

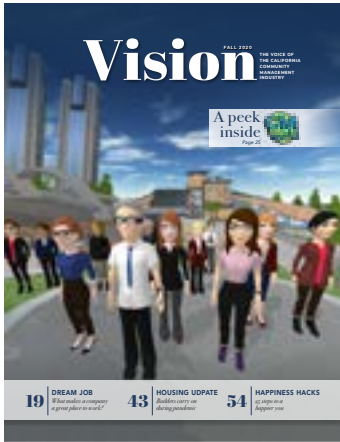


2021 PUBLICATION OPPORTUNITIES

Place your brand front and center in the most read publications of the California Community Management Industry.



2021 CACM VISION MAGAZINE ADVERTISING CONTRACT



2021 Vision Magazine Advertising Contract

VISION ADVERTISING DEADLINES

Spring (Digital).....	2/22/2021
Summer (Digital).....	5/19/2021
Fall (Digital).....	8/23/2021
Winter (Digital)	11/01/2021

ISSUE SELECTION

Spring	Summer
Fall	Winter

AD SIZES

- Full Page/Back Cover (7.5" w x 10" h)
- Two-Thirds Page (4.75" w x 10" h)
- Half Page (7.5" w x 4.75" h)
- Quarter Page (3.5" w x 4.75" h)

AD RATES (PRICE PER ISSUE)

Ad Size	1x	2x - 3x	4x
Back Cover	\$1,730	\$1,600	\$1,470
Full Page	\$1,225	\$1,150	\$1,075
2/3 Page	\$1,075	\$1,000	\$925
1/2 Page	\$860	\$800	\$740
1/4 Page	\$590	\$550	\$510

NON-MEMBERS: ADD 30% TO AD RATES.

DIGITAL GUIDELINES

- All artwork must meet the following requirements:
- Press Quality PDF or TIFF format
 - Images must be minimum 300 dpi
 - Ads must be CMYK

If artwork does not conform to these specifications, a pre-press charge of \$100 may be incurred.

CONTACT INFORMATION

Please print clearly.

CONTACT NAME/TITLE _____

COMPANY _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

PAYMENT METHOD

Payment in Full Payment for first issue, bill me for second issue.

Number of issues x Cost per ad = TOTAL DUE \$ _____

Amex Discover Mastercard Visa Check in the amount of \$ _____

PLEASE EMAIL A CREDIT CARD RECEIPT TO _____

CARD NUMBER _____

CVV _____ EXPIRATION DATE _____ BILLING ZIP CODE _____

CARDHOLDER NAME (PRINT CLEARLY) _____

AUTHORIZED SIGNATURE _____

SUBMISSION OF MATERIALS

Please include member name with submission and reference the publication for insertion identification. Publisher reserves the right to reject improper or incorrectly prepared materials. Email materials to marketing@cacm.org (10MB or smaller, zipped, self-extracting).

PAYMENT POLICIES AND TERMS

Payment for all advertising must be received by CACM 60 days prior to publication. Failure on the part of advertising agencies to pay for space ordered does not release the client company from obligation to pay all costs contracted on their behalf.

RESERVED RIGHTS

Acceptance and publication of an ad shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any advertising content. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the advertising space.



CACM.ORG
CALIFORNIA ASSOCIATION OF COMMUNITY MANAGERS, INC.
ATTN: MARKETING@CACM.ORG
23461 SOUTH POINTE DR. STE. 200
LAGUNA HILLS, CA 92653

2021 CACM LAW JOURNAL ADVERTISING CONTRACT



2021 Law Journal Advertising Contract

LAW JOURNAL ADVERTISING DEADLINES

Spring (Digital).....	1/13/2021
Summer (Digital).....	4/18/2021
Fall (Digital).....	7/21/2021
Winter (Digital)	9/22/2021

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Fall	Winter

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STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

PAYMENT METHOD

Payment in Full

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Number of issues x Cost per ad = TOTAL DUE \$_____

Amex

Discover

Mastercard

Visa

Check in the amount of \$_____

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CARD NUMBER

CVV

EXPIRATION DATE

BILLING ZIP CODE

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23461 SOUTH POINTE DR. STE. 200

LAGUNA HILLS, CA 92653

2021 CACM LAW JOURNAL LEGAL DIRECTORY LISTING CONTRACT



2021 Law Journal Legal Directory Listing Contract

CACM's **Law Journal** is a quarterly digital newsletter designed to provide managers with easy-to-understand interpretations of legal matters. Starting with the Fall issue, the Legal Directory is included in each issue of the newsletter, which is distributed electronically quarterly to over 2,600 community management professionals. Plus, each issue is added to CACM's Members Only online section for managers to access electronically, giving your listing an added shelf life!

Legal Directory sales are limited to the legal-related services listed below:

LISTING FEES (CHECK ONE)

- Member \$950
- Non-Member \$1,600

AVAILABLE CATEGORIES (CHECK ONE)

- ADA Compliance
- Arbitrators & Mediators
- Assessment Collection Services
- Attorneys
- Construction Defect Analysis
- Election Administration
- Expert Witness
- Parliamentarians
- Reserve Study Firms
- Vendor Compliance

EMAIL YOUR COMPLETED CONTRACT TO
MARKETING@CACM.ORG



23461 SOUTH POINTE DR. STE. 200
LAGUNA HILLS, CA 92653

CONTACT INFORMATION

Please print clearly.

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY STATE ZIP

EMAIL (Required) PHONE

LEGAL DIRECTORY LISTING INFORMATION

Print or type. Max. 55 characters per line. No substitutions.

Same Listing As Last Year

FIRM NAME

AREA OF SPECIALTY (e.g., Community Association Law, Construction Defect Litigation, General Counsel, etc.)

PRINCIPAL OR PARTNER NAME(S) (if desired)

TAGLINE OR OFFICE LOCATIONS (Either one or the other. If multiple locations, only cities may be listed.)

OFFICE ADDRESS (Primary location only)

CITY STATE ZIP

PHONE FAX

EMAIL WEBSITE

PAYMENT METHOD

Signature below constitutes sponsor's agreement to terms and conditions outlined herein, including payment in full of the referenced costs.

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PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV EXPIRATION DATE BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

TERMS AND CONDITIONS

Payment is due with the signed contract and listing submission. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

RESERVED RIGHTS

Acceptance and publication of listing content shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any listing. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the listing.