



MANAGEMENT COMPANY PROMOTIONAL OPPORTUNITIES



EDUCATIONAL SUMMIT SPONSORSHIP

\$1,000

- One complimentary company representative to attend the Summit
- Social media mention on CACM's social media channels (LinkedIn, Facebook & Instagram); date and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo in Vision magazine
- Company name/logo on event signage

EDUCATION SCHOLARSHIP FUND

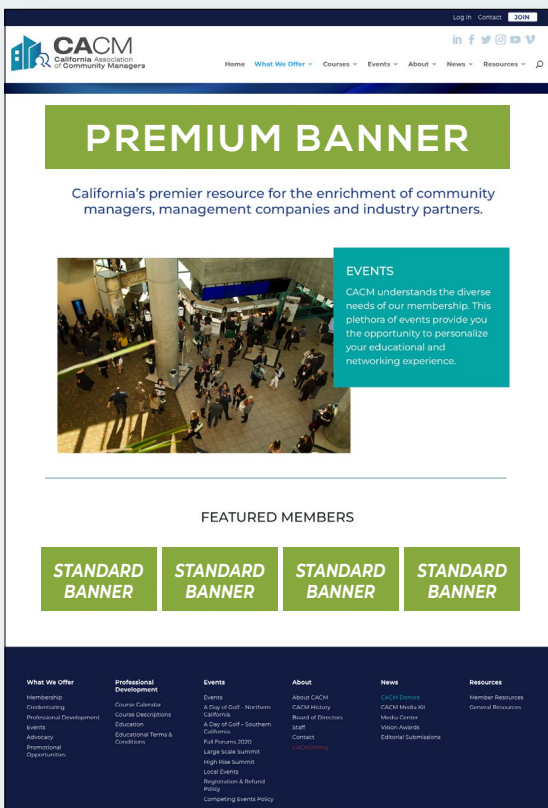
\$600

- Show your commitment to California-specific education and professional development within the CID industry.
- Social media mention on CACM's social media channels (LinkedIn, Facebook & Instagram); date and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo in Vision magazine





BRANDING & ADVERTISING OPPORTUNITIES



PREMIUM BANNER AD

2800 PIXELS WIDE X 360 PIXELS HIGH, 72 DPI

This premium ad placement provides advertisers with visibility on CACM's most frequented pages – the Credentialing, Professional Development, Membership, Events and Course Description pages. These ads rotate randomly.

Market your management company through CACM's website by selecting the package sessions that best fit into your overall marketing plan.

- 1 Month.....\$650
- 3 Months.....\$1,150
- 6 Months.....\$2,150
- 9 Months.....\$2,500
- 12 Months.....\$3,000

STANDARD BANNER AD

1600 PIXELS WIDE BY 900 PIXELS HIGH, 72 DPI

These banners are placed at the bottom of the Homepage, Calendar, Credentialing, Professional Development, and Events pages. These ads rotate randomly.

- 1 Month.....\$300
- 3 Months.....\$650
- 6 Months.....\$1,150
- 9 Months.....\$1,650
- 12 Months.....\$1,900

ONLINE MANAGEMENT COMPANY DIRECTORY LISTING ENHANCEMENTS

- Logo Display.....\$100
- Collateral Link\$100
- Promotional Video.....\$100
- Additional Office Listings....\$100 each

MANAGEMENT COMPANY PROMOTIONAL OPPORTUNITIES CONTRACT

MANAGEMENT COMPANY PROMOTIONAL OPPORTUNITIES

EDUCATIONAL SUMMIT SPONSORSHIP \$1,000

EDUCATION SCHOLARSHIP FUND \$800

PREMIUM BANNER AD ON CACM WEBSITE

MONTHS:

1 Month \$650
3 Months \$1,150
6 Months \$2,150
9 Months \$2,500
12 Months \$3,000

STANDARD BANNER AD ON CACM WEBSITE

MONTHS:

1 Month \$300
3 Months \$650
6 Months \$1,150
9 Months \$1,650
12 Months \$1,900

ONLINE SERVICE DIRECTORY LISTING ENHANCEMENTS

Logo Display \$100
Collateral Link \$100
Promotional Video \$100
Additional Office Listings \$100 each,

NOTE

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE

STATEMENT OF PHOTO A VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

Email your completed contract to
marketing@cacm.org



California Association of Community Managers, Inc.
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653
949.916.2226 | cacm.org