Digital Artwork Specifications for CMworld

The specifications below are by no means the ONLY sizes you can use in CMworld. These specifications are meant to be guidelines and provide you the BEST quality experience for managers you interact with.

Points to consider:

- All images should be in jpg or png forms.
- All images can accommodate a url. CACM encourages our Industry Partners to consider the managers' experience providing multiple links to access information. For example, a link to a Google form to capture the managers' digital business card. A link to a company landing page with brochure downloads or perhaps a link to schedule a meeting post-event. Links provide a perfect way to send the audience directly to the information you find most valuable.

Presentation Screen: Found throughout CMworld in the auditorium, classrooms and boardrooms alike.
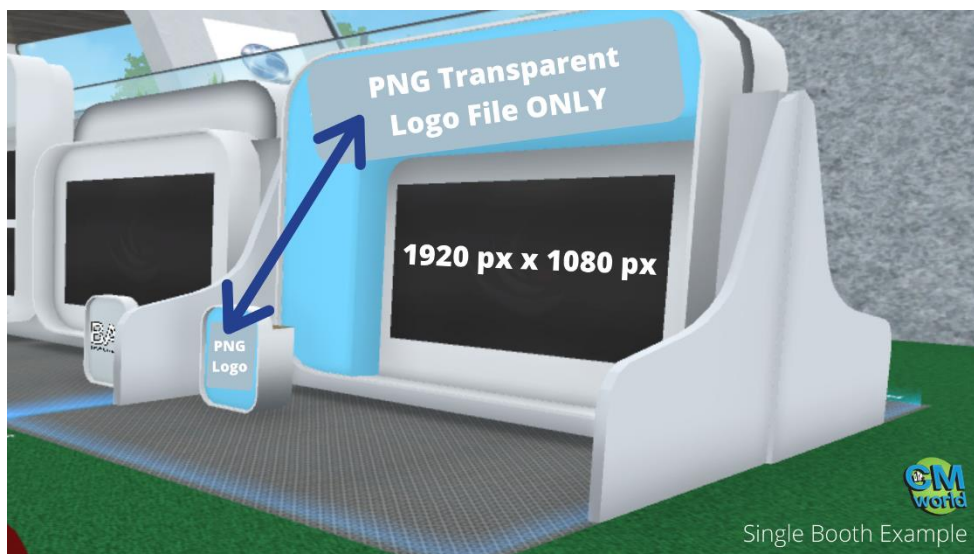
Images: 1920 px x 1080 px

Power Point Presentations: CMworld does allow for a power point upload. This functionality requires CACM Staff assistance. Please speak with a CACM team member for more information.

Welcome Area:

Large Wall Artwork: 1920 px x 1080 px

Square Tile Artwork: 1080 px x 1080 px

CACM Expo Hall:

Single Booth Example

Booth Specs:

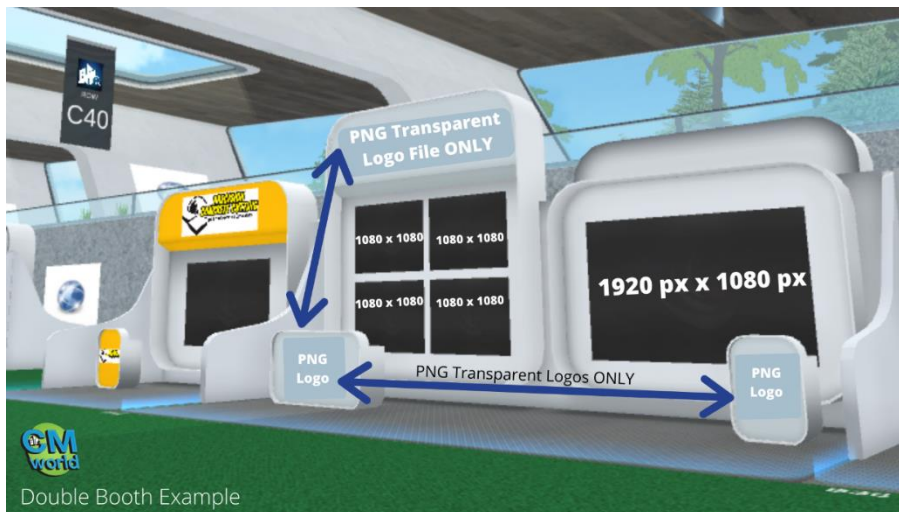**Presentation Screen(s):**

Images: 1920 px x 1080 px

Power Point Presentations: CMworld does allow for a power point upload. This functionality requires CACM Staff assistance. Please speak with a CACM team member for more information.

Double Booth Example

Quad Booth Example

Square Tile Artwork: 1080 px x 1080 px

Horizontal Banner Image for Quad Booth: 1200 px x 400 px

Vertical Banner Image for Quad Booth: 200 px x 728 px

End Cap Image for Quad Booth: 1200 px x 800 px

Logos on Podiums: PNG TRANSPARENT files ONLY, please. This ensures there isn't an unattractive white box around your logo. The larger the logo, the better it will look and place on the podium or the booth header position.

Wall Graphics: These locations will accommodate whatever you see fit to place there.

> **Images:** 1080 px x 1080 px (square image)
>
> 1200 px x 400 px (banner)

Expo Hall Entrance Banner Graphics: Banner are located at the entrance of the Expo Hall both inside and directly outside the hall.

> **Images:** 520 px x 100 px