



2025 RESOURCE GUIDE DIGITAL ISSUE

Branding your company with CACM solidifies your place in the community management industry. This manager “go-to” directory makes finding great service providers a snap! A must for all businesses that service this industry as it’s a resource that readers turn to year-round.

CELEBRATING 30 YEARS AS YOUR PREMIER ASSESSMENT COLLECTIONS SOURCE

Allied Trustee Services

Exclusive COLLECTABILITY PROFILE tool helps directors make informed decisions

DEFERRED INVOICING allows us to collect fees and costs directly from owners

Real-time ACCOUNT STATUS AND REPORTS, and online new order submission with automatic email notification

Risk-free JUDGMENT RECOVERY

NO HOURLY FEES

800-220-5454
AlliedTrustee.com

Added Value:
CACM is proud to be your exclusive resource for California-specific education and industry certifications for managers and new professionals for Industry Partners. Secure your percentage between the management company, Industry Partner and client. This Resource Guide is your ideal for success. It's your added value. I encourage you to message me to receive it.

FULL PAGE PREMIUM PLACEMENT

\$2,295 | 7.5"W x 10"H

Choice of ad placement in the following areas:

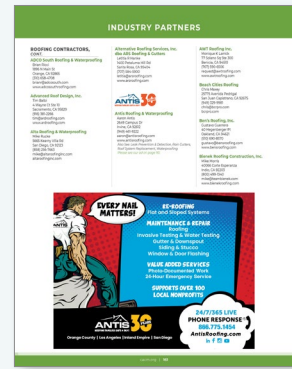
- Inside Front and Back Cover
- Before the following sections: About CACM, Management Businesses, Community Managers, Industry Partners and Index (First come, first served)



FULL PAGE: INDUSTRY PARTNER SECTION

\$1,995 | 7.5" W x 10" H

This is a full-page ad specifically in the industry partner listings of the directory. Ad will be placed as close to your company listing as possible. However, placement or location is not guaranteed.



HALF PAGE: INDUSTRY PARTNER SECTION

\$900 | 7.5" W x 4.75" H

This is a half-page ad specifically in the industry partner listings of the directory. Ad will be placed as close to your company listing as possible. However, placement or location is not guaranteed.



QUARTER PAGE: INDUSTRY PARTNER SECTION

\$550 | 3.5" W x 4.75" H

This is a quarter-page ad specifically in the industry partner listings of the directory. Ad will be placed as close to your company listing as possible. However, placement or location is not guaranteed.



LOGO WITH PRIMARY LISTING AND ADDITIONAL LISTINGS

\$250 EACH

For additional brand recognition, add your color logo above your free company listing or additional paid listings. Promote your company with this affordable option!

ADDITIONAL LISTINGS IN DIRECTORY

\$99 EACH

As a CACM member, your company benefits from receiving **one free company listing** in the directory in the service category of your choice. However, if you want additional service category listings, additional office locations or contacts, you can purchase individually for \$99 each. This is a budget-friendly way to promote your diverse services, regional offices and staff!

2025 RESOURCE GUIDE

CATEGORY LINE LISTING SELECTION

A

Access Controls
Accountants
Air Conditioning & Heating Services
Animal Control Services
Architects
Asphalt Manufacturer
Asphalt Repair & Paving
Assessment Collection Services
Attorneys
Awnings

B

Billing Documents & Services
Biohazard Remediation

C

Cable Communication Services
Charity Partner
Chimney Repairs & Services
Community Association Consulting
Computer Products & Services
Concrete Products & Services
Construction Defect Analysis

D

Decking Products & Services
Dry Rot Repair & Replacement

E

Election Administration
Electrical Contractors
Elevator Products & Services
Employment Services & Consulting
Energy Solutions Provider
Engineering Services/Consultants
Environmental Consultants
Environmental Products & Services

F

Fencing, Gates & Doors
Financial Management
Financial Services
Fire Safety
Fitness Equipment & Services
Flooring
Foreclosures

G

Garage Doors
General Contractors
Graffiti Removal
Green Products & Services

H

Hazardous Materials Management

I

Inspections & Reports
Insurance Agency
Insurance Valuations
Internet Services
Investment Counselors

