

2024 HOLIDAY PARTIES

NORTHERN CALIFORNIA
December 3, 2024

SOUTHERN CALIFORNIA
December 5, 2024

CACM is delighted to bring holiday parties to Southern and Northern California. Let's get together for some holiday cheer and celebrate the successes of 2024. It's the best time to connect and create memories with colleagues and friends. These are celebrations you don't want to miss!



PREMIER SPONSOR

\$4,000 (ONE PER LOCATION)

- Six tickets to sponsored event
- Draped table for marketing materials/giveaways and welcoming attendees
- Signage featuring company name/logo at event
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

APPETIZER STATION SPONSOR

\$1,500

- Two tickets to sponsored event
- Signage featuring company name/logo near appetizer station
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

NETWORKING SPONSOR

\$800

- Two tickets to sponsored event
- Signage featuring company name/logo at event
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

BAR SPONSOR

\$2,500

- Three tickets to sponsored event
- 25 drink tickets to pass out to manager attendees
- Signage featuring company name/logo at the bar area
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

DESSERT STATION SPONSOR

\$1,500

- Two tickets to sponsored event
- Signage featuring company name/logo at dessert station
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

2024 HOLIDAY PARTIES

SPONSORSHIP CONTRACT



NORCAL SOCIAL

PREMIER SPONSOR	\$4,000
BAR SPONSOR	\$2,500
APPETIZER STATION SPONSOR	\$1,500
DESSERT STATION SPONSOR	\$1,500
NETWORKING SPONSOR	\$800

NOTE

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

STATEMENT OF PHOTO A VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME _____

EVENT CONTACT _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ MOBILE PHONE _____

WEBSITE (Required) _____

EMAIL (Required) _____

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO _____

CARD NUMBER _____

CVV _____ EXPIRATION DATE _____ BILLING ZIP CODE _____

CARDHOLDER NAME (PRINT CLEARLY) _____

AUTHORIZED SIGNATURE _____

APPROVED BY _____ TITLE _____

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE _____ DATE _____

PRINT NAME _____ TITLE _____

Email your completed contract to
marketing@cacm.org



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