



2020 Vision Awards

The California Community Management Industry's Highest Honor

Through the Vision Awards Program, CACM identifies those who exemplify the very best in the profession of community management; honors their contributions to the profession; and recognizes the positive difference that they have made in the lives of their colleagues, association homeowners and the communities that they serve.

Eligible Vision Award nominees are CACM manager, Management Company and industry partner members who continually exceed the high standards of professionalism and skill, display a commitment to excellence, and exhibit high ethical standards.

Consider nominating yourself, a California colleague or industry partner for this prestigious honor. The Vision Award presentations will be made during the 2020 CACM Law Seminar & Expo in Northern and Southern California.

Award Nominees

Nominees will be showcased on social media the week of January 6, 2020.

Award Winners

Each category winner will receive a:

- Engraved CACM Vision award
- Special recognition on CACM's website
- Spotlight in Vision magazine and on social media
- Recognition on the CACM Event app and thru social media channels

Deadline & Fees

Deadline: December 6, 2019

Entry Fee: Free

Need help finding the perfect category for your project, program or nominee? We're here to help!

Contact Lynette Bertrand

949-340-7648

lbertrand@cacm.org

Award Categories

Individual Awards

Rising Star Award
(manager members only)

Innovator Award
(manager members only)

Leadership Award
(manager members only)

Educational Excellence Award
(manager or industry partner)

Social Media Ambassador
(manager or industry partner)

Company Awards

Educational Excellence Award
(management company)

Inspirational Culture Award
(management or industry partner member)

Social Impact Award
(management or industry partner member)





AWARD CATEGORIES

INDIVIDUAL AWARDS

RISING STAR AWARD



(manager members only)

The Rising Star award recognizes one manager with less than two years of experience in the California community management industry who has exhibited drive, determination and exceptional abilities. This manager is one who has consistently raised the bar and exceeded a board's expectations by solving a challenging situation, gaining confidence of a board or exceeding the board's expectations.

INNOVATOR AWARD

(manager members only)

The Innovator Award recognizes manager members who utilize their unique resources to kick start innovation and solve critical issues or improve association conditions thus making a positive impact on the lives of California homeowners. Innovator Awards will be presented for the following areas of accomplishment:

- Board Management
- Financial Management
- Community Building

SOCIAL MEDIA AMBASSADOR

(manager or industry partner)

New for 2020, the Social Media Ambassador award recognizes one manager or industry partner who actively engages with CACM on social media by sharing our brand message across their social platforms thus expanding our presence to the community association industry and beyond! *This is the only award to be given in which CACM will choose the nominees and recipient.*

LEADERSHIP AWARD

(manager members only)

The Leadership Award recognizes the manager that has fostered another's professional growth and helped to turn his/her "job" into a rewarding career path. Nominees are known for mentoring and inspiring others, helping define professional goals and supporting the success of their peers.

EDUCATIONAL EXCELLENCE AWARD

(manager or industry partner)

The Educational Excellence award is presented to a member recognized for his/her integrity, reliability and the ability to interface with managers, service providers and other industry professionals. Nominees display extraordinary efforts to further CACM's education programs and provide outstanding service to the organization.

COMPANY AWARDS

EDUCATIONAL EXCELLENCE AWARD

(management company)

The Educational Excellence award is presented to the business that has developed a unique and proven strategy that onboards and trains their client board of directors with clarity. Nominees will share the goals of the training, along with the results that have successfully impacted the association clients they serve.

INSPIRATIONAL CULTURE AWARD

(management or industry partner member)

Businesses work hard to create a culture and identity that's unique. The Inspirational Culture award goes to the business that understands how to bring a company's values to life in meaningful and relevant ways. Nominees will share how they positively impacted the actions and attitudes of their team, reinforcing an innovative culture that fueled company growth and success.

SOCIAL IMPACT AWARD

(management or industry partner member)

Honoring excellence in community service and social responsibility

The Social Impact award recognizes the companies that are undertaking philanthropic endeavors to support the needs of others. Nominees of this category will be judged based on the size of the business, along with the strategies and results of the program. CACM members support many good causes and creating a way for others to learn how to develop and implement programs of this nature will be an added benefit of this award.

- Small (1 – 10 employees)
- Medium (11-50 employees)
- Large (50+ employees)

The Vision Awards recognize achievement from November 1, 2018 through October 31, 2019. Any CACM member may nominate a CACM member colleague. In addition, any employee of a member, association board member, peer and/or colleague may nominate a CACM member for a Vision Award.





NOMINATION GUIDELINES

Submit a narrative detailing the accomplishments and why the individual or company you are nominating deserves to win the award (maximum of 750 words). We encourage you to include the following sub-headings to clearly define the steps taken and results achieved by your nominee:

- Goal/Problem
- Strategy/Tactic
- Execution/Best Practice
- Evaluation: significant accomplishments, measurable results, replicable solutions, success

Be sure to follow the guidelines laid out in the category descriptions, as the judges will look for those elements when they select the winners.

ELIGIBILITY REQUIREMENTS

Nominees must be a member in good standing, which means the member has no outstanding balances, no current or pending complaints filed with the Professional Standards Committee (PSC) and no other disciplinary actions in process. A member may be nominated for more than one category, if it meets the criteria.

