



CORPORATE SPONSORSHIPS



CACM CORPORATE PARTNER SPONSOR

\$12,000

- Promoted as corporate supporter of CACM California-Specific Education
- Company branding and recognition in Vision magazine
- Article featuring why you support community manager education
- Full page ad in Vision magazine (quarterly, 4 issues valued \$4,300)
- Premium Banner Ad on CACM website (12 months valued \$3,500)
- Company branding and recognition in education email promotions
- Corporate Sponsor Logo featured in online directory on CACM website
- Social media post recognizing sponsor for supporting manager education
- Boost your organization's credibility by supporting a cause



FRIEND OF CACM

\$600

- Support CACM to provide professional California-specific education for community managers
- Company Logo recognition in one e-newsletter
- One social media post recognizing sponsor for supporting manager education
- Company name recognition in one Vision magazine

2023 CACM EVENT SPONSORSHIP CONTRACT

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

REGIONAL FORUMS:

MANAGER SUPPORT SPONSOR

		SPRING	FALL
Coachella Valley	\$800		
East Bay	\$800		
Orange County	\$800		
Sacramento	\$800		
San Diego	\$800		
North Bay	\$800		
Additional location TBD	\$800		

REGIONAL FORUMS:

MICRO SESSION TABLE SPONSOR

		SPRING	FALL
Coachella Valley	\$800		
East Bay	\$800		
Orange County	\$800		
Sacramento	\$800		
San Diego	\$800		
North Bay	\$800		
Additional location TBD	\$800		

MEMBER DINNER

		SPRING	FALL
Coachella Valley	\$800		
East Bay	\$800		
Orange County	\$800		
Sacramento	\$800		
San Diego	\$800		
North Bay	\$800		
Additional location TBD	\$800		

KNOWLEDGE SHARING LUNCH

		SPRING	FALL
Coachella Valley	\$800		
East Bay	\$800		
Orange County	\$800		
Sacramento	\$800		
San Diego	\$800		
North Bay	\$800		
Additional location TBD	\$800		

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FRIEND OF CACM

\$600

PLEASE FILL IN ALL FIELDS BELOW

COMPANY NAME

EVENT CONTACT

STREET ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

MOBILE PHONE

WEBSITE (Required)

EMAIL (Required)

PAYMENT METHOD *Full payment must accompany this form.*

TOTAL DUE _____

Amex Discover Mastercard Visa

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

TERMS: I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE

TERMS AND CONDITIONS

By signing this contract, you authorize CACM to process the referenced payment using the credit card information you provided. CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

STATEMENT OF PHOTO A VIDEO RELEASE

Photography and video recording takes place during CACM events as part of CACM's ongoing marketing, public relations and social media efforts. By registering or sponsoring for events, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

Email your completed contract to
marketing@cacm.org



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