



# 2024

**2024 CACM**  
PROMOTIONAL OPPORTUNITIES



# CACM IS YOUR STATEWIDE PARTNER

Here at CACM we strive to help industry partners meet and build meaningful relationships with California community managers.

One way we accomplish this is through the creation of one-of-a-kind events and other localized opportunities that allow you to connect with managers and develop those relationships. Our goal is to enable our industry to elevate each other.

As the only provider of California-specific community management education and certification, CACM is uniquely positioned to offer managers a broad range of value-added products and services to help them succeed. And industry partners are key to their success, too.

You offer unique perspectives on the industry and solutions to issues that managers face daily. You are an integral part of supporting education for our professional community manager members. Your support means that CACM can continue to focus on leading the community management industry in education, legislation, and professionalism.

In 2023 we focused on expansion across the state. We developed Industry Partner Councils and local committees to provide more opportunities for you to meet with managers through small regional events. We also developed industry partner specific education and certification for you to better understand and relate to potential manager challenges. This program will expand in 2024, enabling all industry partner members to take part in furthering their professionalism and education.

As a CACM member, your marketing dollars provide you with statewide coverage for your efforts. The CACM team is ready to help you customize a marketing plan tailored to your business needs. Furthermore, CACM limits the number of service providers that can take part in any one event, thereby providing our sponsors an opportunity of exclusivity.

The opportunities are here. How you take advantage of those opportunities is up to you. Use us to make those vital business connections and grow your engagement with our CID community.

We sincerely hope you will take advantage of all that CACM provides to you as a member. Here's to a successful and prosperous 2024!

Respectfully,

Tom Freeley, CEO

# WHY PARTNER WITH CACM?

*“I believe that CACM does a great job at networking and I am very pleased with the level of information and opportunities given to me.”*

– CACM Manager Member  
Source:  
2023 Manager Member Survey

*“CACM has had a positive impact on my career”*

– 85% of Managers  
Source:  
2023 Manager Member Survey

**OUR MISSION** is to elevate the professionalism and success of the California community management industry. CACM empowers a network of community management professionals working in large scale, new development, portfolio, resort and high-rise homeowners associations to share and apply California’s most effective community management practices.

**2,128**

MANAGEMENT COMPANY AND MANAGER MEMBERS

**CACM** is the only organization in California whose membership is comprised entirely of community association managers and industry partners. With roughly 15 million homeowners living in more than 55,000 HOAs across California, community association managers serve a vital role in the sense of community.

**426**

INDUSTRY PARTNER MEMBERS

## THE STATE OF CALIFORNIA

has more than 55,350 associations representing \$14.3 billion in gross revenue.\*

**55,350**

ASSOCIATIONS

**\$14.3**

**BILLION**

GROSS REVENUE

**SHOWCASE** your expertise, products and services to members across California. All of the promotional opportunities detailed in this guide are designed to help you reach hundreds of community managers, both regionally and statewide.

\*Levy Erlanger & Company California HOA Statistics Publication







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# CACM EVENT CALENDAR



## JAN

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No scheduled events.

## FEB

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**7-9** **Northern California Law Seminar & Expo**  
Oakland Marriott City Center & Convention Center

**28 -** **Southern California Law Seminar & Expo**  
**MAR 1** Disneyland Hotel & Convention Center

## MAR

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**FEB 28** **Southern California Law Seminar & Expo**  
**- 1** Disneyland Hotel & Convention Center

## APR

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**25-26** Executive Leadership Summit

## MAY

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**3** Day at the Races  
**14** East Bay Spring Forum  
**15** North Bay Spring Forum  
**16** Sacramento Spring Forum  
**TBD** Los Angeles Spring Forum  
**21** Orange County Spring Forum  
**23** San Diego Spring Forum  
**30** Coachella Valley Spring Forum

## JUN

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Local Committee Networking Events

*\* Local committee networking events are planned throughout the year. Dates TBD.*



# 2024

## JUL

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Local Committee Networking Events

## AUG

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Local Committee Networking Events

## SEP

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- 5** San Diego Fall Forum
- 10** East Bay Fall Forum
- 11** North Bay Fall Forum
- 12** Sacramento Fall Forum
- 18** Orange County Fall Forum

## OCT

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- 1** Los Angeles Fall Forum
- 3** Coachella Valley Fall Forum
- TBD** Educational Summit

## NOV

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No scheduled events.

## DEC

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- TBD** Northern California Holiday Party
- TBD** Southern California Holiday Party



**2024 CACM  
NORTHERN & SOUTHERN CALIFORNIA  
LAW SEMINAR & EXPO**

**GRAND  
ADVENTURE**

The CACM logo is located in the upper right quadrant of the main graphic. It consists of a white cloud-like shape containing a stylized building icon with a person silhouette inside, and the letters 'CACM' below it.

**SPONSORSHIP  
OPPORTUNITIES**

**NORTHERN  
CALIFORNIA**

FEBRUARY 7-9, 2024  
OAKLAND MARRIOTT CITY CENTER

**SOUTHERN  
CALIFORNIA**

FEBRUARY 28 - MARCH 1, 2024  
DISNEYLAND HOTEL & CONVENTION CENTER





# 2024 CACM LAW SEMINAR & EXPO

# SPONSORSHIP CONTRACT

LAW SEMINAR & EXPO SPONSORSHIPS		NORTHERN CALIFORNIA	SOUTHERN CALIFORNIA
Expo Conference Bags Sponsor	\$10,000	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Expo Conference Bags Exclusive	\$16,000	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Conference Lanyard Sponsor	\$8,000	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Conference Lanyard Exclusive	\$12,000	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Keynote Sponsor	\$8,000	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Event Photographer Sponsor	\$6,000		<b>SOLD OUT</b>
Vision Award Sponsor	\$5,000		
Name Badge Sponsor	\$5,000	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Exhibit Hall Wi-Fi Sponsor	\$4,000	<b>SOLD OUT</b>	
Security Sponsor	\$4,000		
Registration Sponsor	\$4,000	<b>SOLD OUT</b>	
New Case Law Sponsor	\$3,000	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Breakfast Sponsor - Thursday	\$2,500	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Breakfast Sponsor - Friday	\$2,500	<b>SOLD OUT</b>	
Ethics Course Sponsor	\$2,000	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Water Station Sponsor	\$2,000	<b>SOLD OUT</b>	
Welcome Reception Bar Sponsor	\$2,000		
Welcome Reception Entertainment Sponsor	\$1,500	<b>SOLD OUT</b>	
Education Session Sponsor- Exhibitor	\$700	<b>SOLD OUT</b>	
Education Session Sponsor- Non-Exhibitor	\$1,250	<b>SOLD OUT</b>	
Wednesday "Regiception" Sponsor	\$1,000		
Luncheon Sponsor	\$1,000		
Coffee/Refreshment Break Sponsor	\$1,000	<b>SOLD OUT</b>	
Dessert Sponsor	\$1,000	<b>SOLD OUT</b>	
Speaker Lounge Sponsor	\$1,000		

LAW SEMINAR EDUCATION SCHOLARSHIP FUND		NORTHERN CALIFORNIA	SOUTHERN CALIFORNIA
Scholarship Fund	\$600		

ADDITIONAL EVENT MARKETING		NORTHERN CALIFORNIA	SOUTHERN CALIFORNIA
Attendee Welcome Email	\$1,500		
Exhibitor Spotlight Eblast	\$1,500		
Law Seminar Event Guide Ad: Half Page	\$430		
Law Seminar Event Guide Ad: Full Page	\$625		

DIGITAL BANNER ADS		NORTHERN CALIFORNIA	SOUTHERN CALIFORNIA
Standard	\$625		
Premium	\$1,125		
Social Media Sponsor	\$600		

NOTE: Sponsorships are reserved on a first come, first serve basis and do not include entrance to the exhibit hall.

**STATEMENT OF PHOTO & VIDEO RELEASE**  
Photography and video recording will be taking place during the Law Seminar and Expo as part of CACM's ongoing marketing, public relations and social media efforts. By registering for this event, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

\*\*The advertiser is responsible for providing all digital artwork matching CACM specifications and related information (such as website URL link) prior to publication or placement. CACM reserves the right to determine placement on the site or its social channels of any digital content or advertising and retains the right to withdraw or deny placement of an ad or content which it determines in its sole discretion to be inappropriate.

## PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME \_\_\_\_\_

EVENT CONTACT \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WEBSITE \_\_\_\_\_

EMAIL \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ MOBILE PHONE \_\_\_\_\_

## PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE \_\_\_\_\_

AmEx    Discover    Mastercard    Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

CVV \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

CARDHOLDER NAME (PRINT CLEARLY) \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

APPROVED BY \_\_\_\_\_ TITLE \_\_\_\_\_

**TERMS:** Full payment must accompany signed contract. CACM reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. Prepayment is required prior to all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given within 120 days of event. Refunds or cancellations cannot be made after any promotional materials have been created.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

## PLEASE REMIT FORM TO:



CACM via email [marketing@cacm.org](mailto:marketing@cacm.org) or

California Association of  
Community Managers, Inc.  
Attn: Marketing

23461 South Pointe Dr. Ste. 200  
Laguna Hills, CA 92653

## CONFERENCE BAG SPONSOR

\$10,000 SINGLE EXPO  
\$16,000 EXCLUSIVE FOR BOTH EXPOS

**SOLD OUT**

- Priority booth registration (*deadline applies*)
- \$800 discount on exhibitor booth cost
- Company name/logo on conference bag
- Distribution of company promotional piece in bag, if desired
- Complimentary 90-day standard banner ad on CACM website (\$750 value)
- Logo recognition on signage at event
- Company name in Vision magazine and promotional mailings
- Six passes for company representatives to Welcome Reception
- Logo linked to sponsor website in email promotions and on CACM website

**SUPER**

## CONFERENCE LANYARD SPONSOR

\$8,000 SINGLE EXPO  
\$12,000 EXCLUSIVE FOR BOTH EXPOS

**SOLD OUT**

- Priority booth registration (*deadline applies*)
- \$500 discount on exhibitor booth cost
- Company name/logo on lanyards
- Complimentary 90-day standard banner ad on CACM website (\$750 value)
- Logo recognition on signage at event
- Company name in Vision magazine and promotional mailings
- Four passes for company representatives to Welcome Reception
- Logo linked to sponsor website in email promotions and on CACM website

**WOW!**

## KEYNOTE SPONSOR

\$8,000 (ONE SPONSOR PER EVENT)

- Priority booth registration (*deadline applies*)
- Opportunity to get on stage for introduction
- Logo recognition on PowerPoint and signage at event
- Complimentary 90-day standard banner ad on CACM website (\$750 value)
- Company name in Vision magazine and promotional mailings
- Four passes for company representatives to Welcome Reception
- Logo linked to sponsor website in email promotions and on CACM website

**SOLD OUT**

## EVENT PHOTOGRAPHER SPONSOR

\$6,000 (ONE SPONSOR PER EVENT)

**SOCAL SOLD OUT**

- Priority booth registration (*deadline applies*)
- Post event, logo branding on photos loaded to the CACM online photo gallery for viewing
- Inclusion in the post event thank you message from CACM providing attendees with the link for viewing photos
- Complimentary 90-day standard banner ad on CACM website (\$750 value)
- Company name in Vision magazine and promotional mailings
- Three passes for company representatives to Welcome Reception
- Logo linked to sponsor website in email promotions and on CACM website

**CLICK!**



## VISION AWARD SPONSOR



\$5,000  
(TWO SPONSORS PER EVENT)

- **Priority booth registration (deadline applies)**
- Opportunity to get on stage and announce a Vision Award Winner
- Complimentary 60-day standard banner ad on CACM website (\$500 value)
- Company name in Vision magazine and promotional mailings
- Three passes for company representatives to Welcome Reception
- Logo linked to sponsor website in email promotions and on CACM website

