



CACM DAY AT THE RACES

FRIDAY, MAY 2, 2025
 SANTA ANITA PARK
 285 W. HUNTINGTON DRIVE, ARCADIA

Join us for a day of horse racing at the historic Santa Anita Park, famous for its Art Deco-style architecture and its stunning views of the majestic San Gabriel mountains. Known as "The Great Race Place," Santa Anita Park is one of the world's preeminent racetracks and a frequent host of the Breeders' Cup World Championship. Our event will include field-level views of the race and networking opportunities. Race day attire welcome!

CLUB COURT BAR SPONSOR

\$1,500

- Sponsor logo on sign near the bar
- Recognition as the Bar Sponsor
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees



WIN SPONSOR **SOLD**

\$1,000 | 1 available

- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

PLACE SPONSOR **SOLD**

\$1,000 | 1 available

- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

CLUB COURT PREMIER SPONSOR

\$2,500 | 1 available

- Verbal recognition and introduction
- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

CLUB COURT LUNCH SPONSOR

\$1,500

- Sponsor logo on sign near the lunch
- Recognition as the Lunch Sponsor
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

SHOW SPONSOR **SOLD**

\$1,000 | 1 available

- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

TRIPLE CROWN SPONSOR **SOLD**

\$1,000 | 1 available

- Reserved lunch table, invite managers to join you
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

LADIES HAT CONTEST SPONSOR **SOLD**

\$1,000 | 1 available

- Announce winner and provide prize for hat contest
- Logo on event signage
- Logo on tent cards to be placed on table
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

2025 CACM DAY AT THE RACES

SPONSORSHIP CONTRACT



Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

CLUB COURT PREMIER SPONSOR	\$2,500	
CLUB COURT BAR SPONSOR	\$1,500	
CLUB COURT LUNCH SPONSOR	\$1,500	
WIN SPONSOR	\$1,000	SOLD
PLACE SPONSOR	\$1,000	SOLD
SHOW SPONSOR	\$1,000	SOLD
TRIPLE CROWN SPONSOR	\$1,000	SOLD
LADIES HAT CONTEST SPONSOR	\$1,000	SOLD

TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

PRIVACY STATEMENT

By sponsoring this event, you consent to receive emails and other electronic communications, as well as direct mail, related to CACM membership and events, and to products and services of CACM and other select third parties. You also agree that while membership may provide you access to lists from CACM databases, you will use those lists only in accordance with their express terms, and not for commercial purposes. You also agree to respect CACM service marks and trademarks, and use the CACM brand and credentials in accordance with association approved standards and policies.

STATEMENT OF PHOTO & VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME _____

EVENT CONTACT _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ MOBILE PHONE _____

WEBSITE (Required) _____

EMAIL (Required) _____

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO _____

CARD NUMBER _____

CVV _____ EXPIRATION DATE _____ BILLING ZIP CODE _____

CARDHOLDER NAME (PRINT CLEARLY) _____

AUTHORIZED SIGNATURE _____

APPROVED BY _____ TITLE _____

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE _____ DATE _____

PRINT NAME _____ TITLE _____

Email your completed contract to
marketing@cacm.org



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