



## 2020 VISION AWARDS BANQUET

Through the Vision Awards Program, CACM identifies those who exemplify the very best in the profession of community management; honors their contributions to the profession; and recognizes the positive difference that they have made in the lives of their colleagues, association homeowners and the communities that they serve.

### VISION AWARD SPONSOR

\$3,000

- VIP area access with high boy table near the stage, including two bottles of wine
- Pre-Award networking with nominees
- Announce nominees and winner of a Vision Award
- Post event, logo branding on all photos loaded to the CACM online photo gallery for viewing
- Complimentary enhanced listing on the event app\* (\$400 value)
- Complimentary 60-day standard banner ad on CACM website scheduled around event (\$500 value)
- Company name in Vision magazine, promotional mailings and event app
- Three (3) passes for company representatives to Vision Awards
- Logo linked to sponsor's website in email promotions and on CACM website

### ENTERTAINMENT SPONSOR

\$3,000



- Opportunity to introduce the entertainment from stage
- Company recognition from entertainment
- Opportunity to provide a prize drawing on stage during the entertainment introduction
- Sign featuring company name/logo near entertainment
- Three (3) passes for company representatives to Vision Awards
- Company name linked to sponsor's website in email promotions and on CACM website

### WELCOME CHAMPAGNE SPONSOR

\$3,000



- Champagne tower at entrance of Awards Show with signage
- Make a toast/welcome to all the attendees
- Company name/logo recognition on signage at Vision Awards
- Complimentary enhanced listing on the event app's exhibitor page\* (\$400 value)
- Two (2) passes for company representatives to Vision Awards
- Company name linked to sponsor's website in email promotions and on CACM website

### VISION AWARD BAR SPONSOR

\$2,000

- CACM to produce marketing piece with company logo to pass out to attendees promoting sponsorship
- Company name/logo recognition on signage at Vision Awards
- Complimentary enhanced listing on the event app's exhibitor page\* (\$400 value)
  - Two (2) passes for company representatives to Vision Awards
  - Company name linked to sponsor's website in email promotions and on CACM website

# CACM 2020 Law Seminar & Expo Sponsorship Contract

## LAW SEMINAR SPONSORSHIPS

NORTHERN CALIFORNIA SOUTHERN CALIFORNIA

Expo Conference Bag Exclusive	\$16,000		
Conference Lanyard Exclusive	\$12,000	SOLD	SOLD
Expo Conference Bag	\$10,000	SOLD	
Conference Lanyard	\$8,000		
Hotel Keycard	\$7,500		
Vision Award	\$3,000		
Event Photographer	\$5,000	SOLD	
Event App Experience	\$5,000	SOLD	SOLD
Hotel Keycard Presentation Folder	\$4,500		
Exhibit Hall Wi-Fi	\$4,000		
Welcome Champagne	\$3,000		
Vision Awards Entertainment	\$3,000		
General Session Keynote	\$3,000	SOLD	
Professional Development	\$3,000		
Registration	\$2,500	SOLD	
Luncheon	\$2,500		
Breakfast	\$2,000		
Vision Awards Bar	\$2,000		
Exhibit Hall Aisle Sign	\$1,500		
Education Session	\$1,250		
Coffee/Refreshment Break	\$1,000		
Event App Banner Ad & Landing Page	\$1,000		
Event App Push Notification	\$1,000		
Gamification Experience	\$1,000		

## LAW SEMINAR EDUCATION SCHOLARSHIP FUND

NORTHERN CALIFORNIA SOUTHERN CALIFORNIA

Scholarship Fund	\$500		
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## EVENT LISTING ENHANCEMENTS

NORTHERN CALIFORNIA SOUTHERN CALIFORNIA

6 month CACM Horizontal Banner Ad	\$1,125		
6 month CACM Standard Banner Ad	\$625		
Sponsor Enhancement Package	\$250		
	(save \$50)		
Exhibitor/Sponsor Company Bio	\$100		
Exhibitor/Sponsor Logo	\$100		
Exhibitor/Sponsor Social Media Links	\$100		

## PLEASE FILL IN ALL FIELDS BELOW

CONTACT NAME/TITLE

COMPANY

STREET ADDRESS

CITY STATE ZIP

WEBSITE

EMAIL

PHONE MOBILE PHONE

## PAYMENT METHOD Full payment must accompany this form.

Amex Discover Mastercard Visa Check in the amount of \$\_\_\_\_\_

PLEASE EMAIL A CREDIT CARD RECEIPT TO

CARD NUMBER

CVV EXPIRATION DATE BILLING ZIP CODE

CARDHOLDER NAME (PRINT CLEARLY)

AUTHORIZED SIGNATURE

TERMS: Full payment must accompany signed contract. CACM reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. Prepayment is required prior to all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refund will be given within 120 days of event. Refunds or cancellations cannot be made after any promotional materials have been created.

NOTE: Sponsorships are reserved on a first come, first served basis and does not include entrance to the exhibit hall.

\*Enhanced listing includes: logo, company description, and contact information, link to website and social media sites and link to company collateral/PDF

\*The advertiser is responsible for providing all digital artwork matching CACM specifications and related information (such as website URL link) prior to banner ad placement. CACM reserves the right to determine ad placement location on the site and the right to withdraw or deny placement of a banner ad which it determines in its sole discretion to be inappropriate.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE DATE

PRINT NAME TITLE

PLEASE REMIT FORM TO



CACM via email [marketing@cacm.org](mailto:marketing@cacm.org) or

California Association of Community Managers, Inc.  
**Attn: Marketing**  
 23461 South Pointe Dr. Ste. 200  
 Laguna Hills, CA 92653