## NAME BADGE SPONSOR



\$5,000 (ONE SPONSOR PER EVENT)

- **Priority booth registration (deadline applies)**
- Company logo printed on all attendee badges
- Complimentary 60-day standard banner ad on CACM website (\$500 value)
- Company name in Vision magazine and promotional mailings
- Three passes for company representatives to Welcome Reception
- Logo linked to sponsor website in email promotions and on CACM website

## EXHIBIT HALL WIFI SPONSOR



\$4,000 (ONE SPONSOR PER EVENT)

- Company name/logo recognition as WiFi sponsor
- Notification and signage to attendees of WiFi sponsor
- Complimentary 60-day standard banner ad on CACM website (\$500 value)
- Company name in Vision magazine and promotional mailings
- Three passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website



## SECURITY SPONSOR

\$4,000 (TWO SPONSORS PER EVENT)

- Six-foot draped table for display of marketing materials outside exhibit hall
- Complimentary 60-day standard banner ad on CACM website (\$500 value)
- Logo recognition on signage at event
- Company name in Vision magazine and promotional mailings
- Three passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

## REGISTRATION SPONSOR



\$4,000 (ONE SPONSOR PER EVENT)

- Company name/logo on electronic confirmation received by attendees
- Welcome community manager attendees at the registration desk
- Complimentary 60-day standard banner ad on CACM website (\$500 value)
- Logo on signage at registration desk
- Company name in Vision magazine and promotional mailings
- Three passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website



## NEW CASE LAW SESSION SPONSOR

\$3,000 (ONE SPONSOR PER EVENT)

- Logo, website and 50 words of bio on session materials
- A six-foot draped table for the display of marketing materials outside session room
- Company name in Vision magazine and promotional mailings
- Three passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website





## THURSDAY

\$2,500 (ONE SPONSOR PER EVENT)

- A six-foot draped table for the display of marketing materials near breakfast area
- Company name/logo recognition on signage near breakfast
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

**SOLD OUT**

## BREAKFAST SPONSOR

## FRIDAY

\$2,500 (ONE SPONSOR PER EVENT)

- A six-foot draped table for the display of marketing materials near breakfast area
- Company name/logo recognition on signage near breakfast
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

**NORCAL SOLD OUT**

## ETHICS COURSE SPONSOR

\$2,000 (ONE SPONSOR PER EVENT)

- Sponsor Pre-Law Seminar CACM Ethics Certification Courses (Wednesday)
- Meet and welcome new community managers to the industry
- A six-foot draped table for the display of marketing materials outside session room
- Company name in Vision magazine and promotional mailings
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

**SOLD OUT**

## WATER STATION SPONSOR

\$2,000 (ONE SPONSOR PER EVENT)  
AVAILABLE TO EXHIBITORS ONLY

- Company name/logo recognition on sign near water stations
- Meet manager attendees at the water station in exhibit hall
- Company name in Vision magazine and promotional mailings
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

**NORCAL SOLD OUT**

## WELCOME RECEPTION BAR SPONSOR

\$2,000

- Company name/logo recognition on signage near bar
- Company name in Vision magazine and promotional mailings
- Three passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

**OH!**

## WELCOME RECEPTION ENTERTAINMENT SPONSOR

\$1,500 (ONE SPONSOR PER EVENT)

- Company name/logo recognition on signage at Welcome Reception
- Company name in Vision magazine and promotional mailings
- Three passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

**NORCAL SOLD OUT**

## LAW SEMINAR EDUCATION SESSION SPONSOR

\$1,250 NON-EXHIBITOR  
\$700 EXHIBITOR

- Company logo, website and 50-words or less company bio on session materials
- Opportunity to introduce presenters and help facilitate the session
- A six-foot draped table for the display of marketing materials outside session room
- Company name in Vision magazine and promotional mailings
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

**NORCAL SOLD OUT**



## WEDNESDAY “REGICEPTION” SPONSOR

\$1,000

- Be the first to greet and mingle with attendees Wednesday from 3-5 pm
- This special event combines registration with a reception where attendees pick up their badge, network with peers and enjoy light refreshments
- Company name in Vision magazine and promotional mailings
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

## LUNCHEON SPONSOR

\$1,000

- Luncheon table sign featuring company name/logo
- Meet manager attendees at lunch
- Company name in Vision magazine and promotional mailings
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website



## COFFEE/REFRESHMENT BREAK SPONSOR

\$1,000

AVAILABLE TO EXHIBITORS ONLY

- Company name/logo recognition on sign near coffee/refreshments for breaks
- Meet manager attendees at the coffee station
- Company name in Vision magazine and promotional mailings
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website



## SPEAKER LOUNGE SPONSOR

\$1,000

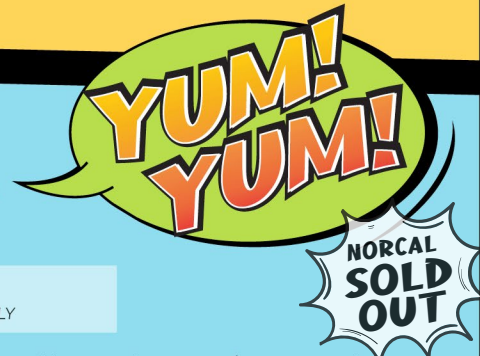
- Company name/logo recognition on sign near room
- Meet event speakers
- Opportunity to schedule meetings with managers in a space away from the show floor
- Company name in Vision magazine and promotional mailings
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website

## DESSERT SPONSOR

\$1,000

AVAILABLE TO EXHIBITORS ONLY

- Company name/logo recognition on sign near dessert station
- Meet manager attendees at the dessert station
- Company name in Vision magazine and promotional mailings
- Two passes for company representatives to Welcome Reception
- Link to sponsor website in email promotions and on CACM website



## LAW SEMINAR EDUCATION SCHOLARSHIP FUND

\$600

- Show your commitment to education and professional development within the community management industry.
- This is a must-sponsor for those businesses unable to attend the Seminar.
- Dedicated social media thank you message with company website link on CACM's Facebook and LinkedIn pages for each \$600 individual manager scholarship provided
- Provides CACM Law Seminar attendance for one community manager
- Link to sponsor website on CACM website



## EVENT ENHANCEMENT ADD-ONS FOR ADDITIONAL VISIBILITY

Designed to promote maximum engagement between you and the manager attendees. Exhibitors and Sponsors automatically receive a basic listing that includes company name, website and booth number, but there are plenty of additional ways to stand out and promote your services to the manager attendees you want to do business with.

### ATTENDEE WELCOME EMAIL

\$1,500  
(2 SPONSORS PER EVENT)

- Be part of the welcome email to attendees which includes all event details including schedule
- Opportunity to get your company brand in front of attendees before the event begins
- Medium box ad linked to sponsor website (250 x 250 pixels jpg or png)



### EXHIBITOR SPOTLIGHT EBLAST

\$1,500  
2 PRE-CONFERENCE, 2 DURING-CONFERENCE, 2 POST-CONFERENCE

- One dedicated email sent to all Law Seminar attendees, choose from three options below:
  - Option to showcase your products and services along with booth space before the Expo begins
  - Option to showcase your products and services along with booth space during the Expo
  - Option to showcase your products and services after the Expo for more exposure

### LAW SEMINAR EVENT GUIDE ADVERTISEMENT

\$430 HALF PAGE  
\$625 FULL PAGE

- Showcase your business and expertise in the Law Seminar Event Guide
- Get in front of attendees with your show-specific messaging
- Advertise your booth number so attendees can find you
- Publication will be distributed digitally to all attendees before the event and archived on Issuu
- Advertisements are clickable to your website or URL you provide, viewable on mobile devices or may download and print
- Company to provide artwork 4 weeks prior to event

# STATS



#### 2023 NORTHERN CALIFORNIA EVENT GUIDE

**1,272**  
IMPRESSIONS  
**2,224**  
READS

**57%** **43%**

#### 2023 SOUTHERN CALIFORNIA EVENT GUIDE

**5,600**  
IMPRESSIONS  
**2,379**  
READS

**61%** **39%**

## DIGITAL BANNER ADS ON CACM WEBSITE

\$625 STANDARD  
\$1,125 PREMIUM

- Special 6-month pricing for Exhibitors and Sponsors (price listed is savings of 50% off regular price)
- Advertise your products and services along with booth space before the Expo begins
- An eye-catching marketing opportunity to gain visibility and draw attendees to your booth
- Your banner ad on the CACM website allows you to be seen by thousands of visitors and provides a hotlink to your company website
- Banner ads may be updated after the Expo

## SOCIAL MEDIA SPONSOR

\$600 EACH  
(SIX AVAILABLE PER EVENT)

- One paid social post during the event on CACM's social media channels, including LinkedIn, Facebook and Instagram
- Sponsor to provide content for post no later than one week before show



**HELLO!**

# STATS\*

\*As of 7/20/2023

 **4,325**

FOLLOWERS

 **1,125**

FOLLOWERS

 **2,008**

FOLLOWERS







# EXECUTIVE LEADERSHIP SUMMIT

APRIL 25-26, 2024

The Meritage Resort and Spa  
875 Bordeaux Way, Napa

A rare marketing opportunity that all businesses who service this industry should strongly consider. Connect with the CEOs and executives from California’s top management companies! This once-a-year, professional and collaborative event takes you out of the “vendor” category and into the “knowledgeable leader” category providing you the opportunity to solve industry challenges alongside these top level decision makers!

## ABOUT OUR VENUE

Acres of sun-soaked hillside vineyards. Beautiful accommodations near the top things to do in Napa Valley, paired with luxurious amenities. Indulgent spa treatments in the serenity of an underground Estate Cave. The best of Napa Valley’s legendary wineries, just moments away. The Meritage Resort and Spa blends relaxed elegance with warm hospitality to bring you the ultimate vacation experience near premier Napa Valley attractions and activities.



## PREMIER SPONSOR

\$4,500  
2 available

- Conference registration for two company representatives (includes VIP dinner)
- Two additional VIP Dinners
- One tabletop display in prime location
- 10% discount on one additional conference registration for company representative
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Signage at event
- Sponsor ribbon for company attendees
- Electronic list of manager attendees post event

## EXECUTIVE SPONSOR

\$3,500

- Conference registration for one company representative (includes VIP dinner)
- One additional VIP Dinner
- 10% discount on one additional conference registration for company representative
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Signage at event
- Sponsor ribbon for company attendees
- Electronic list of manager attendees post event

# 2024 EXECUTIVE LEADERSHIP SUMMIT

## SPONSORSHIP CONTRACT



**PREMIER SPONSOR** \$4,500

**EXECUTIVE SPONSOR** \$3,500

### NOTE

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

### TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

### STATEMENT OF PHOTO A VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

### PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

### PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE \_\_\_\_\_

Amex    Discover    Mastercard    Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

**TERMS:** I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, [www.cacm.org](http://www.cacm.org).

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE

Email your completed contract to  
[marketing@cacm.org](mailto:marketing@cacm.org)



California Association of Community Managers, Inc.  
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653  
949.916.2226 | [cacm.org](http://cacm.org)



**NEW FOR 2024!**



# CACM DAY AT THE RACES

FRIDAY, MAY 3, 2024  
SANTA ANITA PARK  
285 W. HUNTINGTON DRIVE, ARCADIA

Join us for a day of horse racing at the historic Santa Anita Park, famous for its Art Deco-style architecture and its stunning views of the majestic San Gabriel mountains. Known as “The Great Race Place,” Santa Anita Park is one of the world’s preeminent racetracks and a frequent host of the Breeders’ Cup World Championship. Our event will include field-level views of the race and networking opportunities. Race day attire welcome!

