



BUSINESS MEMBERSHIP

Realize expanded growth with CACM

With CACM, you will find quality talent to grow your business, tools to help develop and retain a professional team, opportunities to significantly expand your client base and education that sets you apart as an industry leader.

Build a Professional Team

As a Business Member, CACM provides you with cost effective and convenient ways to ensure your team receives the professional education you expect as a leader in the community management industry. Consider letting CACM come to you! CACM's private offerings ensure that your team is educated on your time schedule, focused on your business and certified by the leader in California-specific education.

Promote Your Business

We offer a broad assortment of powerful marketing tools to help grow your business and reputation. Going beyond the "standard" Management Company Directory, CACM offers you visibility on CACM.org. Advanced search features and rich media enhancement options including video, social media inclusion, promotional flyer or logo enhancements give you increased visibility to the association boards that need your services. CACM also provides informational brochures to promote your California certified managers to clients and prospects.

Recruit and Retain Quality talent

Our manager members value on-going education and the role it plays in their professional career. From personalizing their educational plan alongside CACM's trained Education and Credentialing Advisor to supporting the industry by joining CACM committees, talent abounds! If you are considering hiring a certified community manager, consider posting to CACM's Career Center.

AT CACM, WE UNDERSTAND THE CHALLENGES THAT YOU FACE DAILY. WE'RE HIGHLY ENGAGED IN PROVIDING SOLUTIONS TO HELP YOU OPERATE YOUR COMPANY MORE EFFECTIVELY AND EFFICIENTLY. WE ARE BUILDING ON MORE THAN 30 YEARS OF PROFESSIONAL EDUCATION AND CREDENTIALING. UTILIZING OUR KNOWLEDGE OF THE CALIFORNIA COMMUNITY MANAGEMENT INDUSTRY, WE CONTINUOUSLY WORK TO UNVEIL PRODUCTS AND SERVICES DESIGNED TO MEET THE NEEDS OF THE EVOLVING COMMUNITY MANAGEMENT COMPANY.

CACM IS THE ONLY ORGANIZATION THAT ADVOCATES ON BEHALF OF COMMUNITY MANAGERS AND MANAGEMENT COMPANY EXECUTIVES IN SACRAMENTO.



BENEFITS

	Business Membership Benefits	Business Plus Annual Cost \$1300	Business Annual Cost \$600
REALIZE BUSINESS AND FINANCIAL SOLUTIONS	Management Company Directory Listing on CACM.org (\$600 savings)	✓	✓
	One Free Individual Membership (\$235 savings)	✓	✓
	Career Center Job Posting at Business Member Rate (\$200 savings)	✓	✓
	Complimentary ACMC Application Fee (\$300 savings)	✓	
	Complimentary ACMC Maintenance Fee (\$150 savings)	✓	
BUILD YOUR PROFESSIONAL TEAM	50% Discount on Basics of Association Management (BAM) (savings of \$467 per individual) <small>UNLIMITED SAVINGS</small>	✓	
	CACM's Ethics Courses Provided Complimentary (savings up to \$300 per individual) <small>UNLIMITED SAVINGS</small>	✓	
	CA Law Series Offered At Member Price (savings of \$265 per individual) <small>UNLIMITED SAVINGS</small>	✓	
	Private Course Offerings at the Member Price (up to \$750 savings)	✓	✓
	20% Discount for one Executive Leadership Attendance (up to \$100 savings)	✓	
	Support Staff Event Attendance at Member Price	✓	✓
EXPAND YOUR CLIENT BASE	Member Logo Usage	✓	✓
	Complimentary Promotional Materials (\$50 savings each)	✓	✓
	Advertise in Resource Guide at Member Price	✓	✓
	Management Company Directory Listing Enhancements* on CACM Website (\$400 savings)	✓	
	Accreditation Corporate Press Release (\$600 savings)	✓	
	Staff Certification Promoted on Social Media	✓	✓
GAIN BUSINESS RESOURCES & TOOLS	Executive Communications & Publications	✓	✓
	Access to Group 401(k) Plan through CACM	✓	✓
POTENTIAL SAVINGS		\$4,000 or more!	\$2,000 or more!

*Prices and benefits subject to change.

*Includes listings with logo, company bio, one page flyer/brochure, videos, and social media links.

HAVE QUESTIONS?

Reach out to us at membership@cacm.org. We would be happy to walk you through how CACM can assist you with expanding your presence in California.



cacm.org

With nearly 3,000 members, CACM is California's premier association serving individual community managers, management companies and industry partners.

