



Vision Magazine 2021-The Voice Of California Community Managers

Issue	Print/Digital Edition	Editorial Focus	Editorial Submissions	Ad Close & Materials Due	Out to Members
Spring 2021	Digital Edition	The Next Generation The up-and-comers in the industry. Profile and interview the new faces of community management. How are leaders developing newcomers? Educational programs to recruit new workers to the industry.	2/1/2021	2/22/2021	4/5/2021
Summer 2021	Digital Edition	The Mind Of A True Marketer How marketing impacts managers, management companies and the industry partners that serve them. Showcase each type of member in a certain area of marketing	4/26/2021	5/19/2021	7/5/2021
Fall 2021	Digital Edition	Influential People Issue Who are some of the influential people in the industry. What are they doing? How are they shaping the present and future?	8/2/2021	8/23/2021	10/4/2021
Winter 2021	Digital Edition	Diversity & Industry Outlook What does diversity look like in the industry? Are we diverse enough? California stats and trends	10/11/2021	11/1/2021	12/6/2021