### CLUB COURT PREMIER SPONSOR

\$2,500  
*1 available*

- Verbal recognition and introduction
- Table space for collateral materials
- Logo on event signage
- Logo on tent cards to be placed on tables (shared space)
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees



## WIN SPONSOR

\$2,000

1 available

- One race named after the sponsoring company day of the event
- Table space for collateral materials
- Logo on event signage
- Logo on tent cards to be placed on tables (shared space)
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees



## CLUB COURT BAR SPONSOR

\$1,500

- Sponsor logo on sign near the bar
- Shared table space for collateral materials
- Logo on event signage
- Logo on tent cards to be placed on tables (shared space)
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

## CLUB COURT LUNCH SPONSOR

\$1,500

- Sponsor logo on sign near lunch
- Shared table space for collateral materials
- Logo on event signage
- Logo on tent cards to be placed on all tables (shared space)
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

## PLACE SPONSOR

\$1,500

1 available

- Table space for collateral materials
- Logo on event signage
- Logo on tent cards to be placed on tables (shared space)
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes two company attendees

## SHOW SPONSOR

\$1,000

1 available

- Shared table space for collateral materials
- Logo on event signage
- Logo on tent cards to be placed on tables (shared space)
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes one company attendee







# CACM DAY AT THE RACES, CONT.

## TRIPLE CROWN SPONSOR

\$1,000  
1 available

- Shared table space for collateral materials
- Logo on event signage
- Logo on tent cards to be placed on tables (shared space)
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes one company attendee



## LADIES HAT CONTEST SPONSOR

\$800  
1 available

- Logo on event signage
- Announce winner and provide prize for hat contest
- Recognition on CACM event webpage, email marketing, Vision magazine
- Includes one company attendee



# CACM DAY AT THE RACES

## SPONSORSHIP CONTRACT

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<b>CLUB COURT PREMIER SPONSOR</b>	\$2,500
<b>WIN SPONSOR</b>	\$2,000
<b>CLUB COURT LUNCH SPONSOR</b>	\$1,500
<b>PLACE SPONSOR</b>	\$1,500
<b>CLUB COURT BAR SPONSOR</b>	\$1,500
<b>SHOW SPONSOR</b>	\$1,000
<b>TRIPLE CROWN SPONSOR</b>	\$1,000
<b>LADIES HAT CONTEST SPONSOR</b>	\$800

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### PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME \_\_\_\_\_

EVENT CONTACT \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ MOBILE PHONE \_\_\_\_\_

WEBSITE (Required) \_\_\_\_\_

EMAIL (Required) \_\_\_\_\_

### PAYMENT METHOD Full payment must accompany this form.

TOTAL DUE \_\_\_\_\_

Amex    Discover    Mastercard    Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

CVV \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

CARDHOLDER NAME (PRINT CLEARLY) \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

APPROVED BY \_\_\_\_\_ TITLE \_\_\_\_\_

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# 2024 REGIONAL FORUMS – ASK THE EXPERTS

## FACE-TO-FACE INTERACTION WITH COMMUNITY MANAGERS

Penetrate the California market by region! These educational breakfast or luncheon forums will focus on micro sessions that allow managers to ask you questions as the Industry Partner Expert. You will discuss key topics and trends specific to the California community management industry. Not only do these Regional Forums provide you with one-on-one interactions, but they continue to grow you and your team’s understanding of the challenges managers face in the workplace. With this knowledge, you can become a part of their solutions!

### REGIONAL FORUMS ASK THE EXPERTS

*Dates & Locations*

#### EAST BAY LUNCH

May 14 | September 10

#### NORTH BAY LUNCH

May 15 | September 11

#### SACRAMENTO BREAKFAST

May 16 | September 12

#### LOS ANGELES LUNCH

May TBD | October 1

#### ORANGE COUNTY LUNCH

May 21 | September 18

#### SAN DIEGO LUNCH

May 23 | September 5

#### COACHELLA VALLEY BREAKFAST

May 30 | October 3



## MANAGER SUPPORT SPONSOR

\$800

Support a cause and invite managers to enhance their knowledge! As a manager support sponsor, you’ll have the opportunity to invite managers to the Regional Forum – Ask The Experts. This is the perfect chance to strengthen your connections and show that you support their California-specific education and professional growth.

- Show your support and sponsor six managers to attend
- Two company attendees
- Recognition at the event
- Recognition in Vision magazine
- Link to sponsor website on CACM website and in email promotions
- Sponsor badge for company attendees

## MICRO SESSION TABLE SPONSOR

\$800

Connect with managers, be the expert, answer their questions about your services with solutions to their challenges, and solidify business relationships with new and existing clients.

- Micro Session Discussion Table Providing Solutions
- Two company attendees
- Recognition at the event
- Recognition in Vision magazine
- Link to sponsor website on CACM website and in email promotions
- Sponsor badge for company attendees



# 2024 REGIONAL FORUMS SPONSORSHIP CONTRACT

## REGIONAL FORUMS:

### MANAGER SUPPORT SPONSOR

	SPRING	FALL
East Bay	\$800	
North Bay	\$800	
Sacramento	\$800	
Los Angeles	\$800	
Orange County	\$800	
San Diego	\$800	
Coachella Valley	\$800	

## REGIONAL FORUMS:

### MICRO SESSION TABLE SPONSOR

	SPRING	FALL
East Bay	\$800	
North Bay	\$800	
Sacramento	\$800	
Los Angeles	\$800	
Orange County	\$800	
San Diego	\$800	
Coachella Valley	\$800	

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## PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

## PAYMENT METHOD Full payment must accompany this form.

TOTAL DUE \_\_\_\_\_

Amex    Discover    Mastercard    Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

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# REGIONAL CONNECTIONS

CACM strives to create business interactions with our manager members that are memorable for all involved. Regional Connections are unique marketing opportunities that elevate your brand and provide you quality time with managers and key executives that build relationships.



## MEMBER DINNER

\$1,000 (PER SPONSOR)

It's not just dinner, it's a game changer! This dinner is an opportunity to break down barriers and really get to know managers and key executives within the region in an intimate setting. These dinners are held in regional locations and provide all present with a fabulous dinner, lively conversation, and sharing.

- Dinner event with members to get acquainted in a casual, fun atmosphere
- Two sponsors per event
- Event planning, logistics and marketing provided by CACM
- Recognition at event
- Recognition in Vision magazine

## KNOWLEDGE SHARING LUNCH

\$800 (PER SPONSOR)

- Networking lunch with community managers
- Two to three sponsors sharing their expertise on industry issues
- Event planning, logistics and marketing provided by CACM
- Recognition at event
- Recognition in Vision magazine



# 2024 REGIONAL CONNECTIONS

## SPONSORSHIP CONTRACT

### MEMBER DINNER

	SPRING	FALL
Coachella Valley	\$1,000	
East Bay	\$1,000	
Orange County	\$1,000	
Sacramento	\$1,000	
San Diego	\$1,000	
North Bay	\$1,000	
Additional location TBD	\$1,000	

### KNOWLEDGE SHARING LUNCH

	SPRING	FALL
Coachella Valley	\$800	
East Bay	\$800	
Orange County	\$800	
Sacramento	\$800	
San Diego	\$800	
North Bay	\$800	
Additional location TBD	\$800	

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COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

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# LOCAL NETWORKING EVENTS

Networking sponsorship for work event experiences in local markets. Event planning, logistics and marketing provided by CACM.



## PREMIER SPONSOR

\$1,000  
INCLUDES TWO  
SPONSOR ATTENDEES

## NETWORKING SPONSOR

\$800  
INCLUDES ONE  
SPONSOR ATTENDEE

Both include the following:

- Opportunity to invite managers to attend complimentary
- Recognition in Vision Magazine
- Link to sponsor website in email promotions
- Sponsorship includes company logo on marketing materials and event signage





# 2024 LOCAL NETWORKING EVENTS

## SPONSORSHIP CONTRACT

### PREMIER SPONSOR

	Q1	Q2	Q3	Q4
East Bay	\$1,000			
North Bay	\$1,000			
South Bay	\$1,000			
Sacramento	\$1,000			
Los Angeles	\$1,000			
Orange County	\$1,000			
San Diego	\$1,000			
Inland Empire	\$1,000			
Central Coast	\$1,000			
Central Valley	\$1,000			
Coachella Valley	\$1,000			

### NETWORKING SPONSOR

	Q1	Q2	Q3	Q4
East Bay	\$800			
North Bay	\$800			
South Bay	\$800			
Sacramento	\$800			
Los Angeles	\$800			
Orange County	\$800			
San Diego	\$800			
Inland Empire	\$800			
Central Coast	\$800			
Central Valley	\$800			
Coachella Valley	\$800			

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EVENT CONTACT \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ MOBILE PHONE \_\_\_\_\_

WEBSITE (Required) \_\_\_\_\_

EMAIL (Required) \_\_\_\_\_

#### PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE \_\_\_\_\_

Amex    Discover    Mastercard    Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

CVV \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

CARDHOLDER NAME (PRINT CLEARLY) \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

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# 2024 HOLIDAY PARTIES

## NORTHERN CALIFORNIA

December TBD, 2024

TBD

## SOUTHERN CALIFORNIA

December TBD, 2024

TBD

CACM is delighted to bring holiday parties to Southern and Northern California. Let's get together for some holiday cheer and celebrate the successes of 2024. It's the best time to connect and create memories with colleagues and friends. These are celebrations you don't want to miss!



## PREMIER SPONSOR

\$4,000 (ONE PER LOCATION)

- Six tickets to sponsored event
- Draped table for marketing materials/giveaways and welcoming attendees
- Signage featuring company name/logo at event
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

## APPETIZER STATION SPONSOR

\$1,500

- Two tickets to sponsored event
- Signage featuring company name/logo near appetizer station
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

## NETWORKING SPONSOR

\$800

- Two tickets to sponsored event
- Signage featuring company name/logo at event
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

## BAR SPONSOR

\$2,500

- Three tickets to sponsored event
- 25 drink tickets to pass out to manager attendees
- Signage featuring company name/logo at the bar area
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

## DESSERT STATION SPONSOR

\$1,500

- Two tickets to sponsored event
- Signage featuring company name/logo at dessert station
- Recognition in Vision magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees



# 2024 HOLIDAY PARTIES

## SPONSORSHIP CONTRACT



NORCAL SOCIAL

<b>PREMIER SPONSOR</b>	\$4,000
<b>BAR SPONSOR</b>	\$2,500
<b>APPETIZER STATION SPONSOR</b>	\$1,500
<b>DESSERT STATION SPONSOR</b>	\$1,500
<b>NETWORKING SPONSOR</b>	\$800

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COMPANY NAME \_\_\_\_\_

EVENT CONTACT \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ MOBILE PHONE \_\_\_\_\_

WEBSITE (Required) \_\_\_\_\_

EMAIL (Required) \_\_\_\_\_

### PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE \_\_\_\_\_

Amex    Discover    Mastercard    Visa

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# CORPORATE SPONSORSHIP



## CACM CORPORATE PARTNER SPONSOR

\$12,000

- Promoted as corporate supporter of CACM California-Specific Education
- Company branding and recognition in Vision magazine
- Article featuring why you support community manager education
- Full page ad in Vision magazine (quarterly, 4 issues valued \$4,300)
- Premium Banner Ad on CACM website (12 months valued \$3,500)
- Company branding and recognition in education email promotions
- Corporate Sponsor Logo featured in online directory on CACM website
- Social media post recognizing sponsor for supporting manager education
- Boost your organization's credibility by supporting a cause





NEW!



# EDUCATION SPONSORSHIPS



## CACM EDUCATION COURSE SPONSORSHIP

\$750 PER COURSE

Elevate the industry and support CACM's California-specific education for community managers. Our courses are taught online to community managers across the state.

