



Expo Hall Graphics

Recommendations for Expo Hall overhead Logo space, Logo, and Icon space (podium)

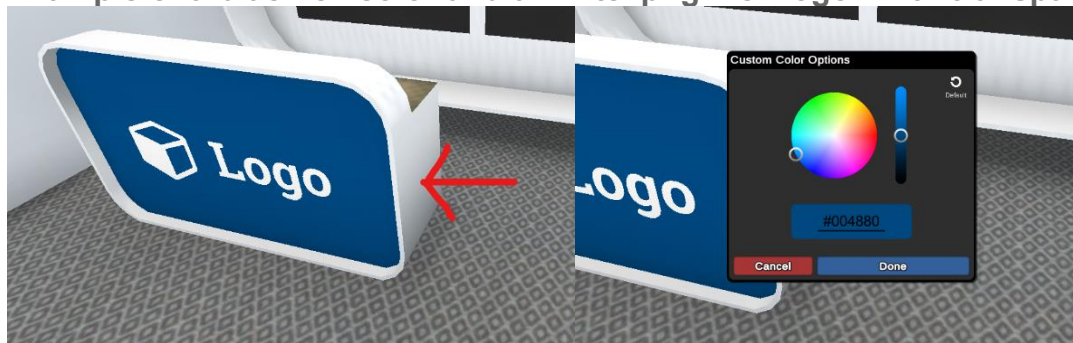
Logos with a transparent background over the background color for the best-looking results.

File Format: .png files with transparent backgrounds

Max file size: **2MB or smaller** when possible

Dimensions: Noted below for each booth style. Images automatically resize to fit the overhead logo space and icon space. Recommended sizes below are max-width

Example of a blue hex color and a white .png file “logo” with transparency



Recommendations for Web Boards

Web Board Graphics browser sizes have been noted below for the expo hall booths. Web boards may also be used to display web page, single graphic image or PDF file. Upload file types: jpg., png. or pdf. Maximum upload size is **under 30MB**. You may provide a URL to display a web page.

Double

• Double style

- 1 overhead banner logo space: **max width 600px**
- 1 podium logo space: **max width 300px**
- 1 podium icon space: **max width 100px**
- 4 image boards: **355x282px**
- 1 web board placeholder image: **900x591px**



Have questions? Contact Events@cacm.org.