JUDGING AND CRITERIA

All entries are reviewed and treated with the utmost respect and fairness. Each nominee will be evaluated on the quality of work indicated and any supporting materials relative to the criteria. Each award winner is selected based on his/ her accomplishments provided on the submitted narrative and in conformance with Nomination Guidelines outlined here.

Information that accompanies each nomination may be verified for accuracy. The Judging Panel consists of leading professionals in the CID industry. Judges reserve the right to withhold any awards where the quality of the work does not warrant such recognition. Judges also reserve the right to move an entry to a different award classification if it is determined that the entry is better suited there.

NOMINATION REQUIREMENTS

Each nomination submission must address the key points listed on page two of the enclosed Nomination Form. Be as specific as possible and focus on providing evidence that shows the nominee meets the criteria for the category.

There are two ways to submit your nomination on the CACM website at www.cacm.org/visionawards.html:

1. Complete a fillable PDF (handwritten nominations will not be accepted.) and email to communications@cacm.org
2. Complete a digital entry online

For each entry:

- Email a professional, color headshot (JPG or PNG format, minimum 300 dpi) of nominee to communications@cacm.org
- Include the award category, the nominee's name and the date of submission on all submissions

Notification will be sent to acknowledge receipt of entries. Upon receipt, entries become the property of CACM, and CACM reserves all publishing rights to the materials submitted. All data will be held strictly confidential, although some information, including the submitted narrative, may be used in announcing the Vision Award winners in CACM communications, website pages and social media outlets.

ENTRIES, PHOTOS AND ANY DOCUMENTATION WILL NOT BE RETURNED.

IMPORTANT: To help ensure impartial judging, please do not reference the nominee's name, identity, association or company in your narrative. Any descriptive copy (nominee name, association, city or company) reduces CACM's ability to maintain nominee anonymity. Please carefully word your responses.

ADDITIONAL QUESTIONS

If you have any questions about the program or submitting your entry, please contact Lynette Bertrand at 949-340-7648 or by email at lbertrand@cacm.org.



CACM Vision Award Nomination Form

IMPORTANT – BEFORE SUBMITTING, PLEASE VERIFY THE FOLLOWING:

- Both pages of the Nomination Form are typed and completed in their entirety.
- Any supporting documentation is included.
- The narrative on page two contains no references to the nominee's name, identity, association or company.
- A professional style, color photo (head or shoulder shot) is also emailed to communications@cacm.org. Preferred format: JPG, minimum 300 dpi.

Deadline: December 6, 2019

For additional copies of this nomination form, visit www.cacm.org/news/vision-awards

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AWARD CATEGORY

INDIVIDUAL AWARDS

Rising Star Award
Innovator Award
Leadership Award
Educational Excellence Award
Social Media Ambassador

COMPANY AWARDS

Educational Excellence Award
Inspirational Culture Award
Social Impact Award

NOMINEE REGION

Northern California
Southern California

NOMINEE

NOMINEE NAME/TITLE

NOMINEE ASSOCIATION AND/OR COMPANY

NOMINEE ADDRESS

CITY/STATE/ZIP

NOMINEE PHONE

NOMINEE EMAIL

NOMINATOR NAME/TITLE

NOMINATOR

NOMINATOR ASSOCIATION AND/OR COMPANY

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

A signature or, in the case of electronic submission, the nominator's typed name verifies information to be a true and accurate account of the nominee's accomplishments. CACM reserves the right to verify any and all information submitted with the entry. If information cannot be verified, the nomination may be disqualified. Information found to be falsified will be referred to the Professional Standards Committee (PSC) for evaluation of possible ethical violations.

SIGNATURE (OR TYPE YOUR NAME)

A separate set of Nomination Forms must be submitted for each entry. Incomplete or unsigned nomination forms will not be considered.

IT'S EASY TO SUBMIT YOUR NOMINATION



Submit pages one and two of the Nomination Form to CACM via email: communications@cacm.org

CACM Vision Award Nomination Form

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NOMINEE REGION

Northern California
Southern California

NOMINEE

NOMINEE NAME/TITLE

Review the award description and then describe the nominee's or business's accomplishments that are related to the award being nominated for. Successful nominations should include information that relates to the nomination guidelines found in the Nomination Packet. Vision Award Judges will consider these standards when judging a nomination:

- 1) The significance of the accomplishment (e.g., how it addressed a critical issue in community management)
- 2) The effectiveness of the accomplishment (e.g., how it achieved positive change or improved quality of life in a community)
- 3) The level of innovation (e.g., how the nominee's work represents a leap in creativity or a fundamental improvement from the usual practice of community management)
- 4) The inclusiveness of the accomplishment (e.g., how it was able to bring people with differing viewpoints or backgrounds together through effective communication and implementation)
- 5) The example set by the accomplishment (e.g., why the manager's or business's work may inspire others to replicate the actions)
- 6) Measurable results obtained from the accomplishment

Narrative must not exceed 750 words. Avoid references to nominee's name, identity, association or company.

IT'S EASY TO SUBMIT YOUR NOMINATION



Submit pages one and two of the Nomination Form to CACM via email: communications@cacm.org