- Company branding and link to website on promotional emails to attendees
- Company flyer supplied to course attendees, should be educational with best practices (sponsor provides digital 8 ½ x 11" pdf flyer)
- Company introduced as sponsor at the start of the course (note: does not include attendance to the course)
- Recognition in Vision magazine
- One Industry Partner sponsor per course



## CONTINUING EDUCATION PROVIDER

\$600 PER SEMINAR/COURSE PLUS \$100 FEE

Your community manager education seminar, of at least three hours in length, may qualify you to offer CACM continuing education units. Download the Continuing Education Provider Application from your member portal on the CACM website. Note: Applications must be received 90 days prior to your seminar/course with application fee.

- Promote your educational seminar to community managers as a CACM approved course
- Company branding and link to website on promotional materials
- Recognition in Vision magazine



# NEW 2024 SPONSORSHIP OPPORTUNITIES

## MEET CACM'S CALIFORNIA CERTIFIED MANAGERS

\$800

Join us for the 2024 Meet the California Certified Managers! "Educating and Supporting California Community Champions" with a networking reception to follow. Summertime date and location to be determined.

This educational networking event is hosted at no-cost for community managers and provides networking opportunities with industry experts.

This fast-paced opportunity includes:

- Informational speed-dating rounds
  - Educational materials from Industry Partners
  - Two (2) CEUs for certified managers
  - Raffle prizes & more!
- Two company attendees
- Recognition at the event
- Recognition in Vision magazine
- Link to sponsor website on CACM website and in email promotions
- Sponsor badge for attendees

## CACM CALIFORNIA COFFEE CONNECTIONS



\$650 (ONE SPONSOR PER EVENT)

- Meet new CACM community managers at intimate meetups in local markets
- Verbal recognition at the event
- 5-7-minute presentation (educational for new managers)
- Company logo added to marketing materials
- Recognition in Vision magazine

## EDUCATION SCHOLARSHIP FUND

\$600

- Show your commitment to California-specific education and professional development within the CID industry.
- Social media mention on CACM's social media channels (LinkedIn, Facebook & Instagram); date and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo in Vision magazine





# SPONSORSHIP OPPORTUNITIES CONTRACT



<b>CORPORATE PARTNER SPONSOR</b>	\$12,000
<b>EDUCATION COURSE SPONSORSHIP</b>	\$750
<b>CONTINUING EDUCATION PROVIDER</b>	\$600
<b>MEET CERTIFIED MANAGERS</b>	\$800
<b>COFFEE CONNECTIONS</b>	\$650
<b>EDUCATION SCHOLARSHIP FUND</b>	\$600

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\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
EVENT CONTACT

\_\_\_\_\_  
STREET ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
BUSINESS PHONE MOBILE PHONE

\_\_\_\_\_  
WEBSITE (Required)

\_\_\_\_\_  
EMAIL (Required)

#### PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE \_\_\_\_\_

Amex Discover Mastercard Visa

\_\_\_\_\_  
PLEASE EMAIL A CREDIT CARD RECEIPT TO

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
CVV EXPIRATION DATE BILLING ZIP CODE

\_\_\_\_\_  
CARDHOLDER NAME (PRINT CLEARLY)

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
APPROVED BY TITLE

**TERMS:** I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, [www.cacm.org](http://www.cacm.org).

I acknowledge and accept all terms and policies on this form.

\_\_\_\_\_  
AUTHORIZED SIGNATURE DATE

\_\_\_\_\_  
PRINT NAME TITLE

Email your completed contract to  
[marketing@cacm.org](mailto:marketing@cacm.org)



**California Association of Community Managers, Inc.**  
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653  
949.916.2226 | [cacm.org](http://cacm.org)







# 20 24

## DIGITAL MARKETING OPPORTUNITIES

CACM is proud to share that we support the largest contingent of community managers in California. As an industry resource, our website and social media channels are visited regularly. Advertising your brand with CACM's digital marketing opportunities means you are a part of their interaction with their professional organization. It solidifies your place as a leader in the community management industry.

As online engagement has grown, ensuring your message is received in a safe and direct manner is critical to business success. Partner with CACM to showcase your brand to managers across the state or within a specific geo-targeted range.

# DIRECT EMAIL MARKETING



- Direct email blast showcasing your brand and your brand alone!
- Opportunity to educate community managers on best practices and innovative solutions
- CACM to send direct email to over 2,000 members
- Email branded with CACM and company sponsor content

\$1,500 per email

*2 available per month, reserved on a first-come, first-served basis*

Market your business through CACM direct emails by simply selecting the months that fit into your overall marketing plan. Industry Partner members can select up to one direct email per month (based on space availability.)



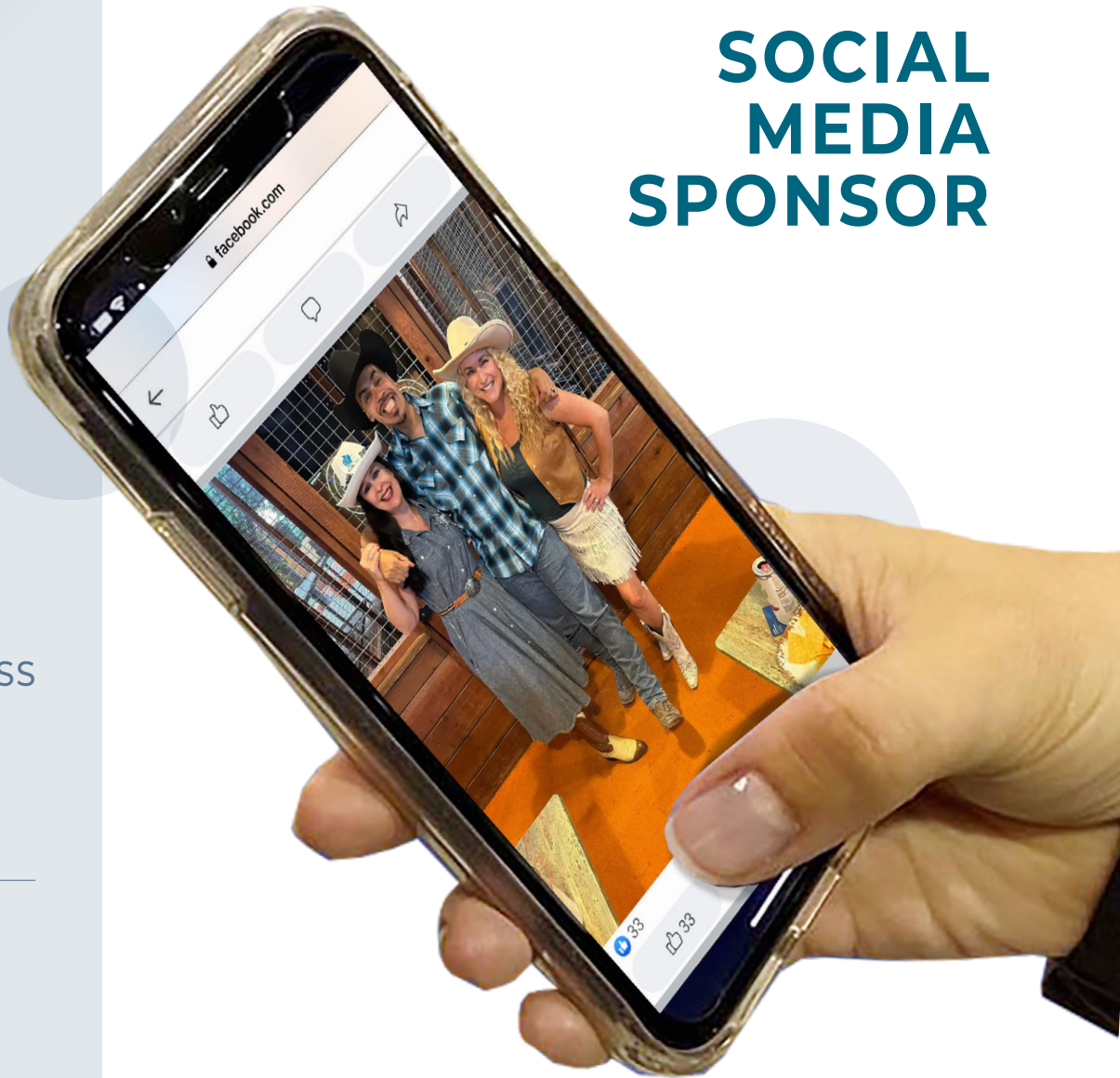
## CACM EMAIL ENGAGEMENT STATS

2023  
OPEN RATE **39%**  
CLICK THRU RATE **9%**

2022  
OPEN RATE **37%**  
CLICK THRU RATE **9%**



# SOCIAL MEDIA SPONSOR



FOLLOWERS ACROSS ALL CHANNELS:

**7,541\***

4,382

2,026

1,133

## SOCIAL MEDIA SPONSOR

- One paid social media post per month on CACM's Instagram, Facebook and LinkedIn
- Sponsor supplies artwork (photo or video reel) and link

### PHOTO

1080 pixels wide by 1080 pixels high, 72 dpi

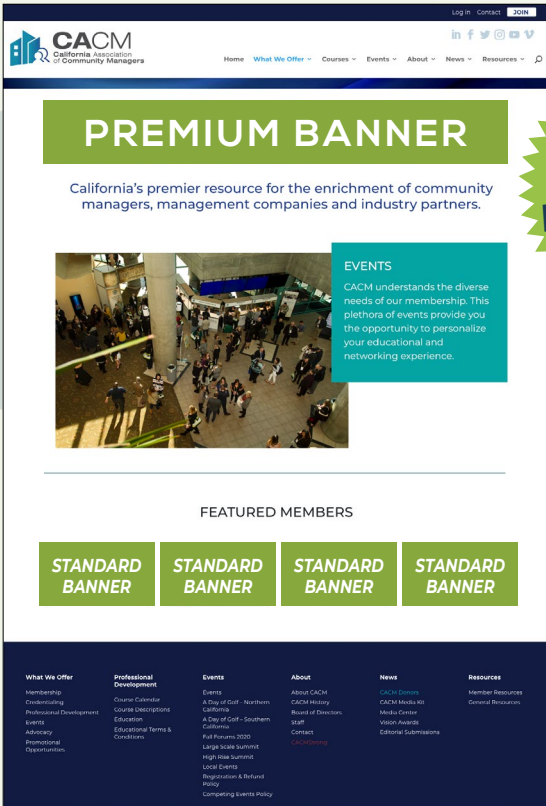
### REEL

1080 pixels wide by 1920 pixels high

1 Month.....\$300

12 Months.....\$1,500

\*As of Aug. 30, 2023



# CACM WEBSITE BANNER ADS

## WEBSITE PREMIUM BANNER AD

### PREMIUM BANNER AD

2800 pixels wide x 360 pixels high, 72 dpi

This premium ad placement provides advertisers with visibility on CACM's most frequented pages – the Credentialing, Professional Development, Membership, Events and Course Description pages.

These ads rotate randomly.

<i>Market your business through CACM's website by selecting the package sessions that best fit into your overall marketing plan.</i>	1 Month.....\$750
	3 Months.....\$1,250
	6 Months.....\$2,250
	9 Months.....\$3,000
	12 Months.....\$3,500

## STANDARD BANNER AD

### STANDARD BANNER AD

1600 pixels wide by 900 pixels high, 72 dpi

These banners are placed at the bottom of the Homepage, Calendar, Credentialing, Professional Development, and Events pages.

These ads rotate randomly.

<i>Market your business through CACM's website by selecting the package sessions that best fit into your marketing plan.</i>	1 Month.....\$400
	3 Months.....\$750
	6 Months.....\$1,250
	9 Months.....\$1,750
	12 Months.....\$2,000

Submit your advertisement in a JPG or PNG file format. The ad will not be displayed at this resolution on every device and will likely be displayed smaller than 1600px by 900px on many devices. If you wish to submit a file with a resolution less than specified size, please be aware that the display quality on some high resolution displays may be less than optimal.

