



# BUSINESS MEMBERSHIP

COMMUNITY  
MANAGEMENT  
SOLUTIONS

## Realize expanded growth with CACM

With CACM, you will find quality talent to grow your business, tools to help develop and retain a professional team, opportunities to significantly expand your client base and education that sets you apart as an industry leader. CACM is proud that our membership fee provides you statewide coverage for your marketing efforts.

### Build a Professional Team

As a Business Member, CACM provides you with cost effective and convenient ways to ensure your team receives the professional education you expect as a leader in the community management industry. Consider letting CACM come to you! CACM's private offerings ensure that your team is educated on your time schedule, focused on your business and certified by the leader in California-specific education.

### Promote Your Business

We offer a broad assortment of powerful marketing tools to help grow your business and reputation. Going beyond the "standard" Management Company Directory, CACM offers you visibility on multiple search engine optimized websites including CACM.org and HOA Board Site. Advanced search features and rich media enhancement options including video, social media inclusion, promotional flyer or logo enhancements give you increased visibility to the association boards that need your services.

### Recruit and Retain Quality talent

Our manager members value on-going education and the role it plays in their professional career. From personalizing their educational plan alongside CACM's trained Education and Credentialing Advisor to supporting the industry by joining CACM committees, talent abounds! If you are considering hiring a certified community manager, consider posting to CACM's Career Center.

AT CACM, WE UNDERSTAND THE CHALLENGES THAT YOU FACE DAILY. WE'RE HIGHLY ENGAGED IN PROVIDING SOLUTIONS TO HELP YOU OPERATE YOUR COMPANY MORE EFFECTIVELY AND EFFICIENTLY. WE ARE BUILDING ON NEARLY 30 YEARS OF PROFESSIONAL EDUCATION AND CREDENTIALING. UTILIZING OUR KNOWLEDGE OF THE CALIFORNIA COMMUNITY MANAGEMENT INDUSTRY, WE CONTINUOUSLY WORK TO UNVEIL PRODUCTS AND SERVICES DESIGNED TO MEET THE NEEDS OF THE EVOLVING COMMUNITY MANAGEMENT COMPANY.

# BENEFITS

	Business Membership Benefits	Business Plus Annual Cost \$1300	Business Annual Cost \$600
REALIZE BUSINESS AND FINANCIAL SOLUTIONS	Management Company Listing on CACM.org and HOA Board Site (\$600 savings)	✓	✓
	One Free Individual Membership (\$235 savings)	✓	✓
	Career Center Job Posting at Business Member Rate (\$200 savings)	✓	✓
	Complimentary ACMC Application Fee (\$300 savings)	✓	
	Complimentary ACMC Maintenance Fee (\$150 savings)	✓	
	Complimentary ACMC CPA Internal Control Review (up to \$1,000 savings)	✓	
BUILD YOUR PROFESSIONAL TEAM	50% Discount on Basics of Association Management (BAM) (savings of \$452 per individual) <small>UNLIMITED SAVINGS</small>	✓	
	CACM's Ethics Courses Provided Complimentary (savings of \$270 per individual) <small>UNLIMITED SAVINGS</small>	✓	
	CA Law Series Offered At Member Price (savings of \$264 per individual) <small>UNLIMITED SAVINGS</small>	✓	
	Private Course Offerings at 15% off the Member Price (up to \$750 savings)	✓	✓
	20% Discount for one Executive Leadership Attendance (up to \$100 savings)	✓	
	Support Staff Event Attendance at Member Price	✓	✓
EXPAND YOUR CLIENT BASE	Member Logo Usage	✓	✓
	Complimentary Promotional Materials (\$50 savings each)	✓	✓
	Advertise in Resource Guide at Member Price	✓	✓
	Management Company Directory Listing Enhancements* on CACM Website (\$400 savings)	✓	
	Management Company Directory Listing Enhancements* on HOA Board Site (\$400 savings)	✓	
	Accreditation Corporate Press Release (\$600 savings)	✓	
	Staff Certification Press Release (\$50 savings each)	✓	
GAIN BUSINESS RESOURCES & TOOLS	Executive Communications & Publications	✓	✓
	Access to Group 401(k) Plan through CACM	✓	✓
POTENTIAL SAVINGS		\$5,000 or more!	\$2,000 or more!

\*Prices and benefits subject to change.  
\*Includes listings with logo, company bio, one page flyer/brochure, videos, and social media links.

## HAVE QUESTIONS?

Reach out to us at [membership@cacm.org](mailto:membership@cacm.org). We would be happy to walk you through how CACM can assist you with expanding your presence in California.



[cacm.org](http://cacm.org)

*With nearly 3,000 members, CACM is California's premier association serving individual community managers, management companies and industry partners.*

*CACM provides a broad range of services that promote professionalism and help to solve the industry's most pressing needs including education, credentialing, compliance, networking and marketing opportunities, legislative advocacy and specialized business solutions.*

Follow @CACMchat



**California Association of Community Managers, Inc.**

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