



October 3, 2022

ALISO VIEJO  
COUNTRY CLUB

33 SANTA BARBARA DRIVE  
ALISO VIEJO, CA 92656



*Sponsorship  
Opportunities*



# A LOOK AT THE DAY

date	registration time	location	shotgun start
Monday, October 3, 2022	10:00 a.m.	33 SANTA BARBARA DRIVE ALISO VIEJO, CA 92655	11:00 a.m.

information

[cacm.org/events/orangecounty2022-golftournament/](https://cacm.org/events/orangecounty2022-golftournament/)



schedule of events

10:00 a.m.	Golfer Registration
10:30 a.m.	Welcome Beverage
11:00 a.m.	Shotgun Start
	18 holes of golf with games & prizes
4:00 pm	Tournament Awards Dinner



# SPONSORSHIP OPPORTUNITIES & BENEFITS

## **PREMIER SPONSOR**

**\$4,000**

***(one available)***

**SOLD**

- Sponsor will have priority placement at the course
- Opportunity to provide adult beverages to golfers\*
- A foursome registration which includes Tournament Awards Dinner
- Sponsor company name/logo will be on promotional materials
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram) dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Special recognition at Tournament Awards Dinner
- Inclusion in the post event thank you message from CACM
- Opportunity to donate a gift for a raffle and draw the winner

*\*All beverages must be purchased through the golf course*

## **Lunch Sponsor**

**\$2,000**

***(one available)***

- Sponsor company name/logo will be on promotional materials
- Invitation for one to the Tournament Awards Dinner
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram) dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Special recognition at Tournament Awards Dinner
- Inclusion in the post event thank you message from CACM
- Opportunity to donate a gift for a raffle and draw the winner

CACM is delighted to bring unique networking opportunities to the membership. Join over 100 fellow golfers for a day of golf, prizes and networking.

CACM takes pride in developing mutually beneficial partnerships with industry partners. Our sponsorship opportunities are designed to complement strategic marketing objectives, foster new opportunities and increase visibility amongst the leaders of the California community management industry.

*\*All costs associated with sponsorship levels, including the serving of alcoholic beverages, are the responsibility of the sponsor.*



# SPONSORSHIP OPPORTUNITIES & BENEFITS

## ***Dinner Sponsor \$2,500 (one available)***

- Sponsor company name/logo will be on promotional materials
- Invitation for one to the Tournament Awards Dinner
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram) dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Special recognition at Tournament Awards Dinner
- Inclusion in the post event thank you message from CACM
- Opportunity to donate a gift for a raffle and draw the winner



## ***Welcome Beverage Sponsor \$1,500 (one available)*** **SOLD**

- Provide welcome beverage to golfers\*
  - Branded signage and table at registration area
  - Company name/logo linked to sponsor website in email promotions and on CACM website
  - Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram) dates and content to be determined by CACM
  - Company name/logo on tournament signage
  - Invitation for one to the Tournament Awards Dinner
  - Opportunity to donate a gift for a raffle and draw the winner
- \*All beverages must be purchased through the golf course**



# SPONSORSHIP OPPORTUNITIES & BENEFITS

## Mulligan Sponsor \$1,500 (one available)

- Opportunity to provide branded golf balls to use as Mulligan balls that will raise money and awareness for the CACM Strong Foundation.
- Sponsor company name/logo will be on all promotional materials
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram) dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament Signage
- Invitation for one to the Tournament Awards Dinner
- Special recognition at the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner



## Adult Beverage Tee Box Sponsors \$1,200 (four available - Alcohol Permitted)

- Opportunity to provide adult beverages to golfers\*
  - Company name/logo linked to sponsor website in email promotions and on CACM website
  - Company name/logo on tournament signage
  - Invitation for one to the Tournament Awards Dinner
  - Opportunity to donate a gift for a raffle and draw the winner
- \*All beverages must be purchased through the golf course*

## Tee Box Sponsors **SOLD** \$800 (six available - Alcohol Prohibited)

- Opportunity to provide beverages and/or small pre-packaged snacks to golfers\*
  - Company name/logo linked to sponsor website in email promotions and on CACM website
  - Company name/logo on tournament signage
  - Invitation for one to the Tournament Awards Dinner
  - Opportunity to donate a gift for a raffle and draw the winner
- \*All beverages must be purchased through the golf course*



*\*All costs associated with sponsorship levels, including the serving of alcoholic beverages, are the responsibility of the sponsor.*



# SPONSORSHIP OPPORTUNITIES & BENEFITS



## *Golf Cart Sponsor*

**\$1,200 (one available) SOLD**

- Sponsor logo on insert for all golf carts during the day
- Opportunity to leave golf swag in the cart (i.e. towels, tees, sunglasses, tumblers, waters, etc.)
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Opportunity to donate a gift for a raffle and draw the winner

## *Bathroom Concierge Sponsor*

**\$1,000 (one available)**

- Opportunity to drive one golf cart throughout course during tournament to escort golfers and sponsors to restroom facilities
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner

## *Swag Bag Sponsor*

**\$1,000 (one available)**

- Sponsor logo included on tournament swag bag\*
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner

*\*Cost of swag bag not included*

## *Pin Flag Sponsor*

**\$1,000 (one available)**

- Branded Pin Flag at hole (flag supplied by sponsor)
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner

