

Tijeras Creek Golf Club
Orange County
September 18, 2023

Rancho Bernardo Inn
San Diego
October 2, 2023

Moraga Country Club
Northern California
October 23, 2023



*Sponsorship
Opportunities*



A LOOK AT THE DAY

| date | registration time | location | shotgun start |
|-------------------------------|-------------------|---|---------------|
| Monday, September 18, 2023 | 09:00 a.m. | TIJERAS CREEK GOLF CLUB 29082 Tijeras Creek, Rancho Santa Margarita, CA 92688 | 10:00 a.m. |
| Monday, October 2, 2023 | 12:00 p.m. | RANCHO BERNARDO INN 17550 Bernardo Oaks Dr. San Diego, CA 92128 | 1:00 p.m. |
| Monday, October 23, 2023 | 10:00 a.m. | MORAGA COUNTRY CLUB 1600 St. Andrews Dr. Moraga, CA 94556 | 11:00 a.m. |

information

cacm.org/events/2023-golfswingandswag/



| OC | SD | NC | schedule of events |
|------------|------------|------------|--|
| 9:00 a.m. | 12:00 p.m. | 10:00 a.m. | Golfer Registration |
| 9:30 a.m. | 12:30 p.m. | 10:30 a.m. | Welcome Beverage |
| 10:00 a.m. | 1:00 p.m. | 11:00 a.m. | Shotgun Start and a fun day of golf and prizes |
| 3:00 p.m. | 3:30 p.m. | 3:30 p.m. | Post-Golf Networking Happy Hour |



SPONSORSHIP OPPORTUNITIES & BENEFITS

PREMIER SPONSOR

\$3,000

(one available)

- Sponsor will have priority placement at the course
 - Opportunity to provide adult beverages to golfers*
 - A foursome registration which includes Post-Golf Happy Hour
 - Sponsor company name/logo will be on promotional materials
 - Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram); dates and content to be determined by CACM
 - Company name/logo linked to sponsor website in email promotions and on CACM website
 - Company name/logo on event signage
 - Inclusion in the post event thank you message from CACM
 - Opportunity to donate a gift for a raffle and draw the winner
- * See below

Lunch Sponsor

\$1,500

(two available)

- Sponsor company name/logo will be on promotional materials
- Invitation for one to the Post-Golf Happy Hour
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram); dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on event signage
- Inclusion in the post event thank you message from CACM
- Opportunity to donate a gift for a raffle and draw the winner

CACM is delighted to bring unique networking opportunities to the membership. Join over 100 fellow golfers for a day of golf, prizes and networking.

CACM takes pride in developing mutually beneficial partnerships with industry partners. Our sponsorship opportunities are designed to complement strategic marketing objectives, foster new opportunities and increase visibility amongst the leaders of the California community management industry.

**All costs associated with sponsorship levels, including the serving of alcoholic beverages and prizes, are the responsibility of the sponsor. Contact events@cacm.org for details.*



SPONSORSHIP OPPORTUNITIES & BENEFITS

Appetizer Sponsor ***\$1,200 (two available)***

- Sponsor company name/logo will be on promotional materials
- Invitation for one to the Post-Golf Happy Hour
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram); dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on event signage
- Inclusion in the post event thank you message from CACM
- Opportunity to donate a gift for a raffle and draw the winner



Happy Hour Bar Sponsor

\$1,500

- Branded signage at the Happy Hour area
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram); dates and content to be determined by CACM
- Invitation for two to the Post-Golf Happy Hour
- Opportunity to donate a gift for a raffle and draw the winner

****See below***

Welcome Beverage Sponsor ***\$1,500 (one available)***

- Provide welcome beverage to golfers*
- Branded signage and table at registration area
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram); dates and content to be determined by CACM
- Company name/logo on event signage
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate a gift for a raffle and draw the winner

****See below***

Adult Beverage Tee Box Sponsors ***\$1,600 (two available - Alcohol Permitted)***

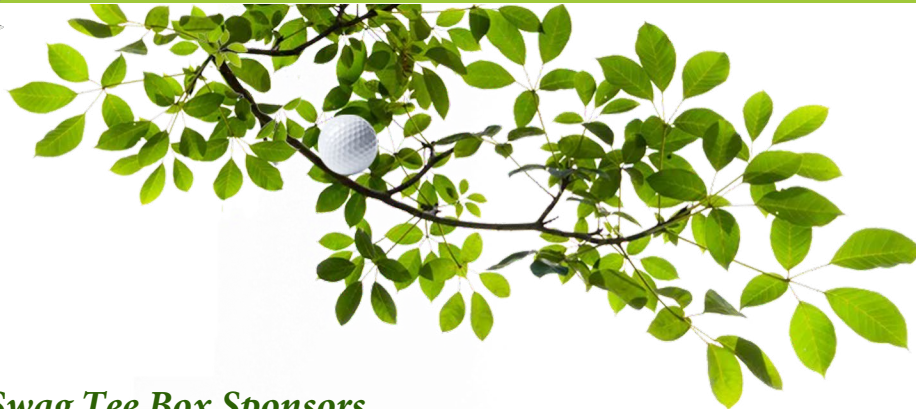
- Opportunity to provide adult beverages to golfers*
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on event signage
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate a gift for a raffle and draw the winner

