CACM Board of Director Position Profile

Organization
Established in 1991, CACM was the first community association management organization in the nation to establish a California-specific certification program leading to the designation of Certified Community Association Manager (CCAM®). CACM's education initiatives have also developed a Specialty Certificate Program in high rise, large scale, portfolio and new development community management, as well as a masters level of certification, the Master of Community Association Management (MCAM®). A Community Association Financial Management (CAFM®) certification also has been developed for accountants working for community associations. CACM's membership is comprised of nearly 3,000 California-based professionals from the community association management industry. California community managers currently represent more than 50,000 associations throughout California. More information about CACM is available in the "About Us" section at www.cacm.org.

Board's Vision
The ultimate vision of CACM's Board of Directors is defined in its Global Ends Statement: *CACM exists so that members enjoy an environment necessary for professional success, with results optimizing return on members' dues and fees investment.*

Overview of the CACM Board of Directors
CACM's Board of Directors is responsible for setting CACM policies and overseeing an organizational budget that supports benefits, services and activities for almost 3,000 manager, management firm and industry partner members. The CACM Board also oversees organizational performance, which includes fulfilling the mission of CACM, determining its future direction, setting policy positions and securing its fiscal health. In short, the CACM Board holds primary responsibility for setting the association's vision and strategic direction, while CACM's President & CEO is responsible for developing and driving operational/business strategy, planning and programming.

Each year, CACM seeks candidates to fill up to five volunteer positions on its Board of Directors, which consists of 15 industry professionals. Directors are elected to serve a three-year term and may serve no more than three consecutive three-year terms. New candidate positions commence in January of each year. There are also four elected volunteer officers, including a Chair, Vice Chair, Treasurer, and Secretary.

Directors must be able to attend five board meetings a year, as well as serve in other volunteer capacities and attend CACM functions. Directors receive a $500 stipend for in-person board meetings upon written request. Board members also receive a complimentary registration for one of CACM's Law Seminars & Expos, Regional Forums and Holiday Receptions.

Board Member Candidate Criteria
A candidate must certify that he/she is able to travel to attend Board meetings, at his/her own expense, during the term of office. A candidate must be an active CACM manager member in good standing for a minimum of two years prior to the election. A candidate must also be a CCAM, MCAM or CAFM in good standing. To be in good standing you must have no outstanding monies owed to CACM or any pending activity with the CACM Professional Standards Committee. Any member who has had a disciplinary sanction(s) imposed against him/her by the PSC or the EAC within the past five years shall not be eligible to file an application as a candidate.

Commitment to CACM's Goals
Board candidates must have a strong commitment to CACM's objectives, values and strategic direction. Applicants should be aware of CACM's rich history of service through volunteerism, partnerships and teamwork.

Governance and Leadership Skills
Qualified candidates have experience governing or interacting with the leadership of professional membership associations. Candidates should have skills in public policy development, setting strategic direction, monitoring organizational effectiveness, and determining critical legislative or other programmatic policies. A candidate must be educated in Policy Governance, either through actual Board experience or by participating in, either prior to election or committing to do so at the next offering, CACM's Effective Governance course (Policy 4.1.7).

Knowledge and Experience

Skills and experience of interest for this recruitment process include experience with membership organizations, operating under the Policy Governance model, creating and executing policy strategies, and knowledge of California community association management practices, including but not limited to portfolio, large scale, high rise, new development, and active adult communities.

Prospective board members may also be generalists who have a blend of knowledge, skills and relevant experiences in such areas as public policy, finance, membership development and volunteerism. CACM seeks a variety of professional and personal backgrounds to obtain a wide range of viewpoints and perspectives and maintain a Board of Directors that reflects the diversity of CACM's membership.

Personal Characteristics

It is important that each Board member is able to work well with groups and communicate effectively with the President & CEO and other members of the management team. We are looking for candidates with a willingness to work on behalf of the entire CACM membership population in a transparent, nonpartisan and productive manner. The ideal Board member will have a demonstrated track record of ethical behavior and exhibit a healthy curiosity to expand his or her knowledge of the organization and the key issues associated with CACM's mission. The ideal individual will be informed and decisive and exhibit strong character, an independent mind and a supportive nature in dealing with others.

Nominating Process

The Nominating Committee is responsible for reviewing and assessing candidates on behalf of the Board. Following an initial evaluation, the Committee will identify a pool of candidates for further evaluation, including a personal interview. The CACM Board will vote on a final slate of candidates in September at Meeting 4. New Board members will be installed at the first CACM Board meeting of the year.