

2025 CACM PUBLICATIONS

Place your brand front and center in the most read publications of the California Community Management Industry. The Law Journal and Vision Magazine consistently rank in the top five communications tools from CACM.



VISION MAGAZINE

	2023	2024
Average Impressions	10,132	12,816
Average Reads	1,000	1,192
Average Downloads	98	77



LAW JOURNAL

	2023	2024
Average Impressions	10,014	8,526
Average Reads	971	741
Average Downloads	109	114



RESOURCE GUIDE

	2023	2024
Impressions	7,319	14,608
Reads	2,383	1,806
Click Throughs	334	733
Downloads	308	217



Vision Magazine rated as valuable or highly valuable member benefit

70%
members*

Law Journal rated as valuable or highly valuable member benefit

80%
members*

*2023 Manager Member Survey

2025 CACM VISION MAGAZINE ADVERTISING CONTRACT



VISION ADVERTISING DEADLINES

Spring	Feb. 14, 2025
Summer	May 9, 2025
Fall	August 15, 2025
Winter	October 24, 2025

ISSUE SELECTION

Spring Summer Fall Winter

AD SIZES

Full Page (7.5" w x 10" h)
Two-Thirds Page (4.75" w x 10" h)
Half Page (7.5" w x 4.75" h)
Quarter Page (3.5" w x 4.75" h)

Use Same Ad As Last Year
Submitting New Ad

AD RATES (PRICE PER ISSUE)

Full Page	\$1,075
2/3 Page	\$925
1/2 Page	\$740
1/4 Page	\$510

NON-MEMBERS: ADD 30% TO AD RATES.

DIGITAL GUIDELINES

All artwork must meet the following requirements:

- Images must be no less than 300 dpi
- Supported file types: .pdf, .jpg, .png
- Must provide a target URL

PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

PAYMENT METHOD

TOTAL DUE _____

PAYMENT IN FULL

PAYMENT FOR FIRST ISSUE, BILL ME FOR FOLLOWING ISSUES.

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

SUBMISSION OF MATERIALS

Please include member name with submission and reference the publication for insertion identification. Publisher reserves the right to reject improper or incorrectly prepared materials. Email materials to marketing@cacm.org (10MB or smaller, zipped, self-extracting).

PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM 60 days prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

RESERVED RIGHTS

Acceptance and publication of an ad shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any advertising content. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the advertising space.

Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653
949.916.2226 | cacm.org

2025 CACM LAW JOURNAL ADVERTISING CONTRACT



LAW JOURNAL ADVERTISING DEADLINES

Spring	January 10, 2025
Summer	April 11, 2025
Fall	July 18, 2025
Winter	September 19, 2025

ISSUE SELECTION

Spring Summer Fall Winter

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2025 LAW JOURNAL LEGAL DIRECTORY LISTING CONTRACT

CACM's **LAW JOURNAL** is a quarterly digital newsletter designed to provide managers with easy-to-understand interpretations of legal matters. Starting with the Fall 2025 issue, the Legal Directory is included in each issue of the newsletter, which is distributed electronically quarterly to over 2,000 community management professionals. Plus, each issue is added to CACM's Members Only online section for managers to access electronically, giving your listing an added shelf life!

**DEADLINE FOR 2025 DIRECTORY:
JUNE 27, 2025**

LISTING FEES (CHECK ONE)

Member \$950

Non-Member \$1,600

AVAILABLE CATEGORIES (CHECK ONE)

ADA Compliance

Arbitrators & Mediators

Assessment Collection Services

Attorney

Construction Defect Analysis

Election Administration

Expert Witness

Reserve Study Firms

Vendor Compliance

TERMS AND CONDITIONS

Payment is due with the signed contract and listing submission. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

RESERVED RIGHTS

Acceptance and publication of listing content shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any listing. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the listing.

PLEASE FILL IN ALL FIELDS BELOW

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EMAIL (Required)

PHONE

LEGAL DIRECTORY LISTING INFORMATION

Print or type. Max. 55 characters per line. No substitutions.

Same Listing As Last Year

FIRM NAME

AREA OF SPECIALTY (e.g., Community Association Law, Construction Defect Litigation, General Counsel, etc.)

PRINCIPAL OR PARTNER NAME(S) (if desired)

TAGLINE OR OFFICE LOCATIONS (Either one or the other. If multiple locations, only cities may be listed.)

OFFICE ADDRESS (Primary location only)

CITY

STATE

ZIP

PHONE

FAX

EMAIL

WEBSITE

PAYMENT METHOD

TOTAL DUE _____

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