****See below***

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SPONSORSHIP OPPORTUNITIES & BENEFITS



Swing and Swag Tee Box Sponsors **\$1,000 (Alcohol Prohibited -** **maximum of two sponsors per hole)**

- Opportunity to provide beverages and/or small pre-packaged snacks to golfers*
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on event signage
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate a gift for a raffle and draw the winner

**See below*

Chipping Station Sponsor **\$600**

- Two representatives on site to help facilitate the chipping station
- Provide prize to chipping station participants*
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Opportunity to place a table and/or easy-up at the location
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate gift for a raffle and draw the winner

**See below*

Putting Station Sponsor

\$600

- Two representatives on site to help facilitate the putting station
- Provide prize to putting station participants*
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Opportunity to place a table and/or easy-up at the location
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate gift for a raffle and draw the winner

**See below*



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SPONSORSHIP OPPORTUNITIES & BENEFITS

Golf Cart Sponsor

\$1,500 (one available)

- Sponsor logo on insert for all golf carts during the day
- Opportunity to leave golf swag in the cart (i.e. towels, tees, sunglasses, tumblers, waters, etc.)
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate a gift for a raffle and draw the winner

Bathroom Concierge Sponsor

\$1,000 (one available)

- Opportunity to drive one golf cart throughout course during the event to escort golfers and sponsors to restroom facilities
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate a gift for a raffle and draw the winner

Swag Bag Sponsor

\$1,200 (one available)

- Sponsor logo included on swag bag*
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on event signage
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate a gift for a raffle and draw the winner

*See below

*All costs associated with sponsorship levels, including the serving of alcoholic beverages and prizes, are the responsibility of the sponsor. Swag bag not included. Contact events@cacm.org for details.



Registration Table Sponsor

\$800 (one available)

- Table provided at registration with signage
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Opportunity to place a table and/or easy-up at the location
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate gift for a raffle and draw the winner

Driving Range Station Sponsor

\$600

- Two representatives on site to help facilitate the driving range station
- Provide prize to driving range station participants*
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Opportunity to place a table and/or easy-up at the location
- Invitation for one to the Post-Golf Happy Hour
- Opportunity to donate gift for a raffle and draw the winner

*See below





SPONSORSHIP REGISTRATION FORM

Sponsorships are limited and reserved on a first come, first served basis with full payment.

CACM's Swing and Swag sponsorships are designed to complement strategic marketing objectives, foster new opportunities and increase visibility amongst leaders of the California community management industry.

Photo Release: Member grants permission to CACM and its agents to utilize member's image, likeness and/or sound recordings for its legitimate business purposes in perpetuity. If you do not wish CACM to use your name, image or likeness, please contact communications@cacm.org.

Disclaimer: CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

TERMS: Full payment must accompany signed contract. Sponsorships are processed on a first come, first served basis. Prepayment is required prior to all events. Cancellation of sponsorship contract or foursome will result in a 50% processing fee, plus related costs.

No refund will be given within 90 days of event. Refunds or cancellations cannot be made after any promotional materials have been created. Submission guidelines and deadlines apply to all sponsorship opportunities. CACM reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. I acknowledge and accept all terms and policies on this form.

Nothing in this contract will be construed as a promise or guarantee about the number of attendees on the day of the event. CACM makes no promises or guarantees.

Sponsorships

OC SD NC

- Premier Sponsor | \$3,000
- Lunch Sponsor | 1,500
- Appetizer Sponsor | \$1,200
- Happy Hour Bar Sponsor | \$1,500
- Welcome Beverage Sponsor | \$1,500
- Adult Beverage Tee Box Sponsor | \$1,600
- Swing and Swag Tee Box Sponsor | \$1,000
- Chipping Station Sponsor | \$600
- Putting Station Sponsor | \$600
- Golf Cart Sponsor | \$1,500
- Bathroom Concierge Sponsor | \$1,000
- Swag Bag Sponsor | \$1,200
- Registration Table Sponsor | \$800
- Driving Range Sponsor | \$600

CONTACT NAME/ TITLE

COMPANY

ADDRESS

CITY / STATE / ZIP

WEBSITE

EMAIL

PHONE

MOBILE

Payment Method Full payment must accompany this form.

Please remit form via email to: marketing@cacm.org

Visa Mastercard Amex Discover

CARD NUMBER

EXP. DATE

CVV CODE

CARDHOLDER'S NAME

AUTHORIZED SIGNATURE

YES, please email credit card receipt to _____

AUTHORIZED SIGNATURE

DATE