J

Janitorial Services

L

Lake & Stream Management
Landscape Consulting
Landscape Design Services
Landscape Maintenance
Landscape Materials & Supplies
Leak Prevention & Detection
Lighting Services

M

Mail Services
Mailbox Products & Installation
Maintenance & Repairs
Maintenance Manuals & Consulting
Management Software Solutions
Mold Specialists

P

Paint Manufacturers & Consultants
Painting Contractors
Parking Enforcement
Patio Furniture & Restoration
Pest Control Services
Pet Waste Products & Removal
Playground Products & Services
Plumbing & Boiler Repairs
Pool Maintenance & Services
Pool Repair & Resurfacing Services
Power Washing & Steam Cleaning
Printing & Publications

R

Rain Gutters
Recreation Facility Services
Repipe Services
Reserve Study Firms
Restoration Services – Emergency
Restoration Services – Structural
Restroom Restoration
Risk Management
Roof & Water Consultant
Roofing Contractors
Roofing Products & Services

S

Security Services & Systems
Seismic Retrofitting
Sewer/Septic Cleaning
Shade Covers
Siding Products & Services
Signs
Slurry Seal, Sealcoat & Striping
Solar Products & Services
Stormwater Service & Maintenance
Street Sweeping Services

T

Termite Control Services
Towing Services
Tree Services

U

Utility Auditors

V

Vendor Compliance

W

Waste Management & Services
Waste Removal Services
Water Feature Maintenance
Water Management & Services
Water Truck Service
Waterproofing
Weatherproofing
Window Cleaning Services
Window Replacement

Note: If you do not see your category, please submit your desired category for review.

2025 RESOURCE GUIDE

FREE & ADDITIONAL LISTING INFORMATION SHEET

DEADLINE: MARCH 31, 2025

Please complete FREE information.

For Additional Line Listings, fill out for each additional category, office location, or individual contact listing. Use extra sheets if necessary.

Note: This must be submitted with the signed contract and payment in full to be accepted.

FREE LINE LISTING INFORMATION (REQUIRED)

FREE LISTING INFO

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

ADDITIONAL LINE LISTING INFORMATION (OPTIONAL)

ADD'L LISTING # _____ (CHECK ONE PLEASE) ADDITIONAL CATEGORY ADDITIONAL OFFICE LOCATION ADDITIONAL CONTACT PERSON

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

ADD'L LISTING # _____ (CHECK ONE PLEASE) ADDITIONAL CATEGORY ADDITIONAL OFFICE LOCATION ADDITIONAL CONTACT PERSON

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

ADD'L LISTING # _____ (CHECK ONE PLEASE) ADDITIONAL CATEGORY ADDITIONAL OFFICE LOCATION ADDITIONAL CONTACT PERSON

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

ADD'L LISTING # _____ (CHECK ONE PLEASE) ADDITIONAL CATEGORY ADDITIONAL OFFICE LOCATION ADDITIONAL CONTACT PERSON

CONTACT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

PRIMARY SERVICE CATEGORY _____

TOTAL ADDITIONAL LINE LISTINGS DESIRED (@ \$99 EACH) _____

2025 RESOURCE GUIDE

DISPLAY ADVERTISING SPECIFICATIONS

2025 Resource Guide Deadline: December 31, 2024

JUST WANT A FREE COMPANY LISTING?

In order to make changes to your company information, please submit your changes to membership@cacm.org. Changes and updates must be completed by 03/31/2025 to be included in the Resource Guide.

WANT EVEN GREATER VISIBILITY?

Then choose from the following options:

1. PURCHASE DISPLAY AD.

If you want to purchase a full-color display ad, determine the size and mark it on the contract. For maximum visibility, consider a premium location.

2. ADD A COLOR LOGO TO YOUR LISTING.

For brand recognition, add your color logo above your free line or additional listings.

