

FOR IMMEDIATE RELEASE

Contact: Emily Yost
Dir. Of Marketing & Communications
Phone: (949) 916-2226, ext. 313
Email: eyost@cacm.org

OMNI COMMUNITY MANAGEMENT, LLC ACHIEVES ACMC DESIGNATION

The highest designation available for California community management companies

FAIR OAKS, CA, February 26, 2021 – Northern California’s OMNI Community Management, LLC, ACMC, serving the East Bay area and Sacramento Valley regions, has achieved California Association of Community Managers’ (CACM) highest designation available for California community management companies—Accredited Community Management Company (ACMC). Accreditation as an ACMC demonstrates that a management company adheres to the highest state-specific standards for professional business practices when managing associations.

ACMC management companies meet strict risk management, education and insurance requirements which include:

- Adhering to accounting standards for risk management practices and internal financial controls.
- Submitting to and passing an independent CPA review that demonstrates compliance with best practices.
- Ensuring community managers on staff obtain and maintain the Certified Community Association Managers (CCAM) or the Certified Association Financial Manager (CAFAM) certification.
- Maintaining a higher level of insurance coverage to protect the interests of the HOA clients, including general liability, fidelity insurance, errors and omission, and workers’ compensation.

In addition, the ACMC designation must be renewed every five years.

OMNI Community Management, LLC (www.omnicommunities.com) has been in business since 1996 and employs a staff of 45 servicing nearly 100 communities representing 12,000 doors across the greater Sacramento and Bay Area regions, in addition to servicing San Diego county and several communities in Nevada.

CEO Rolf Crocker, an industry veteran with 33 years in the community management field, has led the company since 2015 when he purchased OMNI from founder Susan Oliver. He’s spearheaded the company through growth including the acquisition of Association Communications, Inc. (ACI) in April 2018. ACI CEO Caroline McCormick, like Crocker, values education and certification. Her company had obtained the ACMC designation, and along with Crocker she worked to achieve this designation for OMNI Community Management.

“Trust, team, transparency—these are our values,” Crocker said. “And education is key. I enjoy teaching and seeing other people get ahead in their careers, have those ‘Aha’ moments and go off and do great things.”

OMNI Community Management has 16 managers who have obtained their CCAM (Certified Community Association Manager) credentials and three employees have their CAFM (Community Association Financial Manager) credentials. Two other employees are in the process of obtaining their CCAM. In addition to investing in employee education and certification, OMNI Community Management also holds an annual seminar for association board members to educate clients.

OMNI Community Management was awarded CACM's Vision Award in 2020 for Inspirational Culture.

"The main thing for us is trying to making a difference," Crocker added. "We're not perfect, but we try to do the right thing, every day."

"Rolf Crocker understands the importance of education in today's competitive marketplace," said Judy Levinsohn, Director of Education & Credentialing for CACM. "We commend him for taking a leadership role in ensuring that his staff are up to date on the latest laws and issues around California CIDs. His business is growing rapidly and there's no doubt that encouraging professional development at his company has a lot to do with that trend. We congratulate him and his staff on achieving ACMC."

###

About CACM: With nearly 3,000 members, CACM is the only community association management organization to offer California-specific programs leading to a state-recognized designation of Certified Community Association Manager (CCAM®). The association trains community managers to understand and have a working knowledge of more than 1,200 laws and statutes regulating homeowners associations for the benefit of homeowners throughout California. For more information about CACM, our programs or services, visit www.cacm.org or contact Emily Yost, Director of Marketing & Communications, at (949) 340-6629 or eyost@cacm.org.