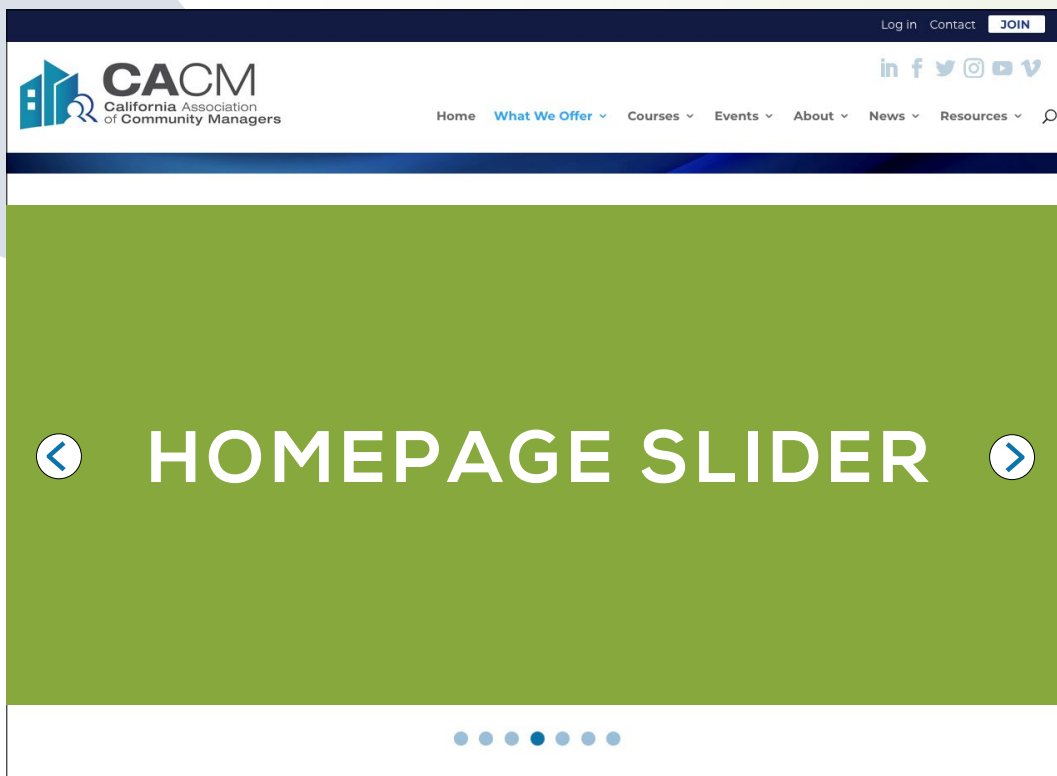
While we request a high resolution image file for your ad, please avoid use of small design elements including large amounts of text that may not be legible if the ad is being viewed on a smaller screen such as a mobile phone.

We recommend reviewing the ads on the bottom of the page on [www.cacm.org](http://www.cacm.org) on multiple devices for sample designs from current advertisers.

Format: GIF, PNG or JPG. Ads may be animated, but limited to a maximum of 8 seconds and 2 loops. Advertiser is responsible for providing all digital artwork conforming to required specifications and related information (such as website URL link) prior to banner ad placement.

\*CACM reserves the right to determine ad placement location on the site and the right to withdraw or deny placement of a banner ad which it determines in its sole discretion to be inappropriate.





# CACM HOMEPAGE SLIDER SPOT

## HOMEPAGE SLIDER SPOT (2 SPOTS PER MONTH AVAILABLE)

1920 pixels wide x 670 pixels high, 72 dpi

This premium placement ad provides visibility on the CACM home page. The ads on the slider rotate. Advertiser provides content including photo, text and link. CACM designs the slide.

1 Month.....\$800

12 Months .....\$5,000 *(artwork must change monthly)*

## CACM.ORG ENGAGEMENT STATS

TOTAL  
PAGE  
VIEWS  
CACM.ORG

2022

246,796

JAN-  
AUG.  
2023

164,343

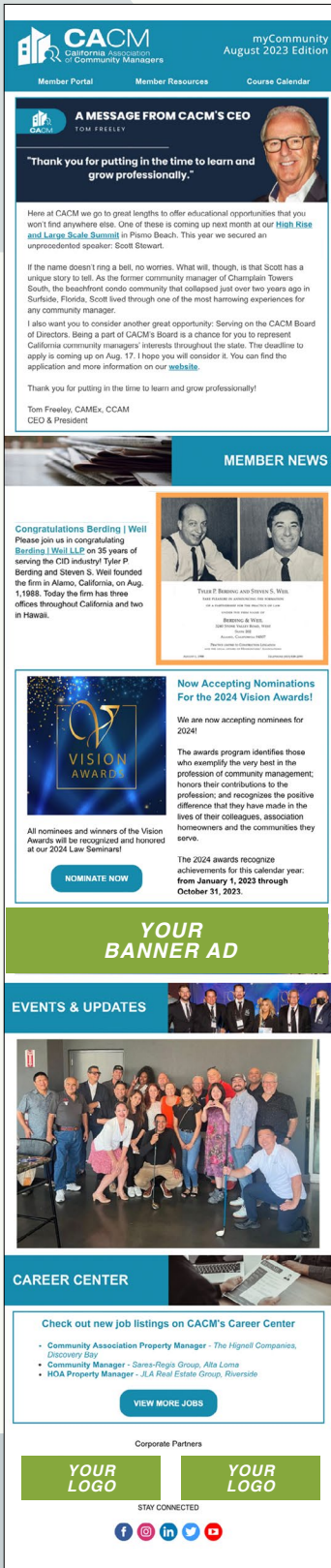
TOTAL  
HOME  
PAGE  
VIEWS

2022

40,226

JAN-  
AUG.  
2023

26,077



# MYCOMMUNITY™ E-NEWSLETTER

CACM's 'must-read' monthly e-newsletter for managers in the California community management industry. With industry leading open and click rates, our e-newsletter provides outstanding visibility. It's the perfect tool to reach clients – and only \$450 per quarter! CACM's myCommunity e-newsletters reach more than 2,000 community managers monthly with industry news, upcoming events and professional development opportunities.

## E-NEWSLETTER HORIZONTAL BANNER AD

### HORIZONTAL BANNER AD

520 pixels wide x 100 pixels high, 72 dpi

\$850 each

4 available per month, reserved on a first-come, first served basis

Market your business through CACM's myCommunity newsletter by selecting the month(s) that best fit into your overall marketing plan.

## E-NEWSLETTER LOGO PLACEMENT

### LOGO

144 pixels wide x 144 pixels high, 72 dpi

Market your business through CACM's myCommunity newsletter by selecting the month(s) that best fit into your overall marketing plan.

**FULL YEAR - \$1,600**

Deadline: November 10, 2023

**FIRST QUARTER - \$450**

Deadline: November 10, 2023

**SECOND QUARTER - \$450**

Deadline: February 16, 2024

**THIRD QUARTER - \$450**

Deadline: May 17, 2024

**FOURTH QUARTER - \$450**

Deadline: August 9, 2024

E-newsletter advertising is available quarterly and includes insertions in three consecutive e-newsletters. Sponsorship includes sponsor logo or advertisement, 144 pixels x 144 pixels, 72 dpi linked to sponsor's website or email. A maximum of six sponsorships sold per quarter; sponsor logos will appear in the order in which contracts are received.

Format: GIF, PNG or JPG. Ads may be animated, but limited to a maximum of 8 seconds and 2 loops. Advertiser is responsible for providing all digital artwork conforming to required specifications and related information (such as website URL link) prior to banner ad placement.

# 2023 MYCOMMUNITY™ EMAIL ENGAGEMENT STATS

OPEN RATE **36%**

CLICK RATE **9.5%**



# ONLINE DIRECTORY ADDITIONAL LISTING/SERVICE CATEGORIES

## A

---

Access Controls  
 Accountants  
 Acoustical Engineers/Consultants  
 ADA Compliance  
 Air Conditioning & Heating Services  
 Animal Control Services  
 Arbitrators & Mediators  
 Architects  
 Asphalt Repair & Paving  
 Assessment Collection Services  
 Attorneys  
 Awnings

## B

---

Backflow Services  
 Billing Documents & Services  
 Builders & Developers

## C

---

Cable Communication Services  
 Chimney Repairs & Services  
 Community Association Consulting  
 Computer Products & Services  
 Concierge Services  
 Concrete Products & Services  
 Construction Defect Analysis  
 Construction Management Consultants  
 Credit Reporting

## D

---

Decking Products & Services  
 Drone Inspections

## E

---

Election Administration  
 Electrical Contractors  
 Elevator Products & Services  
 Employment Services & Consulting  
 Energy Management  
 Energy Providers  
 Engineering Services/Consultants  
 Environmental Products & Services  
 Escrow Documents  
 Expert Witness

## F

---

Fencing, Gates & Doors  
 Financial Management  
 Financial Services  
 Fire Safety  
 Fitness Equipment & Services  
 Flooring  
 Foreclosures

## G

---

Garage Doors  
 General Contractors  
 Geotechnical Consulting & Investigation  
 Graffiti Removal  
 Green Products & Services

## H

---

Hazardous Materials Management

## I

---

Insurance Agency  
 Insurance Valuations  
 Interior Design Products & Services  
 Internet Services  
 Investment Counselors

## J

---

Janitorial Services

## L

---

Lake & Stream Management  
 Landscape Consulting  
 Landscape Design Services  
 Landscape Maintenance  
 Landscape Materials & Supplies  
 Laundry Facility Services  
 Leak Prevention & Detection  
 Lighting Services  
 Locksmith Services

## M

---

Mailbox Installation  
 Maintenance & Repairs  
 Maintenance Manuals & Consulting  
 Management Services  
 Management Software Solutions  
 Mold Specialists

## P

---

Paint Manufacturers & Consultants  
 Painting Contractors  
 Parking Enforcement  
 Parliamentarians  
 Patio Furniture & Restoration  
 Pest Control Services  
 Pet Waste & Removal  
 Playground Products & Services  
 Plumbing & Boiler Repairs  
 Pool Maintenance & Services  
 Pool Repair & Resurfacing Services  
 Power Washing & Steam Cleaning  
 Printing & Publications  
 Property & Real Estate Services  
 Public Adjuster

## R

---

Rain Gutters  
 Recreation Facility Services  
 Reserve Study Firms  
 Restoration Services - Emergency  
 Restoration Services - Structural  
 Restroom Restoration  
 Risk Management  
 Roof & Water Consultants  
 Roofing Contractors  
 Roofing Products

## S

---

Security Services & Systems  
 Senior Services  
 Sewer/Septic Cleaning  
 Shade Covers  
 Siding Products & Services  
 Signs  
 Site Plans & Maps  
 Slurry Seal, Sealcoat & Striping  
 Solar Products & Services  
 Street Sweeping Services  
 Structural Engineers

## T

---

Technology Services  
 Tennis Court Maintenance & Repair  
 Termite Control Services  
 Towing Services  
 Trade Associations  
 Tree Services

## U

---

Utility Auditors

## V

---

Vendor Compliance

## W

---

Waste Management & Services  
 Waste Removal Services  
 Water Management & Services  
 Water Feature Maintenance  
 Water Truck Service  
 Waterproofing  
 Weatherproofing  
 Web Design  
 Window Cleaning Services  
 Window Replacement

---

Category Not Listed

# CACM 2024

## DIGITAL MARKETING OPPORTUNITIES

### ONLINE DIRECTORY LISTING ENHANCEMENTS CONTINUED

#### ONLINE DIRECTORY LISTINGS ENHANCEMENTS

The CACM Industry Partner Online Directory allows community managers and consumers alike to search for your business by category of service, company name or region serviced. Industry Partners receive a complimentary basic listing, but there are plenty of ways to enhance your listing and ensure managers can find you quick and easy.