CACM provides a broad range of services that promote professionalism and help to solve the industry's most pressing needs including education, credentialing, compliance, networking and marketing opportunities, legislative advocacy and specialized business solutions.

Follow @CACMchat



California Association of Community Managers, Inc.

23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653
949.916.2226

CACM Business Member Application

We hereby apply for an annual Business membership in the California Association of Community Managers and agree to abide by the association's Bylaws and Business Management Code of Professional Ethics and Standards of Practice. As such, we understand that if our membership is terminated as a result of disciplinary action by CACM's Professional Standards Committee, we will not be eligible to reinstate or reapply for membership or accreditation.

MEMBERSHIP LEVEL

Business \$600
Business Plus \$1,300

SERVICE TYPE

Community Management
Financial Management
Full Service Management
Self-Managed Association

PROPERTY TYPE

Condos/Townhomes
High Rise
Large Scale
Commercial/Mixed Use
Single Family Residence
New Development

SIZE OF ACCOUNTS

20 units or less
21 - 100 units
101 - 500 units
501 - 1,000 units
1,001 - 2,000 units
2,001 + units

MEMBERSHIP DUES

CACM management business membership dues are based on a calendar year and payable every January 1. Should you join in a month other than January, your annual membership dues will be prorated accordingly. If you pay by credit card, you will be charged only the prorated amount. If you pay by check, any overpayment will be credited to your account to apply towards your renewal. All members must have their dues paid in full to be considered a "member in good standing" and eligible for member discounts and benefits.

PRIVACY STATEMENT

By applying for membership, you consent to you and your company's employees receiving emails, faxes, and other electronic communications, as well as direct mail, related to CACM membership events, and to products and services of CACM, our industry partners, and other select third parties. You also agree that while membership may provide you access to lists from CACM databases, you will use those lists only in accordance with their express terms, and not for commercial purposes. You also agree to respect CACM service marks and trademarks, and use the CACM brand and credentials in accordance with association approved standards and policies.

PHOTO RELEASE

Member grants permission to CACM and its agents to utilize member's image, likeness and/or sound recordings for its legitimate business purposes in perpetuity. If you do not wish CACM to use your name, image or likeness, please contact communications@cacm.org.

PLEASE FILL IN ALL FIELDS BELOW (* indicates mandatory fields)

BUSINESS DETAIL

COMPANY* _____
HOW DID YOU HEAR ABOUT US?
Social Media Referral/Word of Mouth Events Search Engine Online Ads Other
Referral Name _____

CORPORATE/DIRECTORY ADDRESS

STREET ADDRESS* _____
CITY* _____ STATE* _____
ZIP/POSTAL CODE* _____ COUNTRY* _____
BUSINESS PHONE/EXT* _____ DIRECTORY EMAIL* _____
WEBSITE* _____ FACEBOOK LINK _____
TWITTER LINK _____ LINKEDIN LINK _____
COUNTY OR COUNTIES SERVED* _____

MAIN CONTACT/BENEFICIARY FOR THE COMPANY

FIRST* _____ MI _____ LAST* _____
BIRTHDAY: MONTH AND DAY ONLY _____
TITLE* _____
MAIN CONTACT EMAIL* _____ MOBILE PHONE* _____

ONSITE/PHYSICAL WORK ADDRESS

Check box if same as corporate address

STREET ADDRESS _____
CITY _____ STATE _____
ZIP/POSTAL CODE _____ COUNTRY _____

PERSONAL DETAIL

DESIGNATIONS HELD _____
HOW LONG IN THE INDUSTRY? _____ HOW MANY HOA'S DO YOU MANAGE? _____

PERSONAL/HOME

STREET ADDRESS _____
CITY _____ STATE _____
ZIP/POSTAL CODE _____ COUNTRY _____
PERSONAL EMAIL* _____ HOME PHONE _____
PREFERRED MAILING ADDRESS: CORPORATE ONSITE PERSONAL

PAYMENT METHOD (please check one)

Amex Discover Mastercard Visa

Please email a credit card receipt to: _____
CARD NUMBER _____ CVV _____
EXPIRATION DATE _____ BILLING ZIP CODE _____
CARDHOLDER NAME (PRINT CLEARLY) _____
AUTHORIZED SIGNATURE _____



Memberships are not transferable and dues are not refundable. A \$100 reinstatement fee will be charged to process lapsed memberships. Failure to supply payment and all information requested may delay processing of membership.

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