

# LARGE SCALE SUMMIT



SHARE, BRAINSTORM & COLLABORATE  
**FROM YOUR UNIQUE PERSPECTIVE**



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# FOCUSED ON YOU:

## THROUGH THE LENS OF A LARGE SCALE MANAGER

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Renaissance Newport Beach Hotel | October 3-4, 2019



## FOCUSED ON YOU

## THROUGH THE LENS OF A LARGE SCALE MANAGER

Join fellow CACM Large Scale managers from across California for this two-day summit focused specifically on you! Experience the freedom of collaborating with other attendees who view communities through the same lens. You'll find collaborative and collective solutions to some of your most challenging situations, all while building and strengthening relationships.

## LARGE SCALE SUMMIT HIGHLIGHTS

**PERSPECTIVE** Share knowledge and expertise with others who understand your unique perspective.

**EXPOSURE** Gain exposure to leaders within the California large scale specialty, building important relationships.

**DEPTH OF FIELD** Master the depths of your field by joining colleagues on a guided tour of a large scale community.

**SHARPEN YOUR FOCUS** Sharpen your skills and knowledge as you focus on subjects that impact your daily work-life.

**HAPPY HOUR RECEPTION** This relaxed atmosphere will offer you the opportunity to continue the conversations with other leaders within the high rise and large scale specialties that share your desire to grow and succeed.



“The topics were right on!  
I enjoyed networking with  
peers and sharing other  
approaches to issues.”

Kelly Roseman, CCAM-LS  
Property Management Services  
2018 Large Scale Summit Attendee

# AGENDA

## WEDNESDAY, OCTOBER 2

12:30 – 4:30 pm – Advanced Ethics Course

## THURSDAY, OCTOBER 3

7:30 – 8:30 am – Registration & Breakfast

8:30 – 8:45 am – Welcome

Speaker: Tom Freeley, CACM President & CEO

8:45 – 10:15 am

*Back by Popular Demand!*

### **Mastering the Art of Effective Communication: Viewing Others Through a 3D Lens**

*Featuring Mary Anne Davis*

Learn how to break down barriers, increase customer service levels and productivity through tactical communication skills that have stood the test of time. By taking a closer look inside yourself, you'll discover your strengths in communication, as well as reveal blind spots. This newly acquired skillset will enable you to recognize the communication styles of others and adapt yours to get results.



*Mary Anne Davis is the President and Founder of Peak Performance. She has been committed to "moving individuals to action" through training and advanced learning for more than two decades. An internationally recognized sales and management consultant and trainer, she helps clients from around the world achieve bottom line results with her dynamic leadership and expertise.*

10:15 – 10:30 am – Break

10:30 – 3:00 pm

### **Site Visit of Large Scale Property (Includes lunch and networking)**

Immerse yourself in the life of a Large Scale manager by joining colleagues for a guided tour of a Large Scale community. The visit will provide opportunities to discuss the property's unique challenges, and how to find collaborative and collective solutions.

3:00 – 4:00 pm – Roundtable Discussion

4:00 – 6:00 pm – Happy Hour Reception

## FRIDAY, OCTOBER 4

8:30 – 9:00 am – Breakfast

9:00 – 10:45 am

### **Finding Yes in a World of No**

*Featuring Thomas L. Willis*

Community managers face constant pressure to solve problems daily. It is easy to get caught up in the negativity. In this session, learn how to recognize the triggers that all too often default to "no" or negativity and recognize opportunities to turn that around through purposeful action.



*As a former Vice President for a leading management company in the Washington, DC Metro area, Tom Willis of Association Bridge, LLC, brings a fresh perspective and energy to the community association management arena. The*

*tools by which he helps communities and their leadership accomplish these goals are based on real-life, common sense applications yet are innovative in that they encourage one to think outside the box, fully engage and develop solutions that work.*

10:45 – 11:00 am – Break

11:00 – 11:30 am

### **Inspirational Closing Message**

*Featuring Roy Davis*



*Roy Davis is the President of Davis Success Solutions, LLC. His in-depth and extensive leadership roles within management, sales, marketing, and various training experiences in numerous industries allow him to bring a unique approach and proven track record for delivering successful results.*





“The summit provides an opportunity to come together with more seasoned managers and allows us to learn from the techniques shared between peers that are unique to large scale properties.”

Andrew Hay, CCAM-ND.PM  
The Helsing Group  
2018 Large Scale Summit Attendee



## ACCOMMODATIONS



Escape the routine and savor the high-end comforts of the newly renovated Renaissance Newport Beach Hotel.

This boutique hotel offers a central location near Newport Beach and the Irvine Business District. Renaissance Newport Beach provides a complimentary

shuttle to and from John Wayne Airport-Orange County for your ultimate convenience.

### BOOK YOUR ROOM

Renaissance Newport Beach Hotel  
4500 MacArthur Blvd. | Newport Beach, CA 92660

CACM Group Rate: \$189\*  
Online: [bit.ly/CACMHRLS2019](http://bit.ly/CACMHRLS2019)  
Direct: 949-476-2001

### PARKING

Discounted Valet Parking: \$15 per day with in/out privileges

*\*The room block is subject to early sell out and expires 9/12/2019.*

## REGISTRATION

	Thru 8/17	Thru 9/6	Thru 9/25
Manager Member	\$349	\$399	\$499
Non-Member*	\$549	\$599	\$699

### EASY WAYS TO REGISTER

1. Online: [www.cacm.org](http://www.cacm.org)
2. Email: Download the registration form and email to [registration@cacm.org](mailto:registration@cacm.org)
3. Mail: CACM 23461 South Pointe Dr. Suite 200, Laguna Hills, CA 92653

*\*Online registration is available only to CACM members. Non-Members please call the CACM office to register at 949-916-2226.*



[www.cacm.org](http://www.cacm.org)