**Free basic listing** is based on your primary category of service.

*Enhance your  
company's  
exposure  
to ensure  
managers find  
you with ease.*

#### #1 ADDITIONAL CONTACT Check all that apply.

CONTACT OFFICE CATEGORY

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

WEBSITE

EMAIL

PHONE

MOBILE PHONE

#### #2 ADDITIONAL CONTACT Check all that apply.

CONTACT OFFICE CATEGORY

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

WEBSITE

EMAIL

PHONE

MOBILE PHONE

#### #3 ADDITIONAL CONTACT Check all that apply.

CONTACT OFFICE CATEGORY

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

WEBSITE

EMAIL

PHONE

MOBILE PHONE

Email your completed contract to  
[marketing@cacm.org](mailto:marketing@cacm.org)



California Association of Community Managers, Inc.  
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653  
949.916.2226 | [cacm.org](http://cacm.org)



# CACM 2024 DIGITAL MARKETING OPPORTUNITIES CONTRACT

## DIGITAL MARKETING OPPORTUNITIES

### DIRECT EMAIL MARKETING \$1,500 EACH

MONTHS:

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

### PREMIUM BANNER AD ON CACM WEBSITE

MONTHS:

1 Month \$750  
3 Months \$1,250  
6 Months \$2,250  
9 Months \$3,000  
12 Months \$3,500

### STANDARD BANNER AD ON CACM WEBSITE

MONTHS:

1 Month \$400  
3 Months \$750  
6 Months \$1,250  
9 Months \$1,750  
12 Months \$2,000

### ONLINE SERVICE DIRECTORY LISTING ENHANCEMENTS

Logo Display \$100  
Collateral Link \$100  
Promotional Video \$100  
Additional Categories \$100 each, list categories  
Additional Listings \$100 each,  
LIST QUANTITY OF ADDITIONAL LISTINGS AND FILL OUT PAGE 41

### E-NEWSLETTER HORIZONTAL BANNER AD \$850 EACH

MONTHS:

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

### E-NEWSLETTER LOGO PLACEMENT

Full Year \$1,600  
First Quarter \$450  
Second Quarter \$450  
Third Quarter \$450  
Fourth Quarter \$450

### SOCIAL MEDIA SPONSOR

1 Month \$300  
12 Months \$1,500

### CACM HOMEPAGE SLIDER AD

1 Month \$800  
12 Months \$5,000

## PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

WEBSITE

EMAIL

PHONE

MOBILE PHONE

## PAYMENT METHOD Full payment must accompany this form.

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

## TERMS AND CONDITIONS

Payment is due with the signed contract. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

## RESERVED RIGHTS

Acceptance and publication of member materials shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any sponsor logo. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the sponsorship.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE

Email your completed contract to  
[marketing@cacm.org](mailto:marketing@cacm.org)



California Association of Community Managers, Inc.  
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653  
949.916.2226 | [cacm.org](http://cacm.org)



# 2024 CACM PUBLICATIONS

Place your brand front and center in the most read publications of the California Community Management Industry. The Law Journal and Vision Magazine consistently rank in the top five communications tools from CACM.



Vision Magazine rated as valuable or highly valuable member benefit

**70%**  
members\*

Law Journal rated as valuable or highly valuable member benefit

**80%**  
members\*

*\*2023 Manager Member Survey*





## VISION MAGAZINE

	2021	2022	2023
Average Impressions	6,061	11,865	4,739
Average Reads	861	882	787
Average Downloads	37	26	101



## LAW JOURNAL

	2021	2022	2023
Average Impressions	3,399	7,492	6,302
Average Reads	749	751	951
Average Downloads	92	8	77



## RESOURCE GUIDE

	2021	2022	2023
Impressions	8,148	7,292	3,391
Reads	4,925	3,102	1,000
Click Throughs	554	348	102
Downloads	224	53	194



# VISION MAGAZINE'S NEW LOCAL SHOWCASE

TARGETED MARKETING AT  
AN AFFORDABLE PRICE

Market your business and services to management companies and community managers in the areas you serve with CACM. Vision Magazine offers statewide coverage and is distributed to more than 4,000 members across the state.

But now you can target specific regions with Vision Magazine's new Local Showcase advertising. This special advertising section highlights service providers in a region through advertisements that will be included in the digital quarterly issue sent to community management professionals in California. In addition, Local Showcase advertising is offered at a 30 percent discount over regular ad rates, making this option an affordable way for local businesses to reach new customers.

While CACM is a state-wide organization and articles offer value to members in any region across the state, the Local Showcase provides area-specific resources to managers and management companies. This section will also feature any local events happening in the area.

#### REGIONAL SHOWCASE AD RATES

	(1x)	(2x)	(4x)
Quarter Page Only	\$400	\$380	\$350



# 2024 CACM VISION MAGAZINE ADVERTISING CONTRACT



## VISION ADVERTISING DEADLINES

Spring	February 16, 2024
Summer	May 10, 2024
Fall	August 16, 2024
Winter	October 25, 2024

## ISSUE SELECTION

Spring      Summer      Fall      Winter

## AD SIZES

Full Page/Back Cover (7.5" w x 10" h)  
Two-Thirds Page (4.75" w x 10" h)  
Half Page (7.5" w x 4.75" h)  
Quarter Page (3.5" w x 4.75" h)

Use Same Ad As Last Year  
Submitting New Ad

## AD RATES (PRICE PER ISSUE)

AD SIZE	1X	2X-3X	4X
Back Cover	\$1,730	\$1,600	\$1,470
Full Page	\$1,225	\$1,150	\$1,075
2/3 Page	\$1,075	\$1,000	\$925
1/2 Page	\$860	\$800	\$740
1/4 Page	\$590	\$550	\$510

## REGIONAL SHOWCASE AD (PRICE PER ISSUE)

1/4 Page	\$400	\$380	\$350
----------	-------	-------	-------

**NON-MEMBERS: ADD 30% TO AD RATES.**

## DIGITAL GUIDELINES

All artwork must meet the following requirements:

- Press Quality PDF or TIFF format
- Images must be minimum 300 dpi
- Ads must be CMYK

If artwork does not conform to these specifications, a pre-press charge of \$100 may be incurred.

## PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

## PAYMENT METHOD

TOTAL DUE \_\_\_\_\_

PAYMENT IN FULL

PAYMENT FOR FIRST ISSUE, BILL ME FOR FOLLOWING ISSUES.

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

## SUBMISSION OF MATERIALS

Please include member name with submission and reference the publication for insertion identification. Publisher reserves the right to reject improper or incorrectly prepared materials. Email materials to [marketing@cacm.org](mailto:marketing@cacm.org) (10MB or smaller, zipped, self-extracting).

## PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM 60 days prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

## RESERVED RIGHTS

Acceptance and publication of an ad shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any advertising content. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the advertising space.

Email your completed contract to  
[marketing@cacm.org](mailto:marketing@cacm.org)



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949.916.2226 | [cacm.org](http://cacm.org)

# 2024 CACM LAW JOURNAL ADVERTISING CONTRACT



## LAW JOURNAL ADVERTISING DEADLINES

Spring	January 12, 2024
Summer	April 12, 2024
Fall	July 19, 2024
Winter	September 20, 2024

## ISSUE SELECTION

Spring      Summer      Fall      Winter

## AD SIZES

Full Page/Back Cover (7.5" w x 10" h)  
Two-Thirds Page (4.75" w x 10" h)  
Half Page (7.5" w x 4.75" h)  
Quarter Page (3.5" w x 4.75" h)

Use Same Ad As Last Year  
Submitting New Ad

## AD RATES (PRICE PER ISSUE)

AD SIZE	1X	2X-3X	4X
Back Cover	\$1,730	\$1,600	\$1,470
Full Page	\$1,225	\$1,150	\$1,075
2/3 Page	\$1,075	\$1,000	\$925
1/2 Page	\$860	\$800	\$740
1/4 Page	\$590	\$550	\$510

**NON-MEMBERS: ADD 30% TO AD RATES.**

## DIGITAL GUIDELINES

All artwork must meet the following requirements:

- Images must be no less than 300 dpi
- Supported file types: .pdf, .jpg, .png
- Must provide a target URL

If artwork does not conform to these specifications, a charge of \$100 may be incurred.

## PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

## PAYMENT METHOD

TOTAL DUE \_\_\_\_\_

PAYMENT IN FULL

PAYMENT FOR FIRST ISSUE, BILL ME FOR FOLLOWING ISSUES.

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

## SUBMISSION OF MATERIALS

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# 2024 LAW JOURNAL LEGAL DIRECTORY LISTING CONTRACT



## 2024 LAW JOURNAL LEGAL DIRECTORY LISTING CONTRACT

CACM's **LAW JOURNAL** is a quarterly digital newsletter designed to provide managers with easy-to-understand interpretations of legal matters. Starting with the Fall 2024 issue, the Legal Directory is included in each issue of the newsletter, which is distributed electronically quarterly to over 2,000 community management professionals. Plus, each issue is added to CACM's Members Only online section for managers to access electronically, giving your listing an added shelf life!

**DEADLINE FOR 2024 DIRECTORY: JUNE 28, 2024**

### LISTING FEES (CHECK ONE)

Member \$950

Non-Member \$1,600

### AVAILABLE CATEGORIES (CHECK ONE)

ADA Compliance

Arbitrators & Mediators

Assessment Collection Services

Attorney

Construction Defect Analysis

Election Administration

Expert Witness

Parliamentarians

Reserve Study Firms

Vendor Compliance

### RESERVED RIGHTS

Acceptance and publication of listing content shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any listing. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the listing.

### PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL (Required)

PHONE

### LEGAL DIRECTORY LISTING INFORMATION

Print or type. Max. 55 characters per line. No substitutions.

Same Listing As Last Year

FIRM NAME

AREA OF SPECIALTY (e.g., Community Association Law, Construction Defect Litigation, General Counsel, etc.)

PRINCIPAL OR PARTNER NAME(S) (if desired)

TAGLINE OR OFFICE LOCATIONS (Either one or the other. If multiple locations, only cities may be listed.)

OFFICE ADDRESS (Primary location only)

CITY

STATE

ZIP

PHONE

FAX

EMAIL

WEBSITE

### PAYMENT METHOD

TOTAL DUE \_\_\_\_\_

PAYMENT IN FULL

PAYMENT FOR FIRST ISSUE, BILL ME FOR FOLLOWING ISSUES.

Amex

Discover

Mastercard

Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

### TERMS AND CONDITIONS

Payment is due with the signed contract and listing submission. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

Email your completed contract to  
[marketing@cacm.org](mailto:marketing@cacm.org)



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949.916.2226 | [cacm.org](http://cacm.org)



# 2024 RESOURCE GUIDE

## DIGITAL ISSUE & ONLINE DIRECTORY BUNDLES

Branding your company with CACM solidifies your place in the community management industry. These manager “go-to” directories make finding great service providers a snap! A must for all businesses that service this industry.

