



CORPORATE & EDUCATION SPONSORSHIPS



CACM CORPORATE PARTNER SPONSOR

\$7,000

- Promoted as corporate supporter of CACM California-Specific Education
- Company branding and recognition in Vision magazine
- Article featuring why you support community manager education
- Full page ad in Vision magazine (quarterly, 4 issues valued \$4,300)
- Premium Banner Ad on CACM website (12 months valued \$3,500)
- Company branding and recognition in education email promotions
- Corporate Sponsor Logo featured in online directory on CACM website
- Social media post recognizing sponsor for supporting manager education
- Boost your organization's credibility by supporting a cause

EDUCATION SCHOLARSHIP FUND

\$600

- Show your commitment to California-specific education and professional development within the CID industry.
- Social media mention on CACM's social media channels (LinkedIn, Facebook & Instagram); date and content to be determined by CACM
- Company name/logo in Vision magazine



2025 CACM CORPORATE & EDUCATION SPONSORSHIP CONTRACT

CORPORATE PARTNER SPONSOR	\$7,000
EDUCATION SCHOLARSHIP FUND	\$600

NOTE

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

PRIVACY STATEMENT

By sponsoring this event, you consent to receive emails and other electronic communications, as well as direct mail, related to CACM membership and events, and to products and services of CACM and other select third parties. You also agree that while membership may provide you access to lists from CACM databases, you will use those lists only in accordance with their express terms, and not for commercial purposes. You also agree to respect CACM service marks and trademarks, and use the CACM brand and credentials in accordance with association approved standards and policies.

STATEMENT OF PHOTO & VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME _____

EVENT CONTACT _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ MOBILE PHONE _____

WEBSITE (Required) _____

EMAIL (Required) _____

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO _____

CARD NUMBER _____

CVV _____ EXPIRATION DATE _____ BILLING ZIP CODE _____

CARDHOLDER NAME (PRINT CLEARLY) _____

AUTHORIZED SIGNATURE _____

APPROVED BY _____ TITLE _____

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE _____ DATE _____

PRINT NAME _____ TITLE _____

Email your completed contract to
marketing@cacm.org



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