## *Registration Table Sponsor*

**\$750 (one available)**

- Table provided at registration with signage
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner





# CONTEST & AWARD SPONSORS

## Hole in One Sponsor \$1,500 (one available)

- Provide giveaway Grand Prize for Hole in One\*
- Sponsor company name/logo will be on promotional materials
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram) dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Invitation for one to the Tournament Awards Dinner
- Special recognition at Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner

\*Cost of grand prize giveaway not included



## Closest to the Pin Sponsor \$1,500 (one available)

- Sponsor company name/logo will be on promotional materials
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram) dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Invitation for one to the Tournament Awards Dinner
- Present award to winner at Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner

## Golf Classic Awards Sponsor \$1,000 (one available) **SOLD**

- Invitation for one to the Tournament Awards Dinner
- Provide co-branded awards and present to winners at the Tournament Awards Dinner\*
- Awards are given for the following categories:
  - Lowest Scores (1st, 2nd and 3rd place)
  - Highest Score
  - Closest to the Pin
  - Ladies Longest Drive
  - Men's Longest Drive
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage

\*Cost of trophies/awards not included

## Longest Drive Sponsor (Mens) \$1,000 (one available)

- Sponsor company name/logo will be on promotional materials
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram) dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Invitation for one to the Tournament Awards Dinner
- Present award to winner at Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner

## Longest Drive Sponsor (Ladies) \$1,000 (one available)

- Sponsor company name/logo will be on promotional materials
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram) dates and content to be determined by CACM
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Company name/logo on tournament signage
- Invitation for one to the Tournament Awards Dinner
- Present award to winner at Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner

## Putting Contest Sponsor \$500 (one available) **SOLD**

- Two representatives on site to help facilitate the contest
- Provide prize to putting contest winner\*
- Company name/logo linked to sponsor website in email promotions and on CACM website
- Opportunity to place a table and/or easy-up at the location
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate gift for a raffle and draw the winner

\*Contest prize not included



# SPONSORSHIP REGISTRATION FORM

## Orange County Sponsorships

Sponsorships are limited and reserved on a first come, first served basis with full payment.

CACM's Golf Classic sponsorships are designed to complement strategic marketing objectives, foster new opportunities and increase visibility amongst leaders of the California community management industry.

**Day Includes:** Cart and greens fees, goodie bag, lunch and PPE available

**Photo Release:** Member grants permission to CACM and its agents to utilize member's image, likeness and/or sound recordings for its legitimate business purposes in perpetuity. If you do not wish CACM to use your name, image or likeness, please contact [communications@cacm.org](mailto:communications@cacm.org).

- Premier Sponsor | \$4,000
- Lunch Sponsor | \$2,000
- Dinner Sponsor | \$2,500
- Welcome Beverage Sponsor | \$1,500 **SOLD**
- Mulligan Sponsor | \$1,500
- Closest to the Pin Contest Sponsor | \$1,500
- Hole In One Sponsor | \$1,500
- Longest Drive Sponsor (Men's) | \$1,000
- Longest Drive Sponsor (Ladies) | \$1,000
- Golf Cart Sponsor | \$1,200 **SOLD**
- Golf Classic Awards Sponsor | \$1,000 **SOLD**
- Adult Beverage Tee Box Sponsor | \$1,200
- Tee Box Sponsor | \$800
- Swag Bag Sponsor | \$1,000
- Pin Flag Sponsor | \$1,000
- Bathroom Concierge Sponsor | \$1,000
- Registration Table Sponsor | \$750
- Putting Contest Sponsor | \$500 **SOLD**

CONTACT NAME/ TITLE

COMPANY

ADDRESS

CITY / STATE / ZIP

WEBSITE

EMAIL

PHONE

MOBILE

## Payment Method Full payment must accompany this form.

Please remit form to via email to: [marketing@cacm.org](mailto:marketing@cacm.org) or mail to: CACM, Attn: Marketing, 23461 South Pointe Dr., Ste. 200, Laguna Hills, CA 92653

Visa    Mastercard    Amex    Discover

CARD NUMBER

EXP. DATE

CVV CODE

CARDHOLDER'S NAME

AUTHORIZED SIGNATURE

YES, please email credit card receipt to \_\_\_\_\_

AUTHORIZED SIGNATURE

DATE

**Disclaimer:** CACM markets all events to members through a multitude of communication channels (including email, phone conversations and social media). Although it is always our goal to have as many managers present as possible, we simply cannot (or will not) guarantee a specific number of manager attendees for the day of an event. Sponsors understand the role they play in ensuring managers know of the event by sharing the event to their sphere of influence. We thank you in advance for partnering with us in marketing our events.

**TERMS:** Full payment must accompany signed contract. Sponsorships are processed on a first come, first served basis. Prepayment is required prior to all events. Cancellation of sponsorship contract or foursome will result in a 50% processing fee, plus related costs.

No refund will be given within 90 days of event. Refunds or cancellations cannot be made after any promotional materials have been created. Submission guidelines and deadlines apply to all sponsorship opportunities. CACM reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. I acknowledge and accept all terms and policies on this form.

Nothing in this contract will be construed as a promise or guarantee about the number of attendees on the day of the event. CACM makes no promises or guarantees.