sponsorship of this annual educational reference guide. This digital publication includes every CACM course, pricing and dates and allows managers to develop a plan for certification, re-certification or specialty designations.

The Professional Development Catalog is emailed out at the start of the year to all managers and is available on CACM's website and on the digital publication platform, Issuu, throughout the year.

AD RATES

HALF PAGE (7.5"W X 4.75" H)	\$430
FULL PAGE (7.5" W X 10" H)	\$625

***Deadline for advertisement for
2026 Professional Development Catalog:
December 6, 2025***

2026

PROFESSIONAL DEVELOPMENT CATALOG

ADVERTISING CONTRACT



AD SIZES

Half Page (7.5" w x 4.75" h) JPEG or PDF \$430
Full page (7.5" w x 10" h) JPEG or PDF \$625

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CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

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LIVE FROM CACM!

CACM'S PODCAST IS HERE

CACM PODCAST



Connect with California's community management professionals through the CACM Podcast. Each episode delivers expert insights, legislative updates, and best practices for managing common interest developments. Sponsorship offers targeted exposure to decision-makers in HOA management, aligning your brand with CACM's trusted voice and expanding your reach across a highly engaged, niche audience.



OPTION 1 PODCAST SPONSOR

\$450

- 30-45 second host-read intro of your company's bio at the start of the episode
- Your company logo prominently featured:
 - On the episode page
 - In social media posts promoting the episode

OPTION 2 PODCAST SPONSOR & GUEST FEATURE

\$1,000

- A guest appearance by you or a representative from your company
- The episode will be educational and topic-driven, focused on delivering insights and practical knowledge relevant to community managers
- Your company will be introduced at the beginning of the episode by the host
- Logo placement on the episode page and cross all social media promotion, just like Option 1

THIS IS NOT A PROMOTIONAL INTERVIEW.

The guest segment is focused on sharing experience, expertise or a professional perspective that benefits our community – not on selling a product or service. The goal is to contribute to the ongoing education and professional development of community management professionals.

CACM PODCAST SPONSORSHIP

SPONSORSHIP CONTRACT

PODCAST SPONSOR & GUEST FEATURE \$1,000

PODCAST SPONSOR \$450

NOTE

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

PRIVACY STATEMENT

By sponsoring this event, you consent to receive emails and other electronic communications, as well as direct mail, related to CACM membership and events, and to products and services of CACM and other select third parties. You also agree that while membership may provide you access to lists from CACM databases, you will use those lists only in accordance with their express terms, and not for commercial purposes. You also agree to respect CACM service marks and trademarks, and use the CACM brand and credentials in accordance with association approved standards and policies.

STATEMENT OF PHOTO & VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE



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CACM WEBINAR

Engage directly with California's community management professionals through CACM's highly regarded webinar series. Each episode delivers expert insights, legislative updates, and proven strategies for managing common interest developments. Sponsorship provides targeted visibility to key decision-makers in HOA management, aligning your brand with CACM's trusted reputation and expanding your reach within a focused, engaged audience.



OPTION 1 WEBINAR SPONSOR

\$450

- A 30–45 second host-read introduction featuring your company's bio at the beginning of the episode.
- Your company logo will be prominently displayed:
 - On the episode's webpage
 - In all social media promotions related to the episode

OPTION 2 WEBINAR SPONSOR & GUEST FEATURE

\$1,000

- A guest appearance by you or a company representative, contributing to an educational, topic-driven discussion.
- The episode will focus on delivering valuable insights and practical knowledge for community managers.
- Your company will be introduced by the host at the start of the episode.
- Logo placement on the episode page and across all social media promotions, as included in Option 1.

THIS IS NOT A PROMOTIONAL INTERVIEW.

The guest segment is designed to share professional expertise, experiences, or perspectives that benefit the community management field. The goal is to support ongoing education and professional development—not to promote products or services.

CACM WEBINAR SPONSORSHIP

SPONSORSHIP CONTRACT

	QTR 1	QTR 2	QTR 3	QTR 4
WEBINAR SPONSOR & GUEST FEATURE				
WEBINAR SPONSOR				

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PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME		
EVENT CONTACT		
STREET ADDRESS		
CITY	STATE	ZIP
BUSINESS PHONE	MOBILE PHONE	
WEBSITE (Required)		
EMAIL (Required)		

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____		
Amex	Discover	Mastercard Visa
PLEASE EMAIL A CREDIT CARD RECEIPT TO		
CARD NUMBER		
CVV	EXPIRATION DATE	BILLING ZIP CODE
CARDHOLDER NAME (PRINT CLEARLY)		
AUTHORIZED SIGNATURE		
APPROVED BY	TITLE	

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

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