3. PROMOTE ADDITIONAL SERVICE CATEGORIES, OFFICE LOCATIONS OR CONTACTS.

Select from available categories and complete the attached Additional Line Listing Sheet. If you don't see your needed category, please call and we may be able to add it. Remember, the information on the FREE LISTING INFO is already included at no charge. Indicate the number of the listing (e.g., 1, 2, 3, etc.) and total the billable listings at the bottom of the page where noted. Use an extra sheet if necessary. Then, total that information on the contract. **THE ADDITIONAL LINE LISTING SHEET MUST BE ACCOMPANIED BY A COMPLETED CONTRACT TO BE ACCEPTED.**

Complete the contract in full and submit to marketing@cacm.org

Remember to include totals, signature and credit card information and email to marketing@cacm.org.

QUESTIONS?

Please call 949.916.2226 or email marketing@cacm.org.

ADVERTISING SPECIFICATIONS

SUBMISSION OF MATERIALS

Please include member name in file and reference the publication for insertion identification. Label all materials with client name and phone number, along with agency name, contact and phone number, if applicable. Publisher reserves the right to reject improper or incorrectly prepared materials.

MATERIALS MAY BE SUBMITTED VIA:

- Email to marketing@cacm.org (10MB or smaller, compressed,)

DIGITAL ART GUIDELINES

ALL artwork must meet the following requirements: print-ready PDF or JPEG format

A. PDF submissions (preferred):

- All high resolution images and fonts MUST be embedded.

B. JPEG submissions:

- 300 dpi minimum.

CACM is not responsible for errors that would have been avoided if an accurate proof had been provided or for incorrectly created artwork.

AD POSITION

With the exception of premium placement locations, placement or location of Resource Guide ads is not guaranteed. CACM, at its sole discretion, will determine where ads are placed within the publication.

TERMS AND CONDITIONS

Payment is due with the signed contract and your artwork submission. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

RESERVED RIGHTS

Acceptance and publication of an ad shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any advertising content. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the advertising space.

BEST VALUE: Choose full page advertising for greater visibility and optimum results!
Display ads are placed on same or facing page of listing whenever possible.
Logo with listing is placed directly above company listing.

2025 RESOURCE GUIDE ADVERTISING CONTRACT

FULL PAGE PREMIUM PLACEMENT \$2,295 (7.5"W x 10"H)

CHOICE OF AD PLACEMENT (first come, first served)

- Inside Front Cover
- Inside Back Cover
- Before About CACM section
- Before Management Businesses section
- Before Managers section
- Before Industry Partner section
- Before Index section

INDUSTRY PARTNER SECTION

Full Page - 7.5" w x 10" h	\$1,995
Half Page - 7.5" w x 4.75" h	\$900
Quarter Page - 3.5" w x 4.75" h	\$550

- I will supply a NEW AD
- I will supply a NEW LOGO
- Use the SAME AD as last year
- Use the SAME LOGO as last year

***Note:**
The digital Resource Guide is a standard 8.5"x11" publication. Ad sizes must fit this format.

Logo with primary and/or add'l listings (Minimum .375" H, 300 dpi, JPG, PNG or PDF)	\$250
Additional Listings (each)	\$99

SERVICE CATEGORY FOR AD PLACEMENT

SERVICE CATEGORY FOR LOGO PLACEMENT

DIGITAL GUIDELINES

All artwork must meet the following requirements:

- Press Quality PDF or JPEG format
- Images must be minimum 300 dpi

AD POSITION

With the exception of premium placement locations, placement or location of Resource Guide ads is not guaranteed. CACM, at its sole discretion, will determine where ads are placed within the publication. If artwork does not conform to these specifications, a charge of \$100 may be incurred.

PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

PAYMENT METHOD

TOTAL DUE _____

PAYMENT IN FULL

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

SUBMISSION OF MATERIALS

Please include member name with submission and reference the publication for insertion identification. Publisher reserves the right to reject improper or incorrectly prepared materials. Email materials to marketing@cacm.org (10MB or smaller, zipped, self-extracting).

PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM 60 days prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

RESERVED RIGHTS

Acceptance and publication of an ad shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any advertising content. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the advertising space.

Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653
949.916.2226 | cacm.org