



Bakersfield Lunch Forum

Stockdale Country Club
September 8, 2021
11:00 AM – 1:30 PM

Agenda

11:00 – 11:30 am	Registration & Networking
11:30 – 11:40 am	Welcome and Panel Introduction
11:40 – 12:20 pm	Solutions for Managing a Difficult Board/Community and Still Live to Tell About It.
12:20 – 12:40 pm	Networking Intermission
12:40 – 1:20 pm	Solutions for Managing a Difficult Board/Community and Still Live to Tell About It.
1:20 – 1:30 pm	Sponsor Drawing & Networking
1:30 pm	Conclusion of Forum

Speakers



Gordon Goetz, CAMEx, CCAM, is the Division President of The Management Trust's California Central Coast operations and serves as the company's corporate director and board secretary.

Gordon has been managing the affairs of homeowner associations for over 25 years. He is a founding member of The Management Trust, the nation's only 100 percent employee-owned HOA management company. His division of The Management Trust currently manages more than 270 homeowner associations in Santa Barbara, San Luis Obispo and Kern Counties as well as 240 investment properties. His division also has a licensed general contracting department with an annual revenue of approximately \$1 million.

In addition to his CCAM, he also holds the designation of Professional Reserve Analyst. He had previously served as a director of the California Association of Community Managers for 10 years, three of which were as Board Chair. Gordon is also licensed as a real estate broker by the California Department of Real Estate.



Victoria Eccleston, CCAM is the CEO of Eccleston & Associates, Inc. where she oversees all company dealings from the day-to-day operations to structuring policies and reviewing recordkeeping. A Bakersfield native, Victoria understands that structure of the "not so small, small town."

She broke into the real estate industry over 15 years ago working for Lantz Commercial Group and assisting in the sale of unimproved real estate. With over 10 years of hands-on experience in the property management industry, she has carved her niche in this aspect of the real estate market, personally marketing and managing over 1,000 units with a mixture of single family, multi-family, commercial, homeowners associations, and low-income housing.



A.J. Jahanian, Esq. is an associate attorney with Beaumont Tashjian. His devotion to residential and commercial common interest developments for the entirety of his career enable him to advise boards and management in the preparation and enforcement of governing documents and contracts, risk management, dispute resolution, fair housing compliance, and all other issues impacting community associations. He also handles matters related to the levying and collection of assessments.



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