

Holiday Parties

Celebrating You!

**SOUTHERN CALIFORNIA
BALBOA BAY RESORT**
December 1, 2022

**NORTHERN CALIFORNIA
CLAREMONT CLUB & SPA**
December 8, 2022

CACM is delighted to bring holiday parties to locations in Southern and Northern California. Let's get together for some holiday cheer and celebrate the successes of 2022. From music and dancing to connecting with other professionals, these are celebrations you don't want to miss!

PREMIER SPONSOR (SOLD OUT) \$4,000 (ONE PER LOCATION)

- Eight tickets to sponsored event
- Draped table for marketing materials/giveaways and welcoming attendees
- Signage featuring company name/logo at event
- Recognition in *Vision* magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

ENTERTAINMENT SPONSOR \$3,000 (ONE PER LOCATION)

- Two tickets to sponsored event
- Join CACM to introduce the entertainment
- Company recognition from entertainment
- Signage featuring company name/logo
- Recognition in *Vision* magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

BAR SPONSOR \$2,500

- Two tickets to sponsored event
- 25 drink tickets to pass out to manager attendees
- Signage featuring company name/logo at the bar area
- Recognition in *Vision* magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

APPETIZER STATION SPONSOR \$2,000 (TWO PER LOCATION)

- Two tickets to sponsored event
- Signage featuring company name/logo near appetizer station
- Recognition in *Vision* magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

DESSERT STATION SPONSOR (SOLD OUT) \$1,500 (TWO PER LOCATION)

- Two tickets to sponsored event
- Signage featuring company name/logo at dessert station
- Recognition in *Vision* magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

NETWORKING SPONSOR \$800

- Two tickets to sponsored event
- Signage featuring company name/logo at event
- Recognition in *Vision* magazine
- Link to sponsor website in email promotions and on CACM website
- Sponsor ribbon for company attendees

2022 CACM Holiday Parties Sponsorship Contract

COMPANY NAME (PLEASE PRINT CLEARLY)

EVENT CONTACT

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL (REQUIRED)

WEBSITE (REQUIRED)

TOTAL DUE:

Visa MasterCard Amex Discover

CARD NUMBER

CVV CODE

CARDHOLDER NAME

EXPIRATION DATE (REQUIRED)

AUTHORIZED SIGNATURE

APPROVED BY

TITLE

YES, PLEASE EMAIL A CREDIT CARD RECEIPT TO THE EMAIL ADDRESS ABOVE.

APPROVED BY

TITLE

I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship(s). My signature constitutes acceptance of the terms and conditions outlined on the CACM website, www.cacm.org.

COMPETING EVENTS

CACM believes in the power of collaboration and works diligently to provide all members with exceptional opportunities to network at our events. Members who partner with CACM in sponsoring these events ensure that managers' expectations are exceeded, while receiving the notoriety they deserve. When events, albeit from members or non-members, take place during (and in close proximity to) CACM events with the intent of driving CACM attendees to a non-CACM sponsored activity, it is seen as direct competition. No member, exhibitor, agent of exhibitors, employee, sponsor, associate, successor, heir or assign, may schedule any non-CACM sponsored activity, including but not limited to a hospitality suite, party (on or off event premises), activity, or any similar event during a scheduled CACM event. CACM reserves the right to decline participation in future events for individuals or companies in violation of this provision, at the sole discretion of CACM. It is CACM's goal (and preference) to bring all members together.

If you have a desire to provide event attendees of any CACM event an elevated activity or experience, please reach out to us at events@cacm.org. We are happy to come alongside you in determining what will create the most value for all involved.

STATEMENT OF PHOTO & VIDEO RELEASE

Photography and video recording will be taking place during the Holiday Parties as part of CACM's ongoing marketing, public relations and social media efforts. By registering for this event, you grant CACM the right to film and photograph you without compensation and release CACM from all liability in connection with the use and distribution of your likeness.

Sponsorships are processed on a first come, first served basis. Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given if cancellation occurs within 120 days of event. Submission guidelines and deadlines apply to all sponsorship opportunities.

SoCal Holiday Party | December 1

NorCal Holiday Party | December 8

Premier Sponsor | \$4,000 **(SOLD OUT)**

Entertainment Sponsor | \$3,000

Bar Sponsor | \$2,500

Appetizer Station Sponsor | \$2,000

Dessert Station Sponsor | \$1,500

Networking Sponsor | \$800



EMAIL YOUR CONTRACT TO
marketing@cacm.org

OR MAIL:

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Hills, CA 92653

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