

FOR IMMEDIATE RELEASE

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CALIFORNIA ASSOCIATION OF COMMUNITY MANAGERS (CACM) PARTNERS WITH CALIFORNIA STATE UNIVERSITY, FULLERTON TO OFFER COMMUNITY ASSOCIATION MANAGEMENT COURSES THROUGH EXTENSION PROGRAM

*Program to introduce community association management career to students and attract new talent to the industry*

Laguna Hills, CA, August 16, 2021—The California Association of Community Managers (CACM), the only California-specific resource for the community management industry, has teamed up with California State University, Fullerton to bring its community association management courses to students through CSUF's Extension and International Programs department.

Starting in the Fall 2021, students will be able to enroll in the Community Association Management Certificate Program. The program will provide the critical tools to effectively manage a common interest development (CID) in the state of California. It will also offer a solid base of knowledge in the areas of compliance to California law regarding independent contractors, proposals and contracts, and property risk management. The courses will be offered virtually.

Tom Freeley, CEO of CACM, shares, "Our industry provides excellent career opportunities and has proven to be recession-proof. However, one of the biggest challenges we keep hearing from management company executives is the lack of qualified candidates. We expect that this program will expose more students to this exciting and rewarding career path that remains unknown to most of the population and serve as a funnel for new talent."

California has more than 54,000 homeowners associations. The number continues to increase every year as common interest developments grow in popularity, creating the need for more certified community managers that understand the functions and responsibilities involved in managing them.

"CSUF Extension & International Programs are thrilled to partner with the California Association of Community Managers (CACM) to provide a quality professional development program that adds to the workforce's ability to meet the needs of our county, region, state, and localities. This partnership with CACM will create more career training opportunities in the fields of homeowner, condominium, and community association management," said Joe Shapiro, Associate Vice President, Extension and International Programs, California State University Fullerton.

Those interested in learning more about the Community Association Management Certificate Program should visit <https://extension.fullerton.edu/professionaldevelopment/certificates/cam>.

Upon completing the online program, students will receive a certificate from California State University, Fullerton's Extension Program. After six months of on-the-job training, certificate graduates can apply for CACM's Certified Community Association Manager (CCAM) certification.

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**About CACM:** With nearly 3,000 members, CACM is the only community association management organization to offer California-specific programs leading to a state-recognized designation of Certified Community Association Manager (CCAM®). The association trains community managers to understand and have a working knowledge of more than 1,200 laws and statutes regulating homeowners associations for the benefit of homeowners throughout California. For more information about CACM, our programs or services, visit [www.cacm.org](http://www.cacm.org) or contact Lynette Bertrand, Director of Marketing & Communications, at (949) 916-2226, ext. 323 or [lbertrand@cacm.org](mailto:lbertrand@cacm.org).

**About CSUF Extension:** CSUF Extension & International Programs provides a diverse portfolio of programs and services designed to meet the changing needs of local, regional, and international constituencies in collaboration with the university and community partners. Our professional development programs are created with the campus, community and businesses needs in mind. We provide pathways for people to change or advance their careers, learn new skills and ultimately move forward in their life and career goals. To this end, we offer an array of certificates to choose from in the fields of business, crime and forensics, legal, technology and engineering, and education. Visit [extension.fullerton.edu](http://extension.fullerton.edu).

**About CSUF:** The largest university in the CSU and the only campus in Orange County, Cal State Fullerton offers 110 degree programs, and Division 1 athletics. Recognized as a national model for supporting student success, CSUF excels with innovative, high-impact educational practices, including faculty-student collaborative research, study abroad and competitive internships. Our vibrant and diverse campus is a primary driver of workforce and economic development in the region. CSUF is a top public university known for its success in supporting first-generation and underrepresented students, and preparing all students to become leaders in the global marketplace. Our It Takes a Titan campaign, a five-year \$200 million comprehensive fundraising initiative, prioritizes investments in academic innovation, student empowerment, campus transformation and community enrichment. Visit [fullerton.edu](http://fullerton.edu).