

2020
NORTHERN CALIFORNIA
GOLF TOURNAMENT

Friday, May 15, 2020



*Sponsorship
Opportunities*



SPONSORSHIP OPPORTUNITIES & BENEFITS

NORTHERN CALIFORNIA GOLF TOURNAMENT

PLATINUM SPONSOR

\$3,500

- Priority placement at the course's turn location near the front of the course
- A foursome which includes Tournament Awards Dinner
- Opportunity to present the Tournament Winner Award at dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor logo hyperlinked on event website
- Opportunity to place a swag item in the registration bag

GOLD SPONSOR

\$3,000

- Sponsor will have priority placement at one of the course's turn locations
- Foursome which includes Tournament Awards Dinner
- Opportunity to present a Tournament Award at dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor logo hyperlinked on event website
- Opportunity to place a swag item in the registration bag

CACM is delighted to bring unique networking opportunities to the membership. Join over 100 fellow golfers for a day of golf, prizes and networking.

CACM takes pride in developing mutually beneficial partnerships with industry partners. Our sponsorship opportunities are designed to complement strategic marketing objectives, foster new opportunities and increase visibility amongst the leaders of the California community management industry.

**All costs associated with sponsorship levels, including the serving of alcoholic beverages, are the responsibility of the sponsor.*



SPONSORSHIP OPPORTUNITIES & BENEFITS

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Lunch Sponsor **\$2,500**

- Signage at lunch location
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor logo hyperlinked on event website
- Opportunity to place a swag item in the registration bag

Tournament Photographer Sponsor **\$2,500**

- Post event co-branding on all photos loaded to the CACM photo gallery for viewing
- Opportunity to provide photographer with a branded shirt/polo
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor logo hyperlinked on event website
- Opportunity to place a swag item in the registration bag





SPONSORSHIP OPPORTUNITIES & BENEFITS

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Hole in One Sponsor

\$2,000

- \$10,000 prize package (TBD) offered. Insurance covered by CACM
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor logo hyperlinked on event website
- Opportunity to place a swag item in the registration bag



Mulligan Sponsor

\$1,500

- Opportunity to provide branded golf ball to use as Mulligan balls that will raise money and awareness for the CACM Strong Foundation.
- Table at registration
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor logo hyperlinked on event website
- Opportunity to place a swag item in the registration bag

Closest to the Pin Sponsor

\$1,000

- Special recognition and opportunity to present trophy to winner at Tournament Awards Dinner
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor logo hyperlinked on event website
- Opportunity to place a swag item in the registration bag

Longest Drive Sponsor (Ladies)

\$1,000

- Special recognition and opportunity to present trophy to winner at Tournament Awards Dinner
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor name listed on event website with a hyperlink to company website
- Opportunity to place a swag item in the registration bag



Longest Drive Sponsor (Men's)

\$1,000

- Special recognition and opportunity to present trophy to winner at Tournament Awards Dinner
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mention on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor name listed on event website with a hyperlink to company website
- Opportunity to place a swag item in the registration bag

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Golf Cart Sponsor **\$1,000**

- Sponsor logo on insert for all carts during the tournament
- Opportunity to leave golf swag in the cart; towels, tees, sunglasses, tumblers, waters, etc.
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Sponsor name on event website with a hyperlink to company website
- Opportunity to place a swag item in the registration bag

Tee Box Sponsor **(Alcohol Permitted)** **\$1,000**

- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Sponsor name on event website with a hyperlink to company website
- Opportunity to place a swag item in the registration bag

Swag Bag Sponsor **\$1,000**

- Exclusive sponsor logo included on tournament swag bag
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Sponsor name on event website with a hyperlink to company website
- Opportunity to place a swag item in the registration bag

Tee Box Sponsor **(Alcohol Prohibited)** **\$750**

- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Sponsor name on event website with a hyperlink to company website
- Opportunity to place a swag item in the registration bag



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SPONSORSHIP OPPORTUNITIES & BENEFITS

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Welcome Beverage Sponsor

\$1,000

- Provide pre-tournament beverage to golfers
- Invitation for one to the Tournament Awards Dinner
- Provide pre-tournament beverage to golfers
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Social media mentions on CACM's social media channels (LinkedIn, Facebook, Twitter & Instagram)
- Sponsor logo hyperlinked on event website
- Opportunity to place a swag item in the registration bag

Registration Table Sponsor

\$750

- Check-in golfers at registration table
- Opportunity for giveaway/game at table
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Sponsor name on event website with a hyperlink to company website
- Opportunity to place a swag item in the registration bag

Putting Contest Sponsor

\$500

- Opportunity to have side games/giveaways
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Sponsor name on event website with a hyperlink to company website
- Opportunity to place a swag item in the registration bag

Practice Range Sponsor

\$250

- Opportunity to have side games/giveaways
- Invitation for one to the Tournament Awards Dinner
- Opportunity to donate a gift for a raffle and draw the winner
- Company name or logo on promotional materials and Tournament signage
- Sponsor name on event website with a hyperlink to company website
- Opportunity to place a swag item in the registration bag





SPONSORSHIP REGISTRATION FORM

NORTHERN CALIFORNIA GOLF TOURNAMENT

Sponsorships Opportunities

- Platinum Sponsor | \$3,500
- Gold Sponsor | \$3,000
- Lunch Sponsor | \$2,500
- Tournament Photographer Sponsor | \$2,500
- Hole in One Sponsor | \$2,000
- Mulligan Sponsor | \$1,500
- Welcome Beverage Sponsor | \$1,000
- Closest to the Pin Sponsor | \$1,000
- Longest Drive Sponsor (Ladies) | \$1,000
- Longest Drive Sponsor (Men's) | \$1,000
- Golf Cart Sponsor | \$1,000
- Swag Bag Sponsor | \$1,000
- Tee Box Sponsor (Alcohol Permitted) | \$1,000
- Tee Box Sponsor (Alcohol Prohibited) | \$750
- Registration Table Sponsor | \$750
- Putting Contest Sponsor | \$500
- Practice Range Sponsor | \$250

Sponsorships are limited and reserved on a first come, first served basis with full payment.

CACM's Golf Classic sponsorships are designed to complement strategic marketing objectives, foster new opportunities and increase visibility amongst leaders of the California community management industry.

CONTACT NAME/TITLE

COMPANY

ADDRESS

CITY / STATE / ZIP

WEBSITE

EMAIL

PHONE MOBILE

Payment Method Full payment must accompany this form.

Please remit form to via email to: marketing@cacm.org or mail to:
CACM, Attn: Marketing, 23461 South Pointe Dr., Ste. 200, Laguna Hills, CA 92653

Visa MasterCard Amex Discover

Check Enclosed (made payable to CACM) Total Amount Enclosed: \$ _____

CARD NUMBER

EXP. DATE CVV CODE

CARDHOLDER'S NAME

AUTHORIZED SIGNATURE

YES, please email credit card receipt to _____

AUTHORIZED SIGNATURE

DATE

TERMS: Full payment must accompany signed contract. Sponsorships are processed on a first come, first served basis. Prepayment is required prior to all events. Cancellation of sponsorship contract or foursome will result in a 50% processing fee, plus related costs. No refund will be given within 90 days of event. Refunds or cancellations cannot be made after any promotional materials have been created. Submission guidelines and deadlines apply to all sponsorship opportunities. CACM reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. I acknowledge and accept all terms and policies of CACM, including the Competing Events policy found on page 5 of the 2020 Promotional Opportunities Guide.