### RESOURCE GUIDE COVER BUNDLE

INCLUDES DIGITAL & ONLINE

**BUNDLE PRICE:**  
**\$3,045**  
SAVE \$500 OFF À LA CARTE PRICING

#### RESOURCE GUIDE DIRECTORY (DIGITAL) PREMIUM COVER PLACEMENT

- Choice of Placement: Inside Front Cover, Inside Back Cover, Outside Back Cover (first come, first served)
- Logo Listing included in Primary Category

#### CACM ONLINE DIRECTORY PREMIUM LISTING + ENHANCEMENTS

- Logo
- Company Bio
- Digital Display Ad (PDF)
- Social Media Links

#### HOA BOARDSITE ONLINE DIRECTORY PREMIUM LISTING + ENHANCEMENTS

- Logo
- Company Bio
- Digital Display Ad (PDF)
- Social Media Links



DIGITAL AD, LOGO LISTING, AND PREMIUM ONLINE LISTING EXAMPLE





# RESOURCE GUIDE BUNDLE

INCLUDES DIGITAL & ONLINE

**BUNDLE PRICE: \$2,745**  
SAVE \$300 OFF À LA CARTE PRICING

## RESOURCE GUIDE (DIGITAL)

### PREMIUM PLACEMENT: FRONT OR BACK

- Choice of Ad Placement before the following sections: About CACM, Management Businesses, Managers, Industry Partner and Index (first come, first served)
- Logo Listing included in Primary Category

### CACM ONLINE DIRECTORY PREMIUM LISTING + ENHANCEMENTS

- Logo
- Company Bio
- Digital Display Ad (PDF)
- Social Media Links

### HOA BOARDSITE ONLINE DIRECTORY PREMIUM LISTING + ENHANCEMENTS

- Logo
- Company Bio
- Digital Display Ad (PDF)
- Social Media Links

DIGITAL AD, LOGO LISTING, AND PREMIUM ONLINE LISTING EXAMPLE



# FULL PAGE BUNDLE

INCLUDES DIGITAL & ONLINE

**BUNDLE PRICE: \$1,650**  
SAVE \$250 OFF À LA CARTE PRICING

## RESOURCE GUIDE (DIGITAL)

- Full page color advertisement in Primary Category
- Logo Listing in Primary Category

### RESOURCE GUIDE ONLINE DIRECTORY PREMIUM LISTING + ENHANCEMENTS:

- Logo
- Digital Display Ad (PDF)

### HOA BOARDSITE ONLINE DIRECTORY PREMIUM LISTING + ENHANCEMENTS:

- Logo
- Digital Display Ad (PDF)

DIGITAL AD, LOGO LISTING, AND PREMIUM ONLINE LISTING EXAMPLE



# HALF PAGE BUNDLE

INCLUDES DIGITAL & ONLINE

**BUNDLE PRICE: \$1,400**  
SAVE \$150 OFF À LA CARTE PRICING

## RESOURCE GUIDE (DIGITAL)

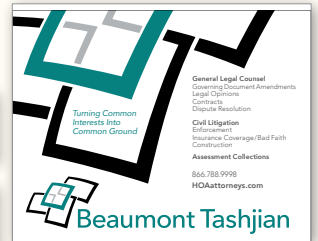
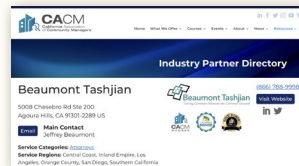
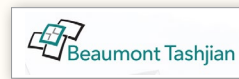
- Half page color advertisement in Primary Category
- Logo Listing in Primary Category

### RESOURCE GUIDE ONLINE DIRECTORY PREMIUM LISTING + ENHANCEMENTS:

- Logo
- Digital Display Ad (PDF)

### HOA BOARDSITE ONLINE DIRECTORY PREMIUM LISTING + ENHANCEMENTS:

- Logo
- Digital Display Ad (PDF)



DIGITAL AD, LOGO LISTING, AND PREMIUM ONLINE LISTING EXAMPLE



# 2024 RESOURCE GUIDE

## CATEGORY LINE LISTING SELECTION

CACM Industry Partner members receive one FREE line listing in our annual Resource Guide as part of their member benefit package. Promote additional service lines, offices and contacts by purchasing extra line listings for a nominal fee. Categories available for purchase include:

<p><b>A</b></p> <hr/> <ul style="list-style-type: none"> <li>Access Controls</li> <li>Accountants</li> <li>Acoustical Engineers/Consultants</li> <li>ADA Compliance</li> <li>Air Conditioning &amp; Heating Services</li> <li>Animal Control Services</li> <li>Arbitrators &amp; Mediators</li> <li>Architects</li> <li>Asphalt Repair &amp; Paving</li> <li>Assessment Collection Services</li> <li>Attorneys</li> <li>Awnings</li> </ul>	<p><b>G</b></p> <hr/> <ul style="list-style-type: none"> <li>Garage Doors</li> <li>General Contractors</li> <li>Geotechnical Consulting &amp; Investigation</li> <li>Graffiti Removal</li> <li>Green Products &amp; Services</li> </ul> <p><b>H</b></p> <hr/> <ul style="list-style-type: none"> <li>Hazardous Materials Management</li> </ul> <p><b>I</b></p> <hr/> <ul style="list-style-type: none"> <li>Insurance Agency</li> <li>Insurance Valuations</li> <li>Interior Design Products &amp; Services</li> <li>Internet Services</li> <li>Investment Counselors</li> </ul> <p><b>J</b></p> <hr/> <ul style="list-style-type: none"> <li>Janitorial Services</li> </ul> <p><b>L</b></p> <hr/> <ul style="list-style-type: none"> <li>Lake &amp; Stream Management</li> <li>Landscape Consulting</li> <li>Landscape Design Services</li> <li>Landscape Maintenance</li> <li>Landscape Materials &amp; Supplies</li> <li>Laundry Facility Services</li> <li>Leak Prevention &amp; Detection</li> <li>Lighting Services</li> <li>Locksmith Services</li> </ul> <p><b>M</b></p> <hr/> <ul style="list-style-type: none"> <li>Mailbox Installation</li> <li>Maintenance &amp; Repairs</li> <li>Maintenance Manuals &amp; Consulting</li> <li>Management Services</li> <li>Management Software Solutions</li> <li>Mold Specialists</li> </ul> <p><b>P</b></p> <hr/> <ul style="list-style-type: none"> <li>Paint Manufacturers &amp; Consultants</li> <li>Painting Contractors</li> <li>Parking Enforcement</li> <li>Parliamentarians</li> <li>Patio Furniture &amp; Restoration</li> <li>Pest Control Services</li> <li>Pet Waste &amp; Removal</li> <li>Playground Products &amp; Services</li> <li>Plumbing &amp; Boiler Repairs</li> <li>Pool Maintenance &amp; Services</li> <li>Pool Repair &amp; Resurfacing Services</li> <li>Power Washing &amp; Steam Cleaning</li> <li>Printing &amp; Publications</li> <li>Property &amp; Real Estate Services</li> <li>Public Adjuster</li> </ul>	<p><b>R</b></p> <hr/> <ul style="list-style-type: none"> <li>Rain Gutters</li> <li>Recreation Facility Services</li> <li>Reserve Study Firms</li> <li>Restoration Services - Emergency</li> <li>Restoration Services - Structural</li> <li>Restroom Restoration</li> <li>Risk Management</li> <li>Roof &amp; Water Consultants</li> <li>Roofing Contractors</li> <li>Roofing Products</li> </ul> <p><b>S</b></p> <hr/> <ul style="list-style-type: none"> <li>Security Services &amp; Systems</li> <li>Senior Services</li> <li>Sewer/Septic Cleaning</li> <li>Shade Covers</li> <li>Siding Products &amp; Services</li> <li>Signs</li> <li>Site Plans &amp; Maps</li> <li>Slurry Seal, Sealcoat &amp; Striping</li> <li>Solar Products &amp; Services</li> <li>Street Sweeping Services</li> <li>Structural Engineers</li> </ul> <p><b>T</b></p> <hr/> <ul style="list-style-type: none"> <li>Technology Services</li> <li>Tennis Court Maintenance &amp; Repair</li> <li>Termite Control Services</li> <li>Towing Services</li> <li>Trade Associations</li> <li>Tree Services</li> </ul> <p><b>U</b></p> <hr/> <ul style="list-style-type: none"> <li>Utility Auditors</li> </ul> <p><b>V</b></p> <hr/> <ul style="list-style-type: none"> <li>Vendor Compliance</li> </ul> <p><b>W</b></p> <hr/> <ul style="list-style-type: none"> <li>Waste Management &amp; Services</li> <li>Waste Removal Services</li> <li>Water Management &amp; Services</li> <li>Water Feature Maintenance</li> <li>Water Truck Service</li> <li>Waterproofing</li> <li>Weatherproofing</li> <li>Web Design</li> <li>Window Cleaning Services</li> <li>Window Replacement</li> </ul>
<p><b>B</b></p> <hr/> <ul style="list-style-type: none"> <li>Backflow Services</li> <li>Billing Documents &amp; Services</li> <li>Builders &amp; Developers</li> </ul>		
<p><b>C</b></p> <hr/> <ul style="list-style-type: none"> <li>Cable Communication Services</li> <li>Chimney Repairs &amp; Services</li> <li>Community Association Consulting</li> <li>Computer Products &amp; Services</li> <li>Concierge Services</li> <li>Concrete Products &amp; Services</li> <li>Construction Defect Analysis</li> <li>Construction Management Consultants</li> <li>Credit Reporting</li> </ul>		
<p><b>D</b></p> <hr/> <ul style="list-style-type: none"> <li>Decking Products &amp; Services</li> <li>Drone Inspections</li> </ul>		
<p><b>E</b></p> <hr/> <ul style="list-style-type: none"> <li>Election Administration</li> <li>Electrical Contractors</li> <li>Elevator Products &amp; Services</li> <li>Employment Services &amp; Consulting</li> <li>Energy Management</li> <li>Energy Providers</li> <li>Engineering Services/Consultants</li> <li>Environmental Products &amp; Services</li> <li>Escrow Documents</li> <li>Expert Witness</li> </ul>		
<p><b>F</b></p> <hr/> <ul style="list-style-type: none"> <li>Fencing, Gates &amp; Doors</li> <li>Financial Management</li> <li>Financial Services</li> <li>Fire Safety</li> <li>Fitness Equipment &amp; Services</li> <li>Flooring</li> <li>Foreclosures</li> </ul>		

*Note: If you do not see your category, please submit your desired category for review.*



# 2024 RESOURCE GUIDE

## FREE & ADDITIONAL LISTING INFORMATION SHEET

Please complete FREE information.  
For Additional Line Listings fill out for each additional category, office location or individual contact listing. Use extra sheets if necessary.

### FREE LINE LISTING INFORMATION (REQUIRED)

FREE LISTING INFO

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Primary Service Category \_\_\_\_\_

### ADDITIONAL LINE LISTING INFORMATION (OPTIONAL)

Add'l Listing # \_\_\_\_\_ (Check one please)  Additional Category  Additional Office Location  Additional Contact Person

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Additional Service Category \_\_\_\_\_

Add'l Listing # \_\_\_\_\_ (Check one please)  Additional Category  Additional Office Location  Additional Contact Person

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Additional Service Category \_\_\_\_\_

Add'l Listing # \_\_\_\_\_ (Check one please)  Additional Category  Additional Office Location  Additional Contact Person

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Additional Service Category \_\_\_\_\_

Add'l Listing # \_\_\_\_\_ (Check one please)  Additional Category  Additional Office Location  Additional Contact Person

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Additional Service Category \_\_\_\_\_

TOTAL ADDITIONAL LINE LISTINGS DESIRED (@ \$99 each) \_\_\_\_\_

NOTE: THIS MUST BE SUBMITTED WITH THE SIGNED CONTRACT AND PAYMENT IN FULL TO BE ACCEPTED.

# 2024 RESOURCE GUIDE

## DISPLAY ADVERTISING SPECIFICATIONS

**2024 Resource Guide Deadline: December 29, 2023 - Distribution: 3,500+, Statewide**

### JUST WANT A FREE COMPANY LISTING?

In order to make changes to your company information, please submit your changes to [membership@cacm.org](mailto:membership@cacm.org). Changes and updates must be completed by 03/29/2024 to be included in the Resource Guide.

### WANT EVEN GREATER VISIBILITY?

Then choose from the following options:

#### 1. PURCHASE DISPLAY AD.

If you want to purchase a full-color display ad, determine the size and mark it on the contract. For maximum visibility, consider a premium location such as the back cover.

#### 2. ADD A COLOR LOGO TO YOUR LISTING.

For brand recognition, add your color logo above your free line or additional listings.

#### 3. PROMOTE ADDITIONAL SERVICE CATEGORIES, OFFICE LOCATIONS OR CONTACTS.

Select from available categories and complete the attached Additional Line Listing Sheet. If you don't see your needed category, please call and we may be able to add it. Remember, the information on the FREE LISTING INFO is already included at no charge. Indicate the number of the listing (e.g., 1, 2, 3, etc.) and total the billable listings at the bottom of the page where noted. Use an extra sheet if necessary. Then, total that information on the contract. **THE ADDITIONAL LINE LISTING SHEET MUST BE ACCOMPANIED BY A COMPLETED CONTRACT TO BE ACCEPTED.**

Complete the contract in full and submit to [marketing@cacm.org](mailto:marketing@cacm.org)

Remember to include totals, signature and credit card information and email to [marketing@cacm.org](mailto:marketing@cacm.org).

### QUESTIONS?

Please call 949.916.2226 or email [marketing@cacm.org](mailto:marketing@cacm.org).

### ADVERTISING SPECIFICATIONS

#### SUBMISSION OF MATERIALS

Please include member name in file and reference the publication for insertion identification. Label all materials with client name and phone number, along with agency name, contact and phone number, if applicable. Publisher reserves the right to reject improper or incorrectly prepared materials.

#### MATERIALS MAY BE SUBMITTED VIA:

- Email to [marketing@cacm.org](mailto:marketing@cacm.org) (10MB or smaller, compressed,)
- Use a file sending service such as [www.hightail.com](http://www.hightail.com)

#### DIGITAL ART GUIDELINES

ALL artwork must meet the following requirements: 1. Print Quality PDF or TIFF format

##### A. PDF submissions (preferred):

- All high resolution images and fonts MUST be embedded.
- Use Postscript fonts. No True Type fonts allowed.

##### B. TIFF submissions:

- 300 dpi minimum.

2. CACM is not responsible for errors that would have been avoided if an accurate proof had been provided or for incorrectly created artwork.

#### AD POSITION

With the exception of premium placement locations, placement or location of Resource Guide ads is not guaranteed. CACM, at its sole discretion, will determine where ads are placed within the publication.

#### USE THE CACM MEMBER LOGO!

Download a copy in the Members Only section. Log in at [www.cacm.org](http://www.cacm.org).

#### TERMS AND CONDITIONS

Payment is due with the signed contract and your artwork submission. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

#### PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

#### RESERVED RIGHTS

Acceptance and publication of an ad shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any advertising content. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the advertising space.

**BEST VALUE: Choose full page advertising for greater visibility and optimum results!**  
Display ads are placed on same or facing page of listing whenever possible.  
Logo with listing is placed directly above company listing.



# 2024 RESOURCE GUIDE ADVERTISING CONTRACT

## DISPLAY ADVERTISING RESOURCE GUIDE BUNDLE PRICING

Cover Bundle - 7.5" w x 10" h	\$3,045
Ad Bundle - 7.5" w x 10" h	\$2,745
Full Page Bundle - 7.5" w x 10" h	\$1,650
Half Page Bundle - 7.5" w x 4.75" h	\$1,400

## A LA CARTE - PREMIUM PLACEMENT FULL COLOR + BLEED

Outside Back Cover - 7.5" w x 10" h	\$2,295
Inside Front Cover - 7.5" w x 10" h	\$2,295
Inside Back Cover - 7.5" w x 10" h	\$2,295

## A LA CARTE - FULL COLOR ADS

Industry Partners, front - 7.5" w x 10" h	\$1,995
Industry Partners, back - 7.5" w x 10" h	\$1,995
Index, front - 7.5" w x 10" h	\$1,995
Index, back - 7.5" w x 10" h	\$1,995
Mgmt. Companies, front - 7.5" w x 10" h	\$1,595
Mgmt. Companies, back - 7.5" w x 10" h	\$1,595

## A LA CARTE: INDUSTRY PARTNER SECTION

Full Page, Full Color - 7.5" w x 10" h	\$1,250
Half Page, Full Color - 7.5" w x 4.75" h	\$900
Quarter Page, Full Color - 3.5" w x 4.75" h	\$550
Logo with primary and/or add'l listings (Minimum .375" H, 300 dpi, JPG, PNG or PDF)	\$250
Additional Listings (each)	\$99

I WILL SUPPLY A NEW AD

I WILL SUPPLY A NEW LOGO

USE THE SAME AD AS LAST YEAR\*

USE THE SAME LOGO AS LAST YEAR

\*Note: Ad size has changed for 2024

SERVICE CATEGORY FOR AD PLACEMENT

SERVICE CATEGORY FOR AD PLACEMENT

## DIGITAL GUIDELINES

All artwork must meet the following requirements:

- Press Quality PDF or TIFF format
- Images must be minimum 300 dpi • Ads must be CMYK

## AD POSITION

With the exception of premium placement locations, placement or location of Resource Guide ads is not guaranteed. CACM, at its sole discretion, will determine where ads are placed within the publication.

If artwork does not conform to these specifications, a pre-press charge of \$100 may be incurred.

## PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

## PAYMENT METHOD

TOTAL DUE \_\_\_\_\_

PAYMENT IN FULL

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

## SUBMISSION OF MATERIALS

Please include member name with submission and reference the publication for insertion identification. Publisher reserves the right to reject improper or incorrectly prepared materials. Email materials to [marketing@cacm.org](mailto:marketing@cacm.org) (10MB or smaller, zipped, self-extracting).

## PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM 60 days prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

## RESERVED RIGHTS

Acceptance and publication of an ad shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any advertising content. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the advertising space.



Email your completed contract to  
[marketing@cacm.org](mailto:marketing@cacm.org)

California Association of Community Managers, Inc.

23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653

949.916.2226 | [cacm.org](http://cacm.org)



# 2024 Professional Development Catalog – NEW!

Show your support for CACM education while reaching out to community managers through your sponsorship of this annual educational reference guide. This digital publication includes every CACM course, pricing and dates and allows managers to develop a plan for certification, re-certification or specialty designations.

The Professional Development Catalog is emailed out at the start of the year to all managers and is available on CACM's website and on the digital publication platform, Issuu, throughout the year.

## 2023 PROFESSIONAL DEVELOPMENT CATALOG

<b>6,353</b> IMPRESSIONS	<b>629</b> READS
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### AD RATES

HALF PAGE (7.5" W X 4.75" H)	\$430
FULL PAGE (7.5" W X 10" H)	\$625

**2024  
CATALOG IS  
RELEASED IN EARLY  
JANUARY 2024!**

***Deadline for advertisement for 2024  
Professional Development Catalog  
December 1, 2023***

# 2024

## PROFESSIONAL DEVELOPMENT CATALOG

### ADVERTISING CONTRACT



#### AD SIZES

Half Page (7.5" w x 4.75" h) JPEG or PDF \$430  
Full page (7.5" w x 10" h) JPEG or PDF \$625

#### SUBMISSION OF MATERIALS

Please include member name with submission and reference the publication for insertion identification. Publisher reserves the right to reject improper or incorrectly prepared materials. Email materials to [marketing@cacm.org](mailto:marketing@cacm.org) (10MB or smaller, zipped, self-extracting).

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#### PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

#### PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE \_\_\_\_\_

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME *(PRINT CLEARLY)*

AUTHORIZED SIGNATURE

#### PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM 60 days prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

Email your completed contract to  
[marketing@cacm.org](mailto:marketing@cacm.org)



California Association of Community Managers, Inc.  
23461 South Pointe Dr. | Ste. 200 | Laguna Hills, CA 92653  
949.916.2226 | [cacm.org](http://cacm.org)







# MANAGEMENT COMPANY PROMOTIONAL OPPORTUNITIES



## EDUCATIONAL SUMMIT SPONSORSHIP

\$1,000

- One complimentary company representative to attend the Summit
- Social media mention on CACM's social media channels (LinkedIn, Facebook & Instagram); date and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo in Vision magazine
- Company name/logo on event signage

## EDUCATION SCHOLARSHIP FUND

\$600

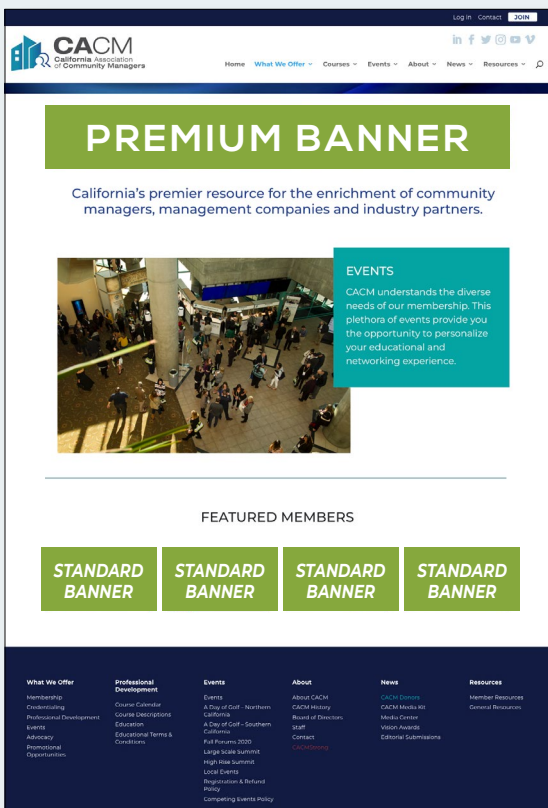
- Show your commitment to California-specific education and professional development within the CID industry.
- Social media mention on CACM's social media channels (LinkedIn, Facebook & Instagram); date and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo in Vision magazine







# BRANDING & ADVERTISING OPPORTUNITIES



## PREMIUM BANNER AD

2800 PIXELS WIDE X 360 PIXELS HIGH, 72 DPI

This premium ad placement provides advertisers with visibility on CACM's most frequented pages – the Credentialing, Professional Development, Membership, Events and Course Description pages. These ads rotate randomly.

Market your management company through CACM's website by selecting the package sessions that best fit into your overall marketing plan.

- 1 Month.....\$650
- 3 Months.....\$1,150
- 6 Months.....\$2,150
- 9 Months.....\$2,500
- 12 Months.....\$3,000

## STANDARD BANNER AD

1600 PIXELS WIDE BY 900 PIXELS HIGH, 72 DPI

These banners are placed at the bottom of the Homepage, Calendar, Credentialing, Professional Development, and Events pages. These ads rotate randomly.

- 1 Month.....\$300
- 3 Months.....\$650
- 6 Months.....\$1,150
- 9 Months.....\$1,650
- 12 Months.....\$1,900

## ONLINE MANAGEMENT COMPANY DIRECTORY LISTING ENHANCEMENTS

- Logo Display.....\$100
- Collateral Link .....\$100
- Promotional Video.....\$100
- Additional Office Listings....\$100 each

# MANAGEMENT COMPANY PROMOTIONAL OPPORTUNITIES CONTRACT

## MANAGEMENT COMPANY PROMOTIONAL OPPORTUNITIES

EDUCATIONAL SUMMIT SPONSORSHIP \$1,000

EDUCATION SCHOLARSHIP FUND \$800

### PREMIUM BANNER AD ON CACM WEBSITE

MONTHS:

1 Month \$650  
3 Months \$1,150  
6 Months \$2,150  
9 Months \$2,500  
12 Months \$3,000

### STANDARD BANNER AD ON CACM WEBSITE

MONTHS:

1 Month \$300  
3 Months \$650  
6 Months \$1,150  
9 Months \$1,650  
12 Months \$1,900

### ONLINE SERVICE DIRECTORY LISTING ENHANCEMENTS

Logo Display \$100  
Collateral Link \$100  
Promotional Video \$100  
Additional Office Listings \$100 each,

### NOTE

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

### TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

### PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

### PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE \_\_\_\_\_

Amex    Discover    Mastercard    Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

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**TERMS:** I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, [www.cacm.org](http://www.cacm.org).

I acknowledge and accept all terms and policies on this form.

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### STATEMENT OF PHOTO A VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

Email your completed contract to  
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