



Vision Magazine 2025-The Voice Of the California Community Management Industry

Digital Issue	Editorial Themes & Topics	Editorial Submissions	Ad Close & Materials Due	Out to Members
Spring 2025	The Future Ahead: Next generation- how do you attract new people; Trends of the new year, marketing in a CID world; CEO take, their goals and plans to stay ahead; Rising stars in the industry, story/ feature; CACM course offered to Santiago Canyon College.	1/29/2025	2/14/2025	4/2/2025
Summer 2025	Finding your Niche: Business Acquisition, interviews of managers that have experienced it; Small vs. Large management company, different management types, pros and cons.	4/30/2025	5/9/2025	7/1/2025
Fall 2025	Newbie Info/Refresh: Back to basics, mastering the foundational skills of community management; budgeting, starting early; tips and tricks from vets of the industry.	8/6/2025	8/15/2025	10/1/2025
Winter 2025	Living in a Digital world: Enhancing your professional presence; Hiring and retaining staff in a digital landscape; Tech and industry innovation; electronic voting.	10/15/2025	10/24/2025	12/2/2025