



CORPORATE SPONSORSHIP



CACM CORPORATE PARTNER SPONSOR

\$12,000

- Promoted as corporate supporter of CACM California-Specific Education
- Company branding and recognition in Vision magazine
- Article featuring why you support community manager education
- Full page ad in Vision magazine (quarterly, 4 issues valued \$4,300)
- Premium Banner Ad on CACM website (12 months valued \$3,500)
- Company branding and recognition in education email promotions
- Corporate Sponsor Logo featured in online directory on CACM website
- Social media post recognizing sponsor for supporting manager education
- Boost your organization's credibility by supporting a cause



NEW!



EDUCATION SPONSORSHIPS



CACM EDUCATION COURSE SPONSORSHIP

\$750 PER COURSE

Elevate the industry and support CACM's California-specific education for community managers. Our courses are taught online to community managers across the state.

- Company branding and link to website on promotional emails to attendees
- Company flyer supplied to course attendees, should be educational with best practices (sponsor provides digital 8 ½ x 11" pdf flyer)
- Company introduced as sponsor at the start of the course (note: does not include attendance to the course)
- Recognition in Vision magazine
- One Industry Partner sponsor per course



CONTINUING EDUCATION PROVIDER

\$600 PER SEMINAR/COURSE PLUS \$100 FEE

Your community manager education seminar, of at least three hours in length, may qualify you to offer CACM continuing education units. Download the Continuing Education Provider Application from your member portal on the CACM website. Note: Applications must be received 90 days prior to your seminar/course with application fee.

- Promote your educational seminar to community managers as a CACM approved course
- Company branding and link to website on promotional materials
- Recognition in Vision magazine



NEW 2024 SPONSORSHIP OPPORTUNITIES

MEET CACM'S CALIFORNIA CERTIFIED MANAGERS

\$800

Join us for the 2024 Meet the California Certified Managers! "Educating and Supporting California Community Champions" with a networking reception to follow. Summertime date and location to be determined.

This educational networking event is hosted at no-cost for community managers and provides networking opportunities with industry experts.

This fast-paced opportunity includes:

- Informational speed-dating rounds
 - Educational materials from Industry Partners
 - One CEU for certified managers
 - Raffle prizes & more!
- Two company attendees
- Recognition at the event
- Recognition in Vision magazine
- Link to sponsor website on CACM website and in email promotions
- Sponsor badge for attendees

CACM CALIFORNIA COFFEE CONNECTIONS



\$650 (ONE SPONSOR PER EVENT)

- Meet new CACM community managers at intimate meetups in local markets
- Verbal recognition at the event
- 5-7-minute presentation (educational for new managers)
- Company logo added to marketing materials
- Recognition in Vision magazine

EDUCATION SCHOLARSHIP FUND

\$600

- Show your commitment to California-specific education and professional development within the CID industry.
- Social media mention on CACM's social media channels (LinkedIn, Facebook & Instagram); date and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo in Vision magazine



SPONSORSHIP OPPORTUNITIES CONTRACT



CORPORATE PARTNER SPONSOR	\$12,000
EDUCATION COURSE SPONSORSHIP	\$750
CONTINUING EDUCATION PROVIDER	\$600
MEET CERTIFIED MANAGERS	\$800
COFFEE CONNECTIONS	\$650
EDUCATION SCHOLARSHIP FUND	\$600

NOTE

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

STATEMENT OF PHOTO A VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY STATE ZIP

BUSINESS PHONE MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV EXPIRATION DATE BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY TITLE

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE DATE

PRINT NAME TITLE

Email your completed contract to
